



SIMON
BUSINESS
SCHOOL

Fall-A Term 2020 Class Schedule

Term Dates

August 26, 2020 – October 22, 2020

August 25, 2020

Office of the Simon Business School Registrar
(585) 275-3533
University of Rochester - Rochester, NY 14627

FALL-A TERM 2020 IMPORTANT DATES

Classes Start	Wednesday, 8/26
Last Day to Add/Drop	Tuesday, 9/1
No classes – Labor Day	Monday, 9/7
Make-Up Date for Labor Day	Friday, 9/11
No classes	Wednesday, 9/23 – Friday, 9/25
Last Day of Classes	Friday, 10/16
Final Exams	Monday, 10/19 – Thursday, 10/22

Notes:

(1) **STEM** classes denoted by ❁❁

Course #	Course Title	Credits	Days	Times	Room	Instructor	Final Exam Date/Time
ACCOUNTING							
ACC401/11A	CORP FIN ACCT (MSF)	2.5	TR	10:20am-11:50am	G-318	XIAO	Thursday, Oct. 22 → 9:00am
ACC401/80A	CORP FIN ACCT	2.5	R	5:40pm-9:00pm	G-318	XIAO	Thursday, Oct. 22 → 6:00pm
ACC423/80A [Hybrid]	FINANCIAL REPORTING I	2.5	T	6:30pm-9:00pm	G-318	HUELS	Tuesday, Oct. 20 → 6:00pm
ACC436/11 [A & B]	RESEARCH PROF ACCT STAND (MSA)	2.5	T	10:20am-11:50am	G-119	TRIBUNELLA, H.	
ACC436/01 [A & B]	RESEARCH PROF ACCT STAND [MSA-EXT]	2.5	TBA	TBA		TRIBUNELLA, H.	
APPLIED ECONOMICS							
AEC510/11	PHD WORKSHOP IN APPL ECON [PhD]	3	F	8:40am-10:50am	G-119	SCHWERT; OPP	
AEC511/11A	ADV PRICE THEORY [PhD]	3	F	8:40am-11:50am	G-118	RAITH	
AEC523/11A	MICRO-ECONOMETRIC MODEL-STATIC [PhD]	3	TR	8:40am-10:50am	G-118	SUNADA	
COMPUTERS & INFORMATION SYSTEMS							
CIS468/11 [A & B]	SPRDSHT MODEL/EXCEL [MSF-EXT]	2.5	TBA	TBA		MOHR, L.	
CIS468/12 [A & B]	SPRDSHT MODEL/EXCEL [MSMA-EXT]	2.5	TBA	TBA		ROET-GREEN	
CIS468/13 [A & B]	SPRDSHT MODEL/EXCEL [MSBA-EXT]	2.5	TBA	TBA		ROET-GREEN	
CIS511/11A	RESEARCH TOPICS/ INFO SYSTS[PhD]	3	SUN	8:30am-11:00am 2:00pm-4:30pm	S-207	RUI	
ENTREPRENEURSHIP							
ENT422/80A	GENER & SCREEN ENT IDEAS **	2.5	M	5:40pm-9:00pm	S-207	WILSON	Monday, Oct. 19 → 6:00pm
FINANCE							
FIN402/11A	CAP BUD & CORP OBJ (Blue) **	2.5	TR	8:30am-10:00am	S-207	KANIEL	Wednesday, Oct. 21 → 9:00am
FIN402/41A	CAP BUD & CORP OBJ LAB (DOM)	0	R	1:30 pm-2:30pm			
FIN402/12A	CAP BUD & CORP OBJ (Gold) **	2.5	TR	10:20am-11:50am	S-107	KANIEL	Wednesday, Oct. 21 → 9:00am
FIN402/42A	CAP BUD & CORP OBJ LAB (INT)	0	F	8:00am-9:00am			
FIN434/80A	INVT MGMT & TRADE STRATEGIES **	2.5	M	5:40pm-9:00pm	S-407	BURNSIDE	Monday, Oct. 19 → 6:00pm
FIN462/11A	FOUNDATIONS FINL ECONOMICS (MSF)	2.5	TR	8:30am-10:00am	G-318	CHEN	Tuesday, Oct. 20 → 9:00am
FIN505/11	THEORY OF FINANCE [PhD]	3	MW	10:45am-12:15pm	G-118	CHEN	

Course #	Course Title	Credits	Days	Times	Room	Instructor	Final Exam Date/Time
GENERAL BUSINESS ADMINISTRATION							
GBA412/11A	DATA ANALYTICS (Blue) ✱	2.5	TR	10:20am-11:50am	S-207	ELLICKSON	Tuesday, Oct. 20 → 9:00am
GBA412L/40A	DATA ANALYTICS WKSHP (DOM)	0	R	2:40pm-3:40pm			
GBA412/12A	DATA ANALYTICS (Gold) ✱	2.5	TR	8:30am-10:00am	S-107	ELLICKSON	Tuesday, Oct. 20 → 9:00am
GBA412L/41A	DATA ANALYTICS WKSHP (INT)	0	F	9:10am-10:10am			
GBA435/11A [Online]	NEGOTIATION THEORY & PRACTICE	2.5	MW	10:20am-11:50am	‡	OLIVEIRI	Monday, Oct. 19 → 1:30pm
GBA462/11A	CORE STATS FOR MS (MSF)	2.5	SAT	8:30am-11:50am	G-318	ELLICKSON	Wednesday, Oct. 21 → 9:00am
GBA462/Lab1	CORE STATS FOR MS--LAB (DOM)	0	W	1:30pm-2:30pm			
GBA462/Lab2	CORE STATS FOR MS--LAB (INT)	0	R	6:45am-7:45am			
GBA462R/11A	CORE STATS FOR MS USING R (MS)	2.5	TR	8:30am-10:00am	S-407	CHOI	Monday, Oct. 19 → 9:00am
GBA462R/12A	CORE STATS FOR MS USING R (MSBA)	2.5	TR	10:20am-11:50am	S-407	CHOI	Monday, Oct. 19 → 9:00am
GBA462R/Lab1	CORE STATS FOR MS/R—LAB (MS)	0	M	8:30am-9:30am			
GBA462R/Lab2	CORE STATS FOR MS/R—LAB (MSBA)	0	M	10:20am-11:20am			
GBA463/11A	ECO & MKT STRATEGY FOR MS (MSBA)	2.5	WF	8:30am-10:00am	G-318	NELSON	Tuesday, Oct. 20 → 9:00am
GBA463/12A	ECO & MKT STRATEGY FOR MS (MSMA)	2.5	WF	10:20am-11:50am	S-407	NELSON	Tuesday, Oct. 20 → 9:00am
GBA464/11A	PROGRAMMING FOR ANALYTICS (MSBA)	2.5	WF	10:20am-11:50am	G-318	HUANG	Wednesday, Oct. 21 → 9:00am
GBA464/12A	PROGRAMMING FOR ANALYTICS (MS)	2.5	WF	8:30am-10:00am	S-407	HUANG	Wednesday, Oct. 21 → 9:00am
GBA464/Lab1	PROG FOR ANALYTICS—LAB (MSBA)	0	M	8:30am-9:30am			
GBA464/Lab2	PROG FOR ANALYTICS—LAB (MS)	0	M	10:20am-11:20am			
GBA464/80A	PROGRAMMING FOR ANALYTICS	2.5	W	5:40pm-9:00pm			
HEALTH SCIENCES MANAGEMENT							
HSM450/80A	ACC, ECO & FIN FOR MS STUDENTS	2.5	T	5:40pm-9:00pm	S-103	OGIE; TRIBUNELLA	Tuesday, Oct. 20 → 6:00pm
MANAGEMENT COMMUNICATION							
MGC401/11A	PROFESSIONAL COMMUNICATION (Blue)	2.5	W	8:30am-10:00am & 10:20am-11:50am	S-207	SHUHERK	
MGC401/12A	PROFESSIONAL COMMUNICATION (Gold)	2.5	W	8:30am-10:00am & 10:20am-11:50am	S-107	SHAW	
MGC461/11	PROFESSIONAL COMMUNICATION (MSF)	4	TR	1:30pm-3:00pm	G-119	ESTAD	
MGC461/12	PROFESSIONAL COMMUNICATION (MSF)	4	TR	1:30pm-3:00pm	G-118	PATTERSON	
MGC461/13 [Online]	PROFESSIONAL COMMUNICATION (MSF)	4	WF	8:30am-10:00am		ESTAD	
MGC461/14	PROFESSIONAL COMMUNICATION (MSF)	4	TR	3:20pm-4:50pm	G-118	PATTERSON	
MGC461/15	PROFESSIONAL COMMUNICATION (BUA)	4	TR	8:30am-10:00am	S-404	MARSHERALL	
MGC461/16 [Online]	PROFESSIONAL COMMUNICATION (BUA)	4	TR	8:30am-10:00am		LEE	
MGC461/17	PROFESSIONAL COMMUNICATION (MKA)	4	TR	10:20am-11:50am	S-301	DALEY	
MGC461/18	PROFESSIONAL COMMUNICATION (MKA)	4	TR	1:30pm-3:00pm	S-301	DALEY	
MGC461/19	PROFESSIONAL COMMUNICATION (BUA)	4	TR	1:30pm-3:00pm	S-404	MARSHERALL	
MGC461/20	PROFESSIONAL COMMUNICATION (BUA)	4	TR	1:30pm-3:00pm	S-101	LEE	
MGC461/21 [Online]	PROFESSIONAL COMMUNICATION (MSF)	4	WF	6:45am-8:15am		ESTAD	
MGC461/22 [Online]	PROFESSIONAL COMMUNICATION (MSF)	4	WF	8:30am-10:00am		PATTERSON	
MGC461/23 [Online]	PROFESSIONAL COMMUNICATION (MKA)	4	RF	6:00pm-7:30pm		DALEY	
MARKETING							
MKT414/80A	PRICING POLICIES ✱	2.5	M	5:40pm-9:00pm	G-318	CARDOT	Monday, Oct. 19 → 6:00pm
MKT421/11A [Online]	ADVANCED MARKETING STRATEGY	2.5	MW	1:30pm-3:00pm	‡	LOVETT	Wednesday, Oct. 21 → 1:30pm
MKT421/Lab [Online]	ADVANCED MARKETING STRATEGY LAB	0	R	1:30pm-2:30pm			
MKT432/80A	NEW PRODUCT STRATEGY	2.5	W	5:40pm-9:00pm	S-207	SCHLOFF	Wednesday, Oct. 21 → 6:00pm
MKT448/80A	BRAND STRATEGY WORKSHOP	2.5	T	5:40pm-9:00pm	S-207	BRUNDAGE	Tuesday, Oct. 20 → 6:00pm
MKT505/11	MARKETING WORKSHOP [PhD]	3	F	1:00pm-3:10pm	G-118	LOVETT, et al.	

‡ S-404 available for seating (GBA435; MKT421)

Course #	Course Title	Credits	Days	Times	Room	Instructor	Final Exam Date/Time
OPERATIONS MANAGEMENT							
OMG416/80A	PROJECT MANAGEMENT **	2.5	R	5:40pm-9:00pm	S-107	SOKOL	Thursday, Oct. 22 → 6:00pm
COMPETITIVE & ORGANIZATIONAL STRATEGY							
STR401/11A	MANAGERIAL ECONOMICS (Blue & Gold)	2.5	M	8:30am-10:00am & 10:20am-11:50am	G-318	RANTAKARI	Monday, Oct. 19 → 9:00am
STR401/Lab1	MANAGERIAL ECONOMICS--LAB (DOM)	0	T	1:30pm-2:30pm			
STR401/Lab2	MANAGERIAL ECONOMICS--LAB (INT)	0	W	7:15am-8:15am			
STR401/80A	MANAGERIAL ECONOMICS **	2.5	W	5:40pm-9:00pm	G-318	BRICKLEY	Wednesday, Oct. 21 → 6:00pm
STR423/80A	PRICING POLICIES **	2.5	M	5:40pm-9:00pm	G-318	CARDOT	Monday, Oct. 19 → 6:00pm
STR427/80A [Online]	ORGANIZATIONAL BEHAVIOR	2.5	W	5:40pm-9:00pm	‡	FRIEDMAN	
STR440/80A	CORPORATE GOVERNANCE	2.5	R	5:40pm-9:00pm	S-404	BRICKLEY	Thursday, Oct. 22 → 6:00pm
STR442E/80A	STRATEGY BEYOND MARKETS	2.5	T	5:40pm-9:00pm	S-407	PRIMO	Tuesday, Oct. 20 → 6:00pm

‡ S-404 available for seating (STR427)

FALL-A 2020 SCHEDULE GRID

As of 08/05/20	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	Type	Time
6:45 - 8:15	Pre-Morning	Pre-Morning	Pre-Morning	Pre-Morning	Pre-Morning	Pre-Morning	Pre-Morning		
			STRA43 Lab (MSA Prof. Online) 7:15 - 8:15					MBA	7:15 - 8:15
			MGC461 - Estad (MSF-INT_ONLINE C)	GBA462 Lab (MSF - INT)	MGC461 - Estad (MSF-INT_ONLINE C)			MSF	6:45 - 8:15
8:30 - 10:00	Morning Class Period 1	Morning Class Period 1	Morning Class Period 1	Morning Class Period 1	Morning Class Period 1	Morning Class Period 1	Morning Class Period 1	ALL	
	STRA401 - Ramakan (MBA All)	GBA412 - Ellickson (MBA Gold)	MGC401 - Shaw (MBA Gold)	GBA412 - Ellickson (MBA Gold)	FIN402 - Kaniel (MBA Blue)	FIN402 - Kaniel (MBA Blue)	FIN402 - Kaniel (MBA Blue)	MBA	8:30 - 10:00
		FIN402 - Kaniel (MBA Blue)	MGC401 - Shuherk (MBA Blue)	FIN402 - Kaniel (MBA Blue)				MBA	8:30 - 10:00
	GBA464 Lab (MSBA)	MGC461 - Marsherrall + Lee (MSBA A + INT_ONLINE)	GBA463 - Nelson (MSBA)	MGC461 - Marsherrall + Lee (MSBA A + INT_ONLINE)	GBA463 - Nelson (MSBA)			MSBA	8:30 - 10:00
	GBA462R Lab (MSA + MSMA)	GBA462R - Choi (MSA + MSMA)	GBA464 - Huang (MSA + MSMA)	GBA462R - Choi (MSA + MSMA)	GBA464 - Huang (MSA + MSMA)			MSMA / MSA	8:30 - 10:00
		FIN462 - Chen (MSF)	MGC461 - Estad + Patterson (MSF-INT_ONLINE A + B)	FIN462 - Chen (MSF)	MGC461 - Estad + Patterson (MSF-INT_ONLINE A + B)	GBA462 (MSF - Ellickson)		MSF	8:30 - 10:00
		AEC523 - Sunada (8:40 - 10:50)		AEC523 - Sunada (8:40 - 10:50)	AEC510 - Schwert/Opp (8:40 - 10:50)			PHD	
					AEC511 - Raith (8:40 - 11:50)		CIS511 - Rui (8:30 - 11)	PHD	
10:20 - 11:50	Morning Class Period 2	Morning Class Period 2	Morning Class Period 2	Morning Class Period 2	Morning Class Period 2	Morning Class Period 2	Morning Class Period 2	ALL	
	STRA401 - Ramakan (MBA All)	FIN402 - Kaniel (MBA Gold)	MGC401 - Shaw (MBA Gold)	FIN402 - Kaniel (MBA Gold)	GBA412 - Ellickson (MBA Blue)			MBA	10:20 - 11:50
		GBA412 - Ellickson (MBA Blue)	MGC401 - Shuherk (MBA Blue)	GBA412 - Ellickson (MBA Blue)				MBA	10:20 - 11:50
	GBA462R Lab (MSBA)	GBA462R - Choi (MSBA)	GBA464 - Huang (MSBA)	GBA462R - Choi (MSBA)	GBA464 - Huang (MSBA)			MSBA	10:20 - 11:50
	GBA464 Lab (MSA + MSMA)	MGC461 - Daley (MSMA - A+all INT_ONLINE)	GBA463 - Nelson (MSMA)	MGC461 - Daley (MSMA - A+all INT_ONLINE)	GBA463 - Nelson (MSMA)			MSMA	10:20 - 11:50
		ACC401 - Xiao (MSF)		ACC401 - Xiao (MSF)		GBA462 (MSF - Ellickson)		MSF	10:20 - 11:50
		ACC436 - H. Tribunella (MSA)						MSA	10:20 - 11:50
	FIN505 - Chen (10:45 - 12:15)		FIN505 - Chen (10:45 - 12:15)		AEC511 - Raith (8:40 - 11:50)		CIS511 - Rui (8:30 - 11)	PHD	
	GBA435 - Oliveira (Online)		GBA435 - Oliveira (online)					ELECTIVE	10:20 - 11:50
11:50 - 1:30	Clubs, Career Management, Alumni/Community Engagement	Clubs, Career Management, Alumni/Community Engagement	Clubs, Career Management, Alumni/Community Engagement	Clubs, Career Management, Alumni/Community Engagement	Clubs, Career Management, Alumni/Community Engagement			ALL	11:50 AM - 1:30 PM
1:30 - 3:00	Afternoon Class Period 1	Afternoon Class Period 1	Afternoon Class Period 1	Afternoon Class Period 1	Afternoon Class Period 1	Afternoon Class Period 1	Afternoon Class Period 1	ALL	
		STRA401 Lab (MBA DOM ONLINE) 1:30 - 3:00		FIN402 Lab (MBA DOM ONLINE) 1:30 - 3:00	GBA412 Lab (MBA DOM ONLINE) 1:30 - 3:00			MBA	1:30 - 3:00
								MBA	1:30 - 3:00
		MGC461 - Marsherrall + Lee (MSBA B + C)		MGC461 - Marsherrall + Lee (MSBA B + C)				MSBA	1:30 - 3:00
		MGC461 - Daley (MSMA B)		MGC461 - Daley (MSMA B)				MSMA	1:30 - 3:00
		MGC461 - Estad + Patterson (MSF - A+B)	GBA462 Lab (MSF - Domestic)	MGC461 - Estad + Patterson (MSF - A+B)				MSF	1:30 - 3:00
						MKT505 - Lovett / MKT Faculty (1:00 - 3:10)		PHD	
	MKT421 - Lovett (online)		MKT421 - Lovett (online)					ELECTIVE	1:30 - 3:00
3:20 - 4:50	Afternoon Class Period 2	Afternoon Class Period 2	Afternoon Class Period 2	Afternoon Class Period 2	Afternoon Class Period 2	Afternoon Class Period 2	Afternoon Class Period 2	ALL	
		MGC461 - Patterson (MSF - C)		MGC461 - Patterson (MSF - C)				MSF	3:20 - 4:50
5:40 PM - 9:00 PM	Evening Class Period	Evening Class Period	Evening Class Period	Evening Class Period	Evening Class Period	Evening Class Period	Evening Class Period	ALL	
	ENT422 - Wilson	HSM450 - Dgie + Tribunella	STR427 - Friedman (online)	OMG416 - Sokol				ELECTIVE	5:40 PM - 9:00 PM
	FIN434 - Burnside	MKT448 - Brundage	MKT432 - Schloff	STR440 - Brickley				ELECTIVE	5:40 PM - 9:00 PM
	MKT414 - Cardot	STR442E - Primo	STR401 - Brickley	ACC401 - Xiao				ELECTIVE	5:40 PM - 9:00 PM
6:30 PM - 9:00 PM		ACC423 - Huels (6:30 - 9:00) (MSA + Elective)						MSA / ELECTIVE	6:30 PM - 9:00 PM

Online Extension Courses
 CIS468 - L Mohr (MSF)
 CIS468 - Roet-Green (MSMA)
 CIS468 - Roet-Green (MSBA)

MBA Blue Cohort
 MBA Gold Cohort
 MSBA
 MSF
 MSMA
 MSBA + MSMA
 MSMA + MSA
 MSA + MSA
 MSA
 PhD