



SIMON  
BUSINESS  
SCHOOL

# Spring-B Term 2023

## Class Schedule

**Term Dates**

**March 13, 2023 – May 4, 2023**

March 21, 2023

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Office of the Simon School Registrar  
(585) 275-3533  
University of Rochester - Rochester, NY 14627

### SPRING-B TERM 2023 IMPORTANT DATES

Classes Start	Monday, 3/13
Last Day to Add/Drop	Friday, 3/17 (Noon)
Final Exams	Monday, 5/1 – Thursday, 5/4

**Notes:**

- (1) **STEM** classes denoted by ❄️
- (2) In-person final exams are required for **HyFlex** classes

CRN-Course #	Course Title	Credits	Days	Times	Room	Instructor	Date & Time of Final Exam
<b><u>ACCOUNTING</u></b>							
ACC411/31B	FIN. STATEMENT ANALYSIS (MSA) **	2.5	MW	3:40pm-5:10pm	S-102	WASLEY	Wednesday, May 3 → 9:00am
ACC411/LAB	FIN. STATEMENT ANALYSIS-LAB (MSA)	0	W	10:20am-11:50am	S-102	KEATING	
ACC424/31	FINANCIAL REPORTING II (MSA) [A & B]	2.5	M	10:20am-11:50am	S-102	HUELS	Monday, May 1 → 1:30pm
ACC424/90B	FINANCIAL REPORTING II	2.5	M	5:40pm-9:00pm	S-102	HUELS	Monday, May 1 → 6:00pm
ACC436/31B	RESEARCH PROF ACCT STAND (MSA)	2.5	MW	1:30pm-3:00pm	G-118	TRIBUNELLA, H.	Thursday, May 4 → 1:30pm
ACC440/31B	BAS INC TAX: BUS ENT & GFT/EST (MSA)	2.5	TR	10:20am-11:50am	S-102	TRIBUNELLA, H	Tuesday, May 2 → 9:00am
ACC510/31B	ACCOUNTING RESEARCH I [PhD]	3	TR	8:40am-10:50am	S-301A	WU	
<b><u>APPLIED ECONOMICS</u></b>							
AEC510/31B	PHD WORKSHOP IN APPL ECON [PhD]	3	MW	10:20am-12:30pm	G-119	KANIEL; ZRYUMOV	
<b><u>BUSINESS ENVIRONMENT &amp; PUBLIC POLICY</u></b>							
BPP426/90B	MACROECONOMICS ** [Online]	2.5	M	5:40pm-9:00pm		PRETNAR	Monday, May 1 → 6:00pm
BPP432/31B	BASIC BUSINESS LAW (MSA)	2.5	TR	1:30pm-3:00pm	S-102	SHANAHAN	Thursday, May 4 → 1:30pm
<b><u>COMPUTERS &amp; INFORMATION SYSTEMS</u></b>							
CIS414/90B	DIGITAL BUSINESS STRATEGY	2.5	T	5:40pm-9:00pm	G-118	JONES	Tuesday, May 2 → 6:00pm
CIS417/31B	INTRO BUSINESS ANALYTICS**	2.5	MW	10:20am-11:50am	G-118	MANTENA	Monday, May 1 → 9:00am
CIS432/32B	PREDICT ANALYTICS/PYTHON **	2.5	TR	3:20pm-4:50pm	S-407	SHAPOSHNIK	Monday, May 1 → 9:00am
CIS432/33B	PREDICT ANALYTICS/PYTHON **	2.5	TR	1:30pm-3:00pm	S-407	SHAPOSHNIK	Monday, May 1 → 9:00am
CIS434P/31B	SOCIAL MEDIA ANALYTICS/PYTHON **	2.5	MW	10:20am-11:50am	S-407	WANG	
CIS434P/Lab1	SOCIAL MEDIA ANALYTICS-LAB	0	W	1:30pm-2:30pm	G-318		
CIS434P/32B	SOCIAL MEDIA ANALYTICS/PYTHON **	2.5	MW	1:30pm-3:00pm	S-407	WANG	
CIS434P/Lab2	SOCIAL MEDIA ANALYTICS-LAB	0	W	3:20pm-4:20pm	S-407		
CIS434/90B	SOCIAL MEDIA ANALYTICS **	2.5	R	5:40pm-9:00pm	S-407	WANG	
CIS442F/31B	BIG DATA **	2.5	TR	10:20am-11:50am	S-103	TILSON, D.	Tuesday, May 2 → 9:00am
CIS442F/32B	BIG DATA **	2.5	TR	1:30pm-3:00pm	S-103	TILSON, D.	Tuesday, May 2 → 9:00am
CIS461/32	STRATEGY & BUS SYS CONSULT PRACT	3	MW	1:30pm-3:00pm	G-119	TILSON, D.	
CIS461/INT	STRATEGY & BUS SYS CONSULT PRACT	3	MW	1:30pm-3:00pm	S-103	SOKOL; FRANCE	
CIS461P/90	STRATEGY & BUS SYS CONSULT PRACT	4	W	5:40pm-9:00pm	G-120	OGIE	
CIS465/32	BUSINESS ANALYTICS PROJECT (MSBA)	3	TR	8:30am-10:00am	S-102	SANDERS/HANDLEY	
<b><u>ENTREPRENEURSHIP</u></b>							
ENT425/90	TECHNICAL ENTREPRSHP** [Spring A & B]	4	T	6:10pm-9:10pm		ZAVISLAN/RIEDLINGER	
ENT444/90B	ENTREPRENEURIAL FINANCE ** [Hybrid]	2.5	W	5:40pm-9:00pm	S-407	WALCHLI	Wednesday, May 3 → 6:00pm

\*\* indicates MBA STEM courses

CRN-Course #	Course Title	Credits	Days	Times	Room	Instructor	Date & Time of Final Exam
<b>FINANCE</b>							
FIN402/90B	CAP BUDG & CORP OBJ ** [HyFlex]	2.5	W	5:40pm-9:00pm	S-207	KANIEL	Wednesday, May 3 → 6:00pm
FIN413/90B	CORPORATE FINANCE **	2.5	M	5:40pm-9:00pm	S-207	KANIEL	Monday, May 1 → 6:00pm
FIN430/31B	RISK MANAGEMENT (MSF1) **	2.5	TR	1:30pm-3:00pm	S-207	DAGOSTINO	Tuesday, May 2 → 1:30pm
FIN430/32B	RISK MANAGEMENT (MSF2) **	2.5	TR	10:20am-11:50am	S-207	DAGOSTINO	Tuesday, May 2 → 1:30pm
FIN430/90B	RISK MANAGEMENT **	2.5	T	5:40pm-9:00pm	S-207	DAGOSTINO	Tuesday, May 2 → 6:00pm
FIN441B/90B	SPEC TOPS: PRIVATE EQUITY ** [Hybrid]	2.5	T	5:40pm-9:00pm	S-407	WALCHLI	Tuesday, May 2 → 6:00pm
FIN444/90B	ENTREPRENEURIAL FINANCE ** [Hybrid]	2.5	W	5:40pm-9:00pm	S-407	WALCHLI	Wednesday, May 3 → 6:00pm
FIN448/31B	FIXED-INCOME SECURITIES (MSF1) **	2.5	TR	10:20am-11:50am	S-107	ZRYUMOV	Thursday, May 4 → 9:00am
FIN448/32B	FIXED-INCOME SECURITIES (MSF2) **	2.5	TR	1:30pm-3:00pm	S-107	ZRYUMOV	Thursday, May 4 → 9:00am
FIN450/90	MBA FINANCE PROJECT	3	W	5:40pm-9:00pm	G-118	BURNSIDE	
FIN450P/90	MBA FINANCE PROJECT	4	W	5:40pm-9:00pm	G-118	BURNSIDE	
FIN465/31	APPLIED FINANCE PROJECT (MSF1)	3	MW	3:20pm-4:50pm	S-207	BURNSIDE, et al.	
FIN465/32	APPLIED FINANCE PROJECT (MSF2)	3	MW	1:30pm-3:00pm	S-207	BURNSIDE, et al.	
FIN512/31B	EMPIRICAL ASSET PRICING [PhD]	3	TR	1:00pm-3:10pm	G-120	NOVY-MARX	

**GENERAL BUSINESS ADMINISTRATION**

<del>GBA442A/00B</del>	<del>SPEC TOPICS: DEAL MAKING</del>	<del>2.5</del>	<del>M</del>	<del>5:40pm-9:00pm</del>			
GBA443/31B	DIVERSITY EQUITY & INCLUSION	1	S*	1:00pm-4:20pm	G-118	MIKLOS	

\* Dates: March 25; April 8 & 22

**HEALTH SCIENCES MANAGEMENT**

HSM430/90B	HEALTH SCI MGMT & STRAT [HyFlex]	2.5	T	5:40pm-9:00pm	S-103	OGIE	Tuesday, May 2 → 6:00pm
HSM440/90B	EVOLVING MEDICAL MKTS [HyFlex]	2.5	R	5:40pm-9:00pm	S-103	OGIE	Thursday, May 4 → 6:00pm

**MANAGEMENT COMMUNICATION**

MGC402/31B	INFL IN INTERPERS INTERACT (Blue)	2.5	TR	1:30pm-3:40pm	S-401	SHUHERK	
MGC402/32B	INFL IN INTERPERS INTERACT (Gold)	2.5	TR	9:40am-11:50am	S-401	LOHISER	

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CRN-Course #	Course Title	Credits	Days	Times	Room	Instructor	Date & Time of Final Exam
<b>MANAGEMENT SCIENCE METHODS</b>							
MSM511/31	ADVANCED TOPICS IN CIS & OM	3	T	8:40am-10:50am	S-301B	WANG/RUI/LYSYAKOV	
MSM511/32	ADVANCED TOPICS IN CIS & OM	3	F	8:40am-10:50am	G-120	SHAPOSHNIK/ROET-GREEN	
<b>MARKETING</b>							
MKT412/90B	MARKETING RESEARCH *	2.5	T	5:40pm-9:00pm	S-107	NELSON	Tuesday, May 2 → 6:00pm
MKT431/90B	CONSUMER BEHAVIOR	2.5	W	5:40pm-9:00pm	G-119	LAKSHMANAN	Wednesday, May 3 → 6:00pm
MKT432/31B	NEW PRODUCT STRATEGY [Hybrid]	2.5	MW	1:30pm-3:00pm	S-107	KEATING	Monday, May 1 → 1:30pm
MKT437/31B	DIGITAL MARKETING STRATEGY **	2.5	TR	10:20am-11:50am	S-407	NESCIO	
MKT439/31B	ADVANCED PRICING **	2.5	MW	3:20pm-4:50pm	S-107	MIKLOS-THAL	Wednesday, May 3 → 1:30pm
MKT439/90B	ADVANCED PRICING **	2.5	W	5:40pm-9:00pm	S-107	MIKLOS-THAL	Wednesday, May 3 → 1:30pm
MKT441/90	BRAND MANAGEMENT WKSHP **	3	W	5:40pm-9:00pm	S-102	NELSON	
MKT441P/90	BRAND MANAGEMENT WKSHP **	4	W	5:40pm-9:00pm	S-102	NELSON	
MKT450/91	PRODUCT MGMNT WKSHP [Hybrid]	3	W	5:40pm-9:00pm	S-103	ROTH	
MKT450P/91	PRODUCT MGMNT WKSHP [Hybrid]	4	W	5:40pm-9:00pm	S-103	ROTH	
MKT465/32	MKTING ANALYTICS PROJECT	3	TR	8:30am-10:00am	S-102	SANDERS/HANDLEY	
MKT511/31B	CORE RES TOP IN QUANT MKT [PhD]	3	TR	1:30pm-3:40pm	CS-3327	LOVETT	
<b>OPERATIONS MANAGEMENT</b>							
OMG415/90B	PROCESS IMPROVEMENT *	2.5	R	5:40pm-9:00pm	G-118	SOKOL	Thursday, May 4 → 6:00pm
<b>COMPETITIVE &amp; ORGANIZATIONAL STRATEGY</b>							
STR403/32B	ORGANIZATION & STRATEGY <i>Dates: 3/18; 4/1, 15, 29</i>	2.5	S	8:00am-1:30pm	S-103	RAITH	
STR403/90B	ORGANIZATION & STRATEGY	2.5	M	5:40pm-9:00pm	S-107	RAITH	Monday, May 1 → 6:00pm
STR421/31B	COMPETITIVE STRATEGY <i>Dates: 3/17,18; 4/14,15,28</i>	2.5	F & S	8:30am-11:45am 8:00am-1:30pm	S-102	COLANGELO	
STR421/90B	COMPETITIVE STRATEGY		M	5:40pm-9:00pm	S-103	COLANGELO	Monday, May 1 → 6:00pm
STR439/31B	ADVANCED PRICING **	2.5	MW	3:20pm-4:50pm	S-107	MIKLOS-THAL	Wednesday, May 3 → 1:30pm
STR439/90B	ADVANCED PRICING **	2.5	W	5:40pm-9:00pm	S-107	MIKLOS-THAL	Wednesday, May 3 → 1:30pm
STR442G/90B	LEADING A CULTURE OF INNOVATION	2.5	M	5:40pm-9:00pm	G-118	FLAHERTY	

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