



SIMON  
BUSINESS  
SCHOOL

# Fall-B Term 2020 Class Schedule

**Term Dates**

**October 27, 2020 – December 18, 2020**

November 4, 2020

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Office of the Simon Business School Registrar  
(585) 275-3533  
University of Rochester - Rochester, NY 14627

### FALL-B TERM 2020 IMPORTANT DATES

Classes Start	Tuesday, 10/27
Last Day to Add/Drop	Monday, 11/2
No classes	Wednesday, 11/25 – Friday, 11/27
Make-up Day for Wednesday, 11/25	Friday, 10/30
Make-up Day for Thursday, 11/26	Friday, 11/20
Last Day of Classes	Monday, 12/14
Final Exams	Tuesday, 12/15 – Friday, 12/18

**Notes:**

(1) **STEM** classes denoted by \*\*

Course #	Course Title	Credits	Days	Times	Room	Instructor	Final Exam Date/Time
<b>ACCOUNTING</b>							
ACC401/11B	CORP FIN ACCT (Blue)	2.5	TR	8:30am-10:00am	S-207	HUELS	Thursday, 12/17 → 9:00am
ACC401/12B	CORP FIN ACCT (Gold)	2.5	TR	10:20am-11:50am	S-207	HUELS	Thursday, 12/17 → 9:00am
ACC424/80B	FINANCIAL REPORTING II	2.5	T	5:40pm-9:00pm	G-119	HUELS	Tuesday, 12/15 → 6:00pm
ACC436/11 [A & B]	RESEARCH PROF ACCT STAND (MSA)	2.5	T	10:20am-11:50am	G-119	TRIBUNELLA, H.	Thursday, 12/17 → TBD
ACC436/01 [A & B]	RESEARCH PROF ACCT STAND [MSA-EXT]	2.5	TBA	TBA		TRIBUNELLA, H.	Thursday, 12/17 → TBD
ACC438/80B	AUDITING II (MSA)	2.5	W	5:40pm-9:00pm	G-119	TRIBUNELLA, T.	Wednesday, 12/16 → 6:00pm
ACC513/11B	CONTEMP TOPX IN ACC RESEARCH [PhD]	3	Sat	8:00am-12:30pm	G-118	JAYARAMAN	
<b>APPLIED ECONOMICS</b>							
AEC510/11	PHD WORKSHOP IN APPL ECON [PhD]	3	F	8:40am-10:50am	G-119	SCHWERT; OPP	
AEC514/11B	GAME THEORY [PhD]	1	F	8:30am-11:50am	G-118	RANTAKARI	
AEC520/11B	ADV CAUSAL THEORY [PhD]	3	MW	1:00pm-2:30pm	G-118	ELLICKSON	
<b>BUSINESS ENVIRONMENT &amp; PUBLIC POLICY</b>							
BPP432/11B	BASIC BUSINESS LAW	2.5	MW	8:30am-10:00am	G-119	SHANAHAN	Friday, 12/18 → 9:00am
<b>COMPUTERS &amp; INFORMATION SYSTEMS</b>							
CIS418/80B	ADV BUS MODELING & ANALYSIS **	2.5	R	5:40pm-9:00pm	G-318	ROET-GREEN	Thursday, 12/17 → 6:00pm
CIS467/11B	DATA MGT, WAREHOUSING & VIS (MSMA)	2.5	MW	8:30am-10:00am	S-407	MOHR, L.	Wednesday, 12/16 → 9:00am
CIS467/12B	DATA MGT, WAREHOUSING & VIS (MSBA)	2.5	MW	10:20am-11:50am	S-407	MOHR, L.	Wednesday, 12/16 → 9:00am
CIS468/11 [A & B]	SPRDSHT MODEL/EXCEL [MSF-EXT]	2.5	TBA	TBA		MOHR, L.	Wednesday, 12/16 → 9:00am
CIS468/12 [A & B]	SPRDSHT MODEL/EXCEL [MSMA-EXT]	2.5	TBA	TBA		ROET-GREEN	Wednesday, 12/16 → 9:00am
CIS468/13 [A & B]	SPRDSHT MODEL/EXCEL [MSBA-EXT]	2.5	TBA	TBA		ROET-GREEN	Wednesday, 12/16 → 9:00am
<b>ENTREPRENEURSHIP</b>							
ENT442C/80B	PRACT IN URBAN ENTREPRENEURSHIP	2.5	M	5:40pm-9:00pm	S-207	WASHINGTON	Friday, 12/18 → 6:00pm
<b>FINANCE</b>							
FIN411/11B	INVESTMENTS (MSF)	2.5	MW	10:20am-11:50am	G-318	LIU	Wednesday, 12/16 → 9:00am
FIN411/Lab	INVESTMENTS--LAB	0	R	10:20am-11:20am			
FIN411/80B	INVESTMENTS**	2.5	W	5:40pm-9:00pm	G-318	LIU	Wednesday, 12/16 → 6:00pm
FIN413/11B	CORPORATE FINANCE (MSF)	2.5	MW	8:30am-10:00am	G-318	OPP	Thursday, 12/17 → 9:00am
FIN418/11B	QUANTITATIVE FIN W/ PYTHON (MSF)	2.5	F	8:30am-10:00am & 10:20am-11:50am	G-318	MOREIRA	Friday, 12/18 → 9:00am
FIN418/Lab	QUANTITATIVE FIN W/ PYTHON--Lab	0	T	10:20am-11:20am			
FIN446/80B	FINANCIAL TECHNOLOGY **	2.5	T	5:40pm-9:00pm	S-407	MOHR, D.	Tuesday, 12/15 → 6:00pm
FIN505/11	THEORY OF FINANCE [PhD]	3	MW	10:45am-12:15pm	G-118	CHEN	
<b>GENERAL BUSINESS ADMINISTRATION</b>							
GBA412/80B	DATA ANALYTICS **	2.5	W	5:40pm-9:00pm	S-207	MANTENA	Wednesday, 12/16 → 6:00pm
GBA424/11B	ANALYTICS DESIGN & APPLCTN (MSBA)	2.5	TR	8:30am-10:00am	S-407	LOVETT	Tuesday, 12/15 → 9:00am
GBA424/12B	ANALYTICS DESIGN & APPLCTN (MSMA)	2.5	TR	10:20am-11:50am	S-407	LOVETT	Tuesday, 12/15 → 9:00am
GBA424L/41B	ANALYTICS DESIGN & APPLCTN LAB	0	R	1:30pm-3:00pm			
GBA424L/42B	ANALYTICS DESIGN & APPLCTN LAB (ONL)	0	F	8:30am-10:00am			
GBA442A/80B	SPECIAL TOPICS: DEAL MAKING [Online]	2.5	R	5:40pm-9:00pm		OLIVEIRI	Thursday, 12/17 → 6:00pm
<b>HEALTH SCIENCES MANAGEMENT</b>							
HSM420/80B	BUS ECON OF HEALTH CARE IND **	2.5	T	5:40pm-9:00pm	S-103	WEDIG	Tuesday, 12/15 → 6:00pm

Course #	Course Title	Credits	Days	Times	Room	Instructor	Final Exam Date/Time
<b>MANAGEMENT COMMUNICATION</b>							
MGC401/11B	PROFESSIONAL COMMUNICATION (Blue)	2.5	MW	10:20am-11:50am	S-207	SHUHERK	
MGC401/12B	PROFESSIONAL COMMUNICATION (Gold)	2.5	MW	10:20am-11:50am	S-107	SHAW	
MGC402/11B	INFLUENCE IN INTERPERS INT (Blue)	2.5	MW	1:30pm-3:00pm	S-207	SHUHERK	
MGC402/12B	INFLUENCE IN INTERPERS INT (Gold)	2.5	MW	1:30pm-3:00pm	S-107	SHAW	
MGC461/11	PROFESSIONAL COMMUNICATION (MSF)	4	MW	1:30pm-3:00pm	G-119	ESTAD	
MGC461/12	PROFESSIONAL COMMUNICATION (MSF)	4	MW	1:30pm-3:00pm	S-102	PATTERSON	
MGC461/13 [Online]	PROFESSIONAL COMMUNICATION (MSF)	4	TR	8:30am-10:00am		ESTAD	
MGC461/14	PROFESSIONAL COMMUNICATION (MSF)	4	MW	3:20pm-4:50pm	S-102	PATTERSON	
MGC461/15	PROFESSIONAL COMMUNICATION (BUA)	4	MW	8:30am-10:00am	S-404	MARSHERALL	
MGC461/16 [Online]	PROFESSIONAL COMMUNICATION (BUA)	4	MW	8:30am-10:00am		LEE	
MGC461/17	PROFESSIONAL COMMUNICATION (MKA)	4	MW	10:20am-11:50am	S-301	DALEY	
MGC461/18	PROFESSIONAL COMMUNICATION (MKA)	4	MW	1:30pm-3:00pm	S-301	DALEY	
MGC461/19	PROFESSIONAL COMMUNICATION (BUA)	4	MW	1:30pm-3:00pm	S-404	MARSHERALL	
MGC461/20	PROFESSIONAL COMMUNICATION (BUA)	4	MW	1:30pm-3:00pm	S-101	LEE	
MGC461/21 [Online]	PROFESSIONAL COMMUNICATION (MSF)	4	TR	6:45am-8:15am		ESTAD	
MGC461/22 [Online]	PROFESSIONAL COMMUNICATION (MSF)	4	TR	8:30am-10:00am		PATTERSON	
MGC461/23 [Online]	PROFESSIONAL COMMUNICATION (MKA)	4	MW	6:00pm-7:30pm		DALEY	
MGC472/11B	PROFESSIONAL PRESENTATIONS	1				DALEY	
<b>MARKETING</b>							
MKT402/11B	MARKETING MGMT (Blue) [Online]	2.5	TR	10:20am-11:50am	(S-107)	BRECKO	Tuesday, 12/15 → 9:00am
MKT402/12B	MARKETING MGMT (Gold) [Online]	2.5	TR	8:30am-10:00am	(S-107)	BRECKO	Tuesday, 12/15 → 9:00am
MKT402/80B	MARKETING MGMT [Online]	2.5	T	5:40pm-9:00pm		BRECKO	Tuesday, 12/15 → 6:00pm
MKT412/11B	MARKETING RESEARCH**	2.5	MW	8:30am-10:00am	S-107	AINSLIE	Wednesday, 12/16 → 9:00am
MKT433/80B	ADVERTISING STRATEGY	2.5	R	5:40pm-9:00pm	S-404	PRINZI	Thursday, 12/17 → 6:00pm
MKT436R/11B	PREDICTIVE & CAUSAL ANALYTICS * (MKA)	2.5	TR	8:30am-10:00am	G-318	HAVIV	Thursday, 12/17 → 9:00am
MKT436R/12B	PREDICTIVE & CAUSAL ANALYTICS * (BUA)	2.5	TR	10:20am-11:50am	G-318	HAVIV	Thursday, 12/17 → 9:00am
<del>MKT436R/80B</del>	<del>PREDICTIVE &amp; CAUSAL ANALYTICS**</del>	<del>2.5</del>	<del>W</del>	<del>5:40pm-9:00pm</del>			
MKT442G/80B	SPEC TOPICS: APPLIED PRODUCT MGMT	2.5	T	5:40pm-9:00pm	S-404	ROTH	Tuesday, 12/15 → 6:00pm
MKT505/11	MARKETING WORKSHOP [PhD]	3	F	1:00pm-3:10pm	G-118	HAVIV, et al.	
<b>OPERATIONS MANAGEMENT</b>							
OMG412/80B	SERVICE MANAGEMENT **	2.5	M	5:40pm-9:00pm	S-103	LEDERER	Friday, 12/18 → 6:00pm
<b>COMPETITIVE &amp; ORGANIZATIONAL STRATEGY</b>							
<del>STR421/11B</del>	<del>COMPETITIVE STRATEGY</del>	<del>2.5</del>	<del>MW</del>	<del>8:30am-10:00am</del>			
STR421/80B	COMPETITIVE STRATEGY	2.5	M	5:40pm-9:00pm	G-318	BRICKLEY	Friday, 12/18 → 6:00pm
STR422/11B	GAME THEORY FOR MANAGERS **	2.5	F & S*	8:30am-11:45am 8:00am-11:15am	S-107	RANTAKARI	TBD
				*Class days: Nov. 6, 7, 21; Dec. 4, 5, 19			
STR424/80B	HUMAN RESOURCE STRATEGY [Online]	2.5	R	5:40pm-9:00pm		FRIEDMAN	Thursday, 12/17 → 6:00pm

## FALL-B 2020 SCHEDULE GRID

As of 08/05/20	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	Type	Time	
6:45 - 8:15	Pre-Morning	Pre-Morning MGC461 - Estad (MSF-INT_ONLINE C)	Pre-Morning	Pre-Morning MGC461 - Estad (MSF-INT_ONLINE C)	Pre-Morning	Pre-Morning	ALL	6:45 - 8:15	Online Extension Courses
8:30 - 10:00	Morning Class Period 1	Morning Class Period 1 MKT402 - Brecko (MBA Gold) ACC401 - Huelts (MBA Blue)	Morning Class Period 1	Morning Class Period 1 MKT402 - Brecko (MBA Gold) ACC401 - Huelts (MBA Blue)	Morning Class Period 1	Morning Class Period 1	ALL		CIS468 - L. Mohr (MSF)
							MBA	8:30 - 10:00	CIS468 - Roet-Green (MSMA)
							MBA	8:30 - 10:00	CIS468 - Roet-Green (MSBA)
	MGC461 - Marshall + Lee (MSBA A + INT_ONLINE)	GBA424 - Lovett (MSBA)	MGC461 - Marshall + Lee (MSBA A + INT_ONLINE)	GBA424 - Lovett (MSBA)			MSBA	8:30 - 10:00	
					GBA424 Lab (MSBA + MSMA INT_ONLINE)		MSBA / MSMA	8:30 - 10:00	
	CIS467 - L. Mohr (MSMA)	MKT436R - Haviv (MSMA)	CIS467 - L. Mohr (MSMA)	MKT436R - Haviv (MSMA)			MSMA	8:30 - 10:00	
	FIN413 - Opp (MSF)	MGC461 - Estad + Patterson (MSF-INT_Online-A + INT_Online-B)	FIN413 - Opp (MSF)	MGC461 - Estad + Patterson (MSF-INT_Online-A + INT_Online-B)	FIN418 - Moreira (MSF)		MSF	8:30 - 10:00	
	BPP432 - Shanahan (MSA)		BPP432 - Shanahan (MSA)				MSA	8:30 - 10:00	
					AEC510 - Schwert/Opp (8:40 - 10:50) AEC511 - Raith (8:40 - 11:50) 1st 9 weeks AEC514 - Rantakari (8:40 - 11:50) Last 4 weeks	ACC513 - Jayaraman (8:00 - 12:30)	PHD		
							PHD		
							ELECTIVE	8:30 - 10:00	
							ELECTIVE	8:30 - 10:00	
							ELECTIVE	8:30 - 10:00	
10:20 - 11:50	Morning Class Period 2	Morning Class Period 2 MGC401 - Shaw (MBA Gold) MGC401 - Shuherk (MBA Blue)	Morning Class Period 2	Morning Class Period 2 MGC401 - Shaw (MBA Gold) MGC401 - Shuherk (MBA Blue)	Morning Class Period 2	Morning Class Period 2	ALL		
							MBA	10:20 - 11:50	
							MBA	10:20 - 11:50	
	CIS467 - L. Mohr (MSBA)	MKT436R - Haviv (MSBA)	CIS467 - L. Mohr (MSBA)	MKT436R - Haviv (MSBA)			MSBA	10:20 - 11:50	
	MGC461 - Daley (MSMA A+INT_ONLINE)	GBA424 - Lovett (MSMA)	MGC461 - Daley (MSMA A+INT_ONLINE)	GBA424 - Lovett (MSMA)			MSMA	10:20 - 11:50	Online Course
	FIN411 - Liu (MSF)	FIN418 Lab (MSF)	FIN411 - Liu (MSF)	FIN411 Lab (MSF)	FIN418 - Moreira (MSF)		MSF	10:20 - 11:50	MBA Blue Cohort
		ACC436 - H. Tribunella (MSA)					MSA	10:20 - 11:50	MBA Gold
							MSA	10:20 - 11:50	MSBA
	FIN505 - Chen (10:45 - 12:15)		FIN505 - Chen (10:45 - 12:15)		AEC511 - Raith (8:40 - 11:50) 1st 9 weeks AEC514 - Rantakari (8:40 - 11:50) Last 4 weeks	ACC513 - Jayaraman (8:00 - 12:30)	PHD		MSF
							PHD		MSMA
							ELECTIVE	10:20 - 11:50	MSA
							ELECTIVE	10:20 - 11:50	MSBA / MSMA
							ELECTIVE	10:20 - 11:50	PHD
11:50 - 1:30	Clubs, Career Management, Alumni/Community Engagement	Clubs, Career Management, Alumni/Community Engagement	Clubs, Career Management, Alumni/Community Engagement	Clubs, Career Management, Alumni/Community Engagement	Clubs, Career Management, Alumni/Community Engagement	Clubs, Career Management, Alumni/Community Engagement	ALL	11:50 AM - 1:30 PM	
1:30 - 3:00	Afternoon Class Period 1	Afternoon Class Period 1	Afternoon Class Period 1	Afternoon Class Period 1	Afternoon Class Period 1	Afternoon Class Period 1	ALL		
	MGC402 - Shaw (MBA - 2nd year Gold)	ACC401 - Huelts (MBA Gold)	MGC402 - Shaw (MBA - 2nd year Gold)	ACC401 - Huelts (MBA Gold)			MBA	1:30 - 3:00	
	MGC402 - Shuherk (MBA - 2nd year Blue)	MKT402 - Brecko (MBA Blue)	MGC402 - Shuherk (MBA - 2nd year Blue)	MKT402 - Brecko (MBA Blue)			MBA	1:30 - 3:00	
	MGC461 - Marshall + Lee (MSBA B)		MGC461 - Marshall + Lee (MSBA B)				MSBA	1:30 - 3:00	
					GBA424 Lab (MSBA + MSMA)		MSBA / MSMA	1:30 - 3:00	
							MSMA	1:30 - 3:00	
	MGC461 - Daley (MSMA B)		MGC461 - Daley (MSMA B)				MSMA	1:30 - 3:00	
	MGC461 - Estad + Patterson (MSF - A+B)		MGC461 - Estad + Patterson (MSF - A+B)				MSF	1:30 - 3:00	
	AEC520 - Ellickson (1:00 - 3:10)					MKT505 - Lovett / MKT Faculty (1:00 - 3:10)	PHD		
							PHD		
							ELECTIVE	1:30 - 3:00	
3:20 - 4:50	Afternoon Class Period 2	Afternoon Class Period 2	Afternoon Class Period 2	Afternoon Class Period 2	Afternoon Class Period 2	Afternoon Class Period 2	ALL		
	MGC461 - Patterson (MSF - C)		MGC461 - Patterson (MSF - C)				MSF	3:20 - 4:50	
5:40 PM - 9:00 PM	Evening Class Period	Evening Class Period	Evening Class Period	Evening Class Period	Evening Class Period	Evening Class Period	ALL		
	OMG412 - Lederer	HSM420 - Wedig	GAA412 - Mantena	MKT433 - Prinzi			ELECTIVE	5:40 PM - 9:00 PM	
	STR421 - Brickley	MKT442G - Roth	FIN411 - Liu	GAA442A - Oliveiri (online)			ELECTIVE	5:40 PM - 9:00 PM	
	ENT442C - Washington	FIN446 - D. Mohr		CIS418 - Roet-Green			ELECTIVE	5:40 PM - 9:00 PM	
		MKT402 - Brecko		STR424 - Friedman (online)			ELECTIVE	5:40 PM - 9:00 PM	
				MSM518 D Roet-Green (5:40 - 9:30)			PHD		
		ACC424 - Huelts	ACC438 - T. Tribunella				MSA	5:40 PM - 9:00 PM	
6:00 PM - 7:30 PM				MGC461 - Daley (MSMA C)	MGC461 - Daley (MSMA C)		MA	6:00 PM - 7:30 PM	