

Subject: Registration Now Open: Fall MS Ethics Case Competition

Simon Business School | University of Rochester



The Experiential Learning Department, in partnership with Simon Admissions, brings you the [Fall MS Ethics Case Competition](#). This competition will allow individual students to compete in solving a real business problem while also working to create a PowerPoint deck of their analysis and recommendations.

The competition will have two rounds; the preliminaries will require a written submission (averaging 2 pages in length). Students who advance from this round will be asked to present their analysis and recommendations to the final judging panel. A [Zoom information session](#) will be held on Tuesday, November 3rd, and will include an opportunity for Q&A. Advance registration for the competition is required—please see below for event dates. Please reach out to [Irina Ovcharov, Associate Director of Experiential Learning](#), with any questions on the competition.

What is the value to you for participating in this case competition?

- A Case Competition is **action-based learning** and gives you stories to tell to recruiters to better demonstrate your abilities, especially if you win! Potential employers will also recognize the significance of seeing these experiences listed on your resume.
- Many of the qualities most wanted by companies are developed in the completion of a case competition. When speaking with an interviewer or networking with an alum, you will be better equipped to speak about your experiences involving:
 - Problem Solving – Framing, brainstorming and developing a solution to an unstructured problem. Explain how you did it, challenges you faced, and reviewing the data.

- Managing yourself – How did you manage your time and resources to complete the case?
 - Communication – Presenting to judges provides you with the opportunity to learn by defending your analysis and conclusions.
 - Analysis – Analyzing a situation, reviewing the complications and arriving at a recommendation to present.
- You will get immediate feedback as you navigate Q&A from the judges on your analysis and presentation.

Participating in this competition will allow you to develop skills in all of the above traits, while also gaining confidence in yourself and your abilities. These are extremely valuable opportunities, for both recruiting and life.

Event Dates:

Tuesday, October 13: [Registration](#) opens for case competition

Tuesday, November 3: [Information Session](#) at 8:00 a.m. ET via Zoom; registration for case competition closes at 11:59 p.m. ET

Wednesday, November 4: Case distribution to registered students

Wednesday, November 11: Case submissions due at 11:59 p.m. ET

Wednesday, November 18: Announcement of finalists

Wednesday, December 2: Final presentations to judging panel (held on Zoom) from 7:30 a.m. – 9:30 a.m. ET

Note: Please register for the case competition with the name and email ({#E-mail#}) you used in your application; you may reset your password if you do not remember it. This is essential for tracking purposes and communication regarding the competition.

We look forward to your participation!

Sincerely,

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