

Full-Time MBA Class of 2022

Two-Year MBA Program: Year 1

Fall Semester		Spring Semester	
Fall A	Fall B	Spring A	Spring B
STR401 Managerial Economics	MKT402 Marketing Management	GBA411 Business Modeling	CIS401 Information Systems for Management
GBA412 Data Analytics	ACC401 Corporate Financial Accounting	OMG402 Operations Management	MGC402 Influence in Interpersonal Interactions
FIN402 Capital Budgeting and Corporate Objectives	Choose 1: STR421 Competitive Strategy or Elective	GBA401 Structured Problem Solving 1 credit	Choose 1 Project Class:
			MKT441 Brand Management Workshop 3 credits
			MKT450 Product Management Workshop 3 credits
			FIN450 Finance Project: Investment Portfolio Analysis 3 credits
			CIS461 Strategy and Business Systems Consulting Practicum 3 credits
MGC401 Professional Communication: Persuasion in Business Relationships		1 – 2 Additional Spring Electives	
Pre-Fall + Fall A + Fall B Total Credit Hours: 17.5		Spring A + Spring B Total Credit Hours: 16.5 - 19	

Two-Year MBA Program: Year 2

Fall Semester		Spring Semester	
Fall A	Fall B	Spring A	Spring B
Elective	Choose 1: STR421 Competitive Strategy or Elective	Elective	Choose 1: STR421 Competitive Strategy or Elective
Elective	Elective	Elective	Elective
Elective	Elective	Elective	Elective
Elective or Immersion		Elective or Immersion	
Fall A + Fall B Total Credit Hours: 15 – 17.5		Spring A + Spring B Total Credit Hours: 15 – 17.5	

Two electives must be selected from the following five to satisfy the MBA Managerial Breadth degree requirement:

- **STR403** – Organization and Strategy
- **STR427** – Organizational Behavior
- **GBA442C** – Elements of Leadership
- **GBA435** – Negotiation Theory and Practice: Bargaining for Value
- **GBA441** – Business Ethics and Corporate Social Responsibility

All courses are 2.5 credits unless noted otherwise. **Minimum Degree Total Credit Hours: 68**

2020-2021 Program of Study Grids (as of 3/26/20)

Course sequencing is subject to change