

Cost of Attendance - MS Marketing Analytics

Please Note: The finalized 2020-2021 academic year rates are listed below

Program of Study	MS in Marketing Analytics
Entry Term	Fall A (August) 2020
Spring Commencement Date (MS Non-Internship Track)	May 16, 2021
Fall Commencement Date (MS Internship Track)	December 17, 2021

Direct Costs (Tuition & Fees)

Tuition for Year 1	\$69,500
Health Fee (Mandatory)	\$660
Estimated University Health Insurance (2019-2020 rate)	\$2,448
Full-time Activity Fee (Mandatory)	\$600
International Services Office Fee (International Students Only)	\$100
Total for Tuition/Fees in Year 1	\$73,308

Indirect Costs (Estimated Living Expenses)

Estimated Room, Board, & Transportation	\$13,300
Estimated Personal	\$2,500
Estimated Books	\$1,310
Total for Estimated Living Expenses	\$17,110

Total Estimated Expenses for Year 1 (for I-20 purposes)	\$90,418
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Other Fees:

Each individual dependent (international students)	\$7,000
International Student Programming Fee (one-time fee assessed in fall semester bill)	\$750
Math Review (MSM400) Course Fee (one-time fee assessed in fall semester bill)	\$600
MS Internship Option Program Fee (one-time fee assessed in spring semester bill)	\$3,000



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