

Subject: Dean Yeltekin: Message to the Simon Community

This is my first official week on the job as the Dean of the Simon Business School, and I am humbled and excited to embark on this journey with all of you. It's an honor and a privilege to be asked to lead this storied institution and I want to thank the university's president, provost, selection committee, and board of trustees for placing their faith in me. I also want to thank Andrew Ainslie for his service as dean, for being a wonderful steward for this school, and for his many contributions to Simon's success. In addition, Andrew spent a lot of time with me over the last two months so I can immerse myself and learn as much as possible. I appreciate his generosity.

Many of you know that I spent the last 15 years at Carnegie Mellon University's Tepper School of Business in Pittsburgh. The business school industry is small, and I've known about Simon and many of its faculty members for years. In fact, I've been a member of the advisory board for the Carnegie Rochester NYU Series on Public Policy since 2012. Simon's analytical and quantitative focus closely matches my own areas of focus and I have always respected the scholars and thought leadership coming from this institution. This is a natural next move and I'm proud to begin leading a team of talented, hard-working faculty and staff, and getting to know our bright students and alumni.

You all know too well this isn't an easy time for our industry, or for our world, for that matter. Not only are we living through a global pandemic and significant social unrest, institutions of higher education are facing great challenges and increased competition. At the same time, I have never been more convinced of the need for business education as the world requires resilient, innovative, adaptive and principled business leadership more than ever.

You'll hear much more in the months to come about my vision for the Simon School. I will be meeting with many of you, first virtually, and then in person (soon, I hope) to talk about the opportunities we have and how we can be most successful. I'm going to rely on all of you to put together a cohesive, strategic plan for Simon's next chapter. Working together, I believe we can deepen our engagement in learning and research, make our community more collaborative and interdisciplinary University-wide, and grow more diverse, equitable, and inclusive so that we can have a greater impact on the world around us.

My commitment to you is to communicate openly and transparently. I'd like to encourage the same from you in return, and I'd like to hear your thoughts and ideas. What are we doing well? What can we do differently or better?

I'm looking forward to getting to know you and to working with all of you. Thank you for welcoming me into the Simon community, and thank you for your commitment to the school.

SEVIN YELTEKIN
Dean
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