



**SIMON
BUSINESS
SCHOOL**

Spring-B Term 2021 Class Schedule

Quarter Dates

March 15, 2021 – May 6, 2021

January 17, 2021

Office of the Simon School Registrar
(585) 275-3533
University of Rochester - Rochester, NY 14627

SPRING-B TERM 2021 IMPORTANT DATES

Classes Start	Monday, 3/15
Last Day to Add/Drop	Sunday, 3/21
Final Exams	Monday, 5/3 – Thursday, 5/6

Notes:

(1) **STEM** classes denoted by ❁❁

Course/Section	Course Title	Credits	Days	Times	Room	Instructor	Date & Time of Final Exam
<u>ACCOUNTING</u>							
ACC401/31	CORP FIN ACCT (MSF)	2.5	MW	8:30am-10:00am		XIAO	
ACC410/31B	MNGRL ACCT& PERFRM MEAS (MSA) **	2.5	MW	8:30am-10:00am		JAYARAMAN	
ACC411/90B	FIN. STATEMENT ANALYSIS (MSA)	2.5	R	5:40pm-9:00pm		WASLEY	
ACC418/90B	TAXES & BUSINESS STRATEGY **	2.5	T	5:40pm-9:00pm		HUELS	
ACC437/31	BASIC FED INCOME TAX ACCT (MSA)	2.5	TR	8:30am-10:00am		TRIBUNELLA, H	
ACC439/90B	ACCT ANALYTICS FOR FORENSICS (MSA)	2.5	W	5:40pm-9:00pm		WEIR	
ACC510/31B	ACCT RESEARCH I [PhD]	3	TR	8:40am-10:50am		WU	
<u>APPLIED ECONOMICS</u>							
AEC510/31B	PHD WKSHP IN APPL ECON [PhD] [Online]	3	TR	1:00pm-3:10pm		NOVY-MARX; WARNER	
<u>BUSINESS ENVIRONMENT & PUBLIC POLICY</u>							
BPP432/31B	BASIC BUSINESS LAW (MSA)	2.5					
<u>COMPUTERS & INFORMATION SYSTEMS</u>							
CIS401/31B	INFO SYSTEMS FOR MGMT (Blue) **	2.5	MW	8:30am-10:00am		JONES	
CIS401/Lab1	INFO SYS FOR MGMT LAB (Blue)	0	R	10:20am-11:20am			
CIS401/32B	INFO SYSTEMS FOR MGMT (Gold) **	2.5	MW	10:20am-11:50am		JONES	
CIS401/Lab2	INFO SYS FOR MGMT LAB (Gold)	0	R	9:00am-10:00am			
CIS401/90B	INFO SYS FOR MGMT **	2.5	M	5:40pm-9:00pm		JONES	
CIS413/90B	MNGING DIGTL PRODS/PLATFORMS **	2.5	R	5:40pm-9:00pm		MANTENA	
CIS417/90B	INTRO BUSINESS ANALYTICS**	2.5	T	5:40pm-9:00pm		MANTENA	
CIS434/31B	SOCIAL MEDIA ANALYTICS (MSBA)	2.5	TR	8:30am-10:00am		RUI	
CIS434/90B	SOCIAL MEDIA ANALYTICS **	2.5	R	5:40pm-9:00pm		RUI	
CIS461/31	STRATEGY & BUS SYS CONSULT PRACT	3	MW	1:30pm-3:00pm		TILSON, D.	
CIS461/90	STRATEGY & BUS SYS CONSULT PRACT	3	W	5:40pm-9:00pm		TILSON, D.	
CIS465/31	BUSINESS ANALYTICS PROJECT (MSBA)	3	TR	10:20am-11:50am		KEATING, et al.	
CIS467/31B	DATA MGT, WAREHOUSING, & VIS (MS)	3	MW	10:20am-11:50am		WANG	
<u>ENTREPRENEURSHIP</u>							
ENT425/90	TECHNICAL ENTREPRSH ** [Spring A & B]	4	T	6:10pm-9:10pm		RIEDLINGER/MOORE	
ENT444/31B	ENTREPRENEURIAL FINANCE **	2.5	TR	10:20am-11:20am		WALCHLI	

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<u>FINANCE</u>							
FIN411/31B	INVESTMENTS (MSF) [Online]	2.5	MW	10:20am-11:20am		WARNER	
FIN413/31B	CORPORATE FINANCE (MSF)	2.5					
FIN413/90B	CORPORATE FINANCE **	2.5	M	5:40pm-9:00pm		GOFMAN	
FIN418/11B	QUANTITATIVE FIN W/ PYTHON (MSF)	2.5					
FIN430/31B	RISK MANAGEMENT (MSF)	2.5	MW	8:30am-10:00am		DAGOSTINO	
FIN430/90B	RISK MANAGEMENT **	2.5	M	5:40pm-9:00pm		DAGOSTINO	
FIN438/90B	MERGERS & ACQUISITIONS	2.5	T	5:40pm-9:00pm		WALCHLI	
FIN444/31B	ENTREPRENEURIAL FINANCE **	2.5	TR	10:20am-11:50am		WALCHLI	
FIN448/31B	FIXED-INCOME SECURITIES (MSF)	2.5	MW	10:20am-11:50am		ZRYUMOV	
FIN450/90	INVESTMENT PORTFOLIO ANALYSIS	3	W	5:40pm-9:00pm		BURNSIDE	
FIN465/31	APPLIED FINANCE PROJECT (MSF)	3	TR	8:30am-10:00am		BURNSIDE; INSLACO	
FIN512/31B	EMPIRICAL ASSET PRICING	3	MW	1:00pm-3:10pm			
FIN524/31B	FINANCIAL & ECONOMIC NETWORKS	3	TR	3:50pm-6:00pm		GOFMAN	

GENERAL BUSINESS ADMINISTRATION

GBA443/31B	DIVERSITY EQUITY & INCLUSION	1	S*	TBD		MIKLOS	
<i>*Class dates: March 20; April 3 & 17</i>							
GBA463/31B	ECO & MKT STRATEGY FOR MS (MS)	2.5	TR	10:20am-11:50am		NELSON	

HEALTH SCIENCES MANAGEMENT

HSM430/90B	HEALTH SCIENCES MGMT & STRATEGY	2.5	T	5:40pm-9:00pm		OGIE	
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MANAGEMENT COMMUNICATION

MGC402/Blue	INTERPERSONAL PERSUASION (Blue)	2.5	MW	10:20am-11:50am		SHUHERK	
MGC402/Gold	INTERPERSONAL PERSUASION (Gold)	2.5	MW	8:30am-10:00am		SHAW	
MGC461/1	PROFESSIONAL COMMUNICATION (MSA)	4	MW	1:30pm-3:00pm		KEATING	
MGC461/2	PROFESSIONAL COMMUNICATION (BUA)	4	MW	8:30am-10:00am		LEE	
MGC461/3	PROFESSIONAL COMMUNICATION (BUA)	4	TR	5:00am-6:30am		MARSHERALL	
MGC461/4	PROFESSIONAL COMMUNICATION (BUA)	4	TR	6:45am-8:15am		MARSHERALL	
MGC461/5	PROFESSIONAL COMMUNICATION (BUA)	4	MW	9:00pm-10:30pm		LEE	
MGC461/6	PROFESSIONAL COMMUNICATION (MKA)	4	MW	6:45am-8:15am		DALEY	
MGC461/7	PROFESSIONAL COMMUNICATION (MKA)	4	TR	6:45am-8:15am		GEORGE	
MGC461/8	PROFESSIONAL COMMUNICATION (MSF)	4	TR	1:30pm-3:00pm		ESTAD	
MGC461/9	PROFESSIONAL COMMUNICATION (MSF)	4	TR	7:30pm-9:00pm		PATTERSON	
MGC461/10	PROFESSIONAL COMMUNICATION (MSF)	4	TR	7:30pm-9:00pm		ESTAD	
MGC461/11	PROFESSIONAL COMMUNICATION (MSF)	4	TR	9:15pm-10:45pm		PATTERSON	
MGC461/12	PROFESSIONAL COMMUNICATION (MKA)	4	MW	8:30am-10:00am		DALEY	
MGC461/13	PROFESSIONAL COMMUNICATION (MSA)	4	TR	6:45am-8:15am		KEATING	

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MANAGEMENT SCIENCE METHODS							
MSM505/31B	THEORY PROB & STOC PROC II	3	MW	1:00pm-3:10pm		LEDERER	
MSM511/31B	ADVANCED TOPICS IN CIS & OM	3	TR	1:00pm-3:10pm		SHAPOSHNIK; RUI	
MARKETING							
MKT414/90B	PRICING POLICIES **	2.5	T	5:40pm-9:00pm		SHAFFER	
MKT431/90B	CONSUMER BEHAVIOR [Online]	2.5	T	5:40pm-9:00pm		ESTRADA	
MKT437/31	DIGITAL MARKETING STRATEGY (MS)	2.5	TR	10:20am-11:50am		NESSCIO	
MKT439/90B	ADVANCED PRICING **	2.5	R	5:40pm-9:00pm		MIKLOS-THAL	
MKT440/31B	PRICING ANALYTICS **	2.5	MW	8:30am-10:00am		SUNADA	
MKT441/90	BRAND MANAGEMENT WKSHP **	3	W	5:40pm-9:00pm		NELSON	
MKT449/90B	GLOBAL MARKETING STRATEGY	2.5					
MKT450/91	PRODUCT MANAGEMENT WKSHP	3	W	5:40pm-9:00pm		ROTH	
MKT465/31	MKTING ANALYTICS PROJECTS	3	MW	10:20am-11:50am		NELSON, et al.	
MKT512/31B	ADV TOP IN QUANT MKT RES [PhD]	3	MW	1:00pm-3:10pm		LOVETT	
OPERATIONS MANAGEMENT							
OMG411/90B	SUPPLY CHAIN ANALYTICS **	2.5	R	5:40pm-9:00pm		LEDERER	
OMG415/90B	PROCESS IMPROVEMENT	2.5	W	5:40pm-9:00pm		SOKOL	
COMPETITIVE & ORGANIZATIONAL STRATEGY							
STR403/90B	ORGANIZATION & STRATEGY	2.5	R	5:40pm-9:00pm		RAITH	
STR422/90B	GAME THEORY FOR MANAGERS **	2.5	M	5:40pm-9:00pm		MIKLOS-THAL	
STR423/90B	PRICING POLICIES **	2.5	T	5:40pm-9:00pm		SHAFFER	
STR439/90B	ADVANCED PRICING **	2.5	R	5:40pm-9:00pm		MIKLOS-THAL	
STR442G/90B	LEADING A CULTURE OF INNOVATION	2.5	M	5:40pm-9:00pm		FLAHERTY	
INTERNATIONAL IMMERSION							
FIN442X/31	INTERNATIONAL FINANCE & SWITZERLAND IMMERSION	2.5		TBD			

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