

# FULL-TIME MBA EMPLOYMENT REPORT



# SELL OUR SUCCESS

Simon Business School | University of Rochester

CLASS OF 2019 EMPLOYMENT | CLASS OF 2020 INTERNSHIPS

## MBA CLASS OF 2019 PROFILE

**25%** OF US STUDENTS ARE AFRICAN AMERICAN, HISPANIC AMERICAN, OR NATIVE AMERICAN

COUNTRIES OF ORIGIN  
**18**

WOMEN IN CLASS OF 2019  
**33%**

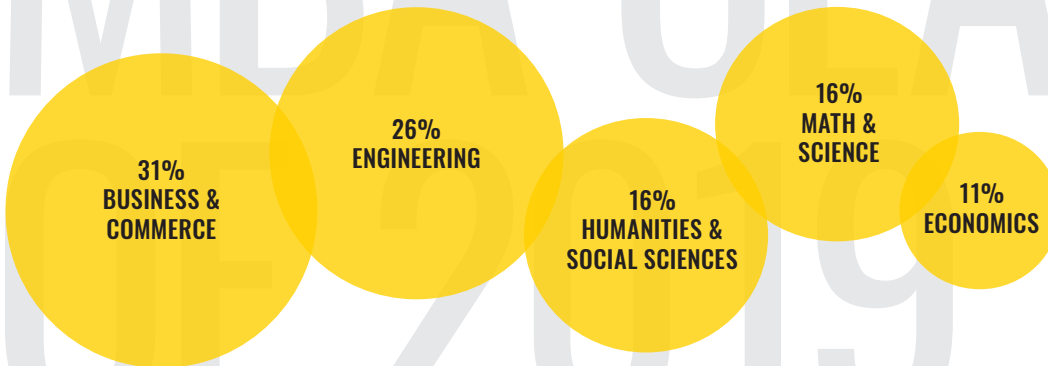
**GMAT: 610–710**  
(MIDDLE 80%)

**GPA: 2.9–3.8**  
(MIDDLE 80%)

AVERAGE YEARS WORK EXPERIENCE (MIDDLE 80%) **2-9**

AVERAGE AGE (MIDDLE 80%) **25-32**

### UNDERGRADUATE MAJORS



## MBA CLASS OF 2019 EMPLOYMENT OUTCOMES

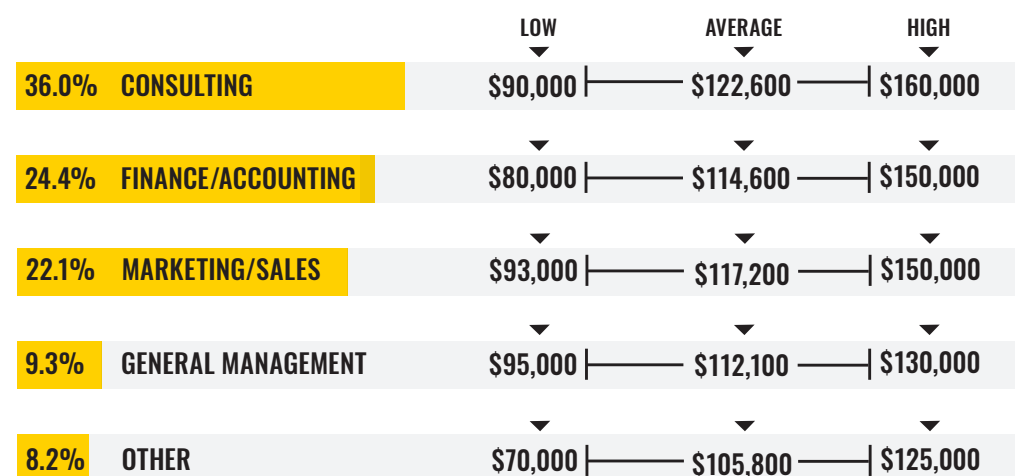
AVERAGE BASE SALARY PLUS SIGN-ON BONUS\*

**\$142,166**

ACCEPTED EMPLOYMENT

**91%**  
3 MONTHS POST GRADUATION

### GRADUATE HIRES BY FUNCTION



### TOP HIRING COMPANIES

AMAZON.COM, INC.  
BANK OF AMERICA  
CITIGROUP INC.  
DELOITTE  
FACEBOOK  
FEDEX  
GARTNER, INC.  
GOOGLE  
MCKINSEY & COMPANY  
MORGAN STANLEY  
PWC  
TESLA

## PROUD PARTNERS

OF THE BENET CAREER MANAGEMENT CENTER  
SIMON.ROCHESTER.EDU/PROGRAMS/FULL-TIME-MBA/CAREERS-OUTCOMES



### GREENE CENTER EVENTS

Looking for an event, or just curious to know what's going on around campus? Check out our calendar online and find something that interests you.



Handshake is your career connection resource, allowing you to: find internship and employment opportunities, discover when employers are on campus, connect with alumni and employers, and attend events and programs in your field of interest.



**60+**

HOURS OF CAREER CONTENT BEFORE CLASSES START

### THE MELIORA COLLECTIVE



The Collective is the University's newest online community for professional growth and exploration. Students can identify mentors, share insights and gain information related to academic and career interests, and network with alumni and other members of the University community. Built by students, for students, The Collective allows you to tap into the power of the University of Rochester network and forge your own path.

**No.13**  
for Placement  
3 MONTHS POST GRADUATION  
U.S. NEWS & WORLD REPORT, 2018



# WELCOME

In the fall of 2018, the Simon Career Management Center became the Jay S. and Jeanne Benet Career Management Center. Through the generosity of University of Rochester Trustee and former Travelers Chief Financial Officer Jay Benet and his wife, Jeanne, a newly renovated space in Schlegel Hall has become the hub of student and employer activities. It is a vibrant space where career peers engage with students, career professionals lead Career Action Team meetings, and corporate partners and alumni interview future business leaders.

Each and every day, the Benet Center team stewards the Benet family leadership gift in many ways. This year, the center executed a corporate engagement plan which realized a 10% increase in the number of employment postings for our graduate students. This positive gain was supported by Simon Business School alumni who actively investigated career options for our students and offered special programs like the *DC Opening Doors*, through which alumni connect job seeking students to opportunities in the Washington, DC, area. In addition, the Benet Center Career Treks, which are discipline-specific and metro-based programs, offer graduate students the opportunity to meet directly with recruiters.

The Benet Center partnership with graduate students and employers is strong. The strength of these relationships saw 91% of the Class of 2019 successfully employed within 90 days of graduation. And, the average base salary plus sign-on bonus\* increased by 17% to \$142,166.

We invite you to read more about the success profiles of the Benet Career Management Center offered in this comprehensive annual report.

Respectfully,  
Angela B. Petrucco

Assistant Dean for Career Management and Corporate Engagement  
Simon Business School, University of Rochester

*The Benet Career Management Center works with more than 200 Full-Time MBA students per year who are seeking an internship or full-time employment. The Benet CMC also engages with employers seeking high-quality candidates in key hiring segments such as consulting, technology, marketing, operations, finance, and other target areas.*

\*Based on U.S. News & World Report calculations (rounded).

\*Based on U.S. News & World Report calculations (rounded). All figures are accurate as of October 9, 2019. Calculations for salary-related figures adhere to the MBA Career Services and Employer Alliance's Standards for Reporting MBA Employment Statistics.

**JASMINE MITCHELL '19**  
 Marketing Strategy  
 (STEM-Designated MBA)

**L'Oréal**  
 Chief of Staff, Armani Beauty



“SEEING THAT YOUR DEGREE IS STEM, EMPLOYERS WILL HOPEFULLY HAVE A DIFFERENT UNDERSTANDING OF WHAT THAT MEANS— **that you're able to perform at that technical level,** AS WELL AS HAVE THE TRADITIONAL **MBA SKILL SET THAT IS SO VALUABLE.**”

**MIKE ALCAZAREN '19**  
 Finance, Entrepreneurship  
 (STEM-Designated MBA)

**Amazon.com, Inc.**  
 Senior Product Manager

MEAN STARTING ANNUAL BASE SALARY

**\$117,400**

MEAN SIGNING BONUS

**\$26,700**

SCHOOL-FACILITATED EMPLOYMENT

**80%**

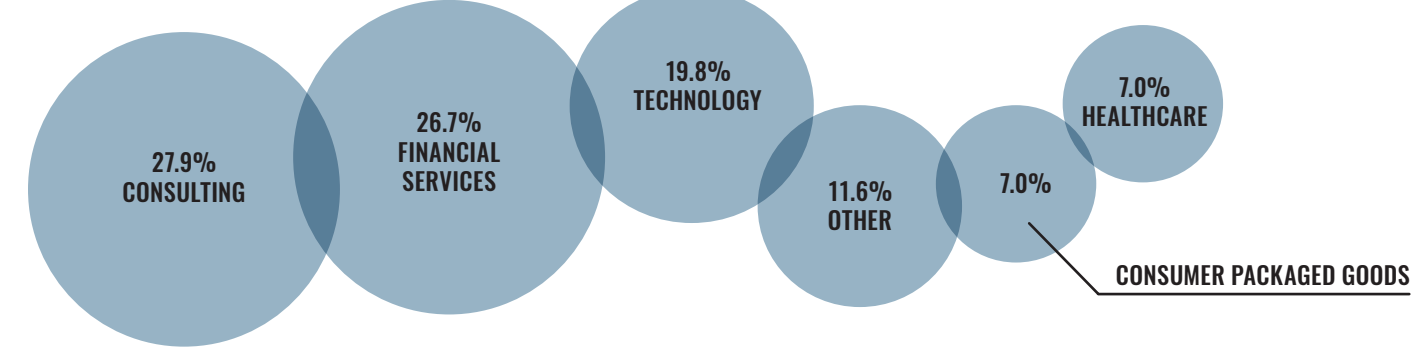
- 26% Activities supported by the Benet CMC (job fairs, events, etc.)
- 22% School-facilitated internships
- 14% School network/resources (referrals from faculty, alumni, etc.)
- 9% Job postings (Simon Works, résumé books, résumé referrals)
- 9% Scheduled interviews on and off campus

**OF 2019**

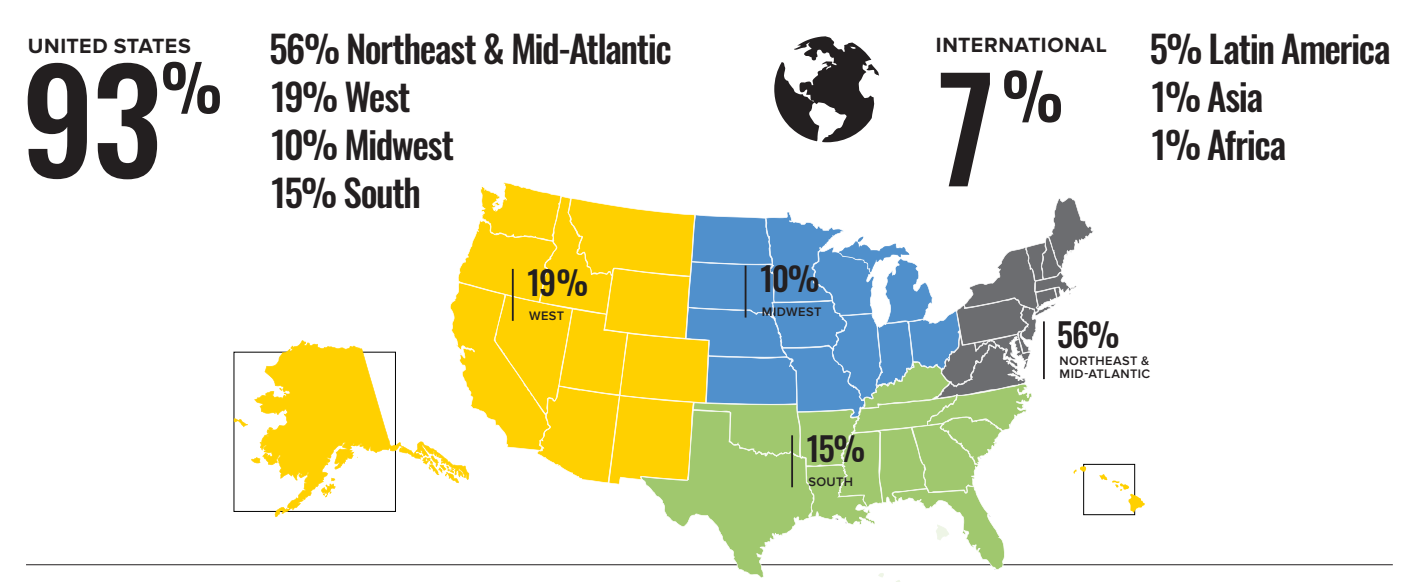
**No. 3 for ROI**

IN THE US, BASED ON PERCENTAGE INCREASE ON PRE-MBA SALARY (THE ECONOMIST, 2019)

GRADUATE HIRES BY INDUSTRY



GRADUATE HIRES BY REGION



“MY TIME AT SIMON HAS OPENED MY EYES TO NEW WAYS OF ANALYZING INFORMATION. **I approach problems in a different way now** AND HAVE ALSO ACQUIRED NEW TECHNIQUES AND TOOLS FOR ANALYZING DATA.”

PATRICK COULTER '19  
Corporate Accounting,  
Finance  
(STEM-Designated MBA)

State Street Corporation  
Assistant Vice President  
(Finance Leadership  
Development Program)

“I knew Simon would provide me with the quantitative and data analytics skill sets TO FRAME, ANALYZE, AND COMMUNICATE INSIGHTS AND SOLVE COMPLEX BUSINESS PROBLEMS EFFICIENTLY.”

KRYSTALYN JONES '19  
General Management

Cognizant  
Senior Consultant



**“My favorite STEM class was Managing Digital Products and Platforms.**

**I THINK IT PREPARED ME WELL FOR MY SUMMER INTERNSHIP AT BANK OF AMERICA, WHERE I WORKED ON A DIGITAL BANKING PROJECT AND FOCUSED ON PRODUCT STRATEGY.”**

**CANDACE PUGH '20**  
Finance,  
Technology Consulting  
(STEM-Designated MBA)

**Internship:** Bank of America  
Corporation, Summer  
Associate

## MBA CLASS OF 2020 PROFILE

**31%** OF US STUDENTS ARE AFRICAN AMERICAN, HISPANIC AMERICAN, OR NATIVE AMERICAN

COUNTRIES OF ORIGIN

**17**

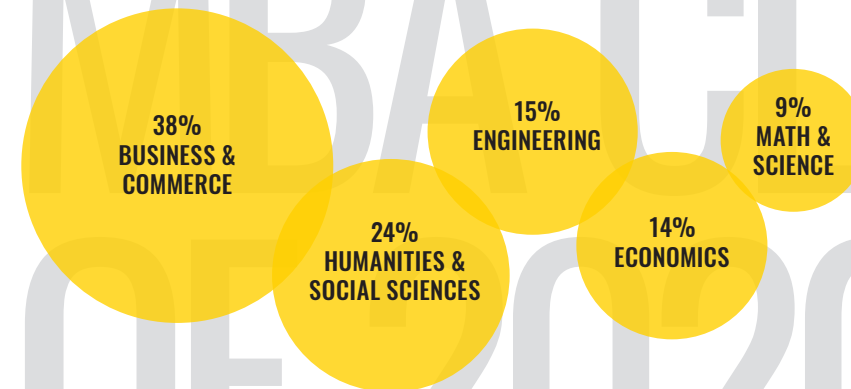
WOMEN IN CLASS OF 2020

**35%**

**GMAT: 600–710**  
(MIDDLE 80%)

**GPA: 3.1–3.9**  
(MIDDLE 80%)

## UNDERGRADUATE MAJORS



AVERAGE YEARS WORK EXPERIENCE (MIDDLE 80%) **2-9**

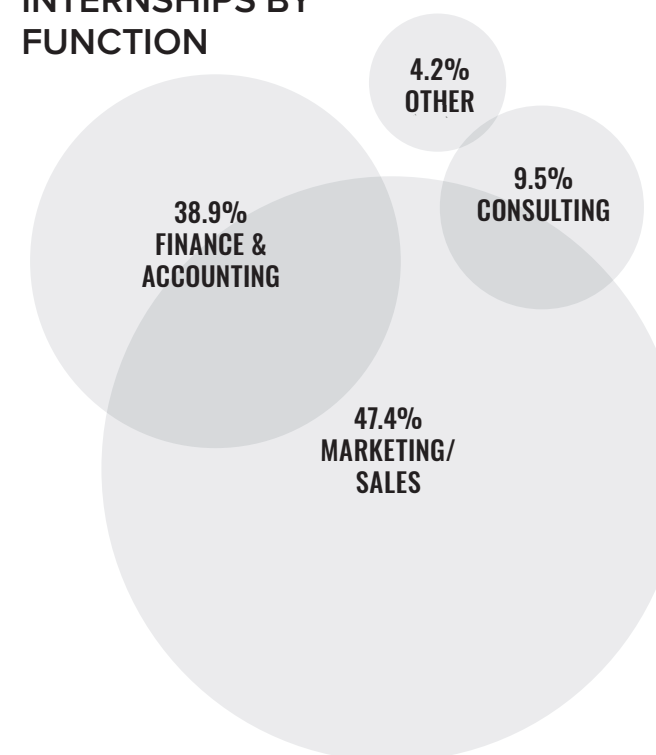
AVERAGE AGE (MIDDLE 80%) **24-31**

ACCEPTED INTERNSHIPS

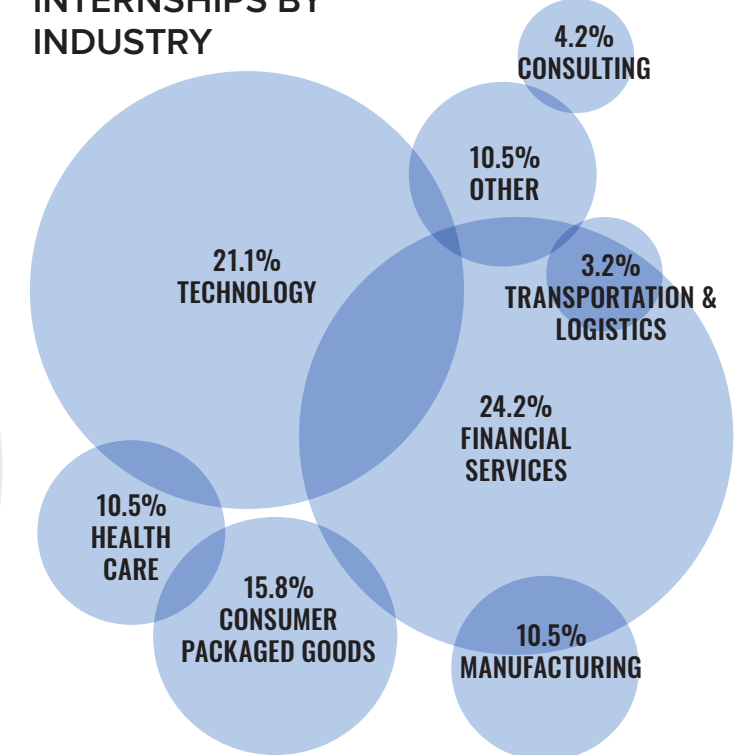
**97%**

## MBA CLASS OF 2020 INTERNSHIP OUTCOMES

### INTERNSHIPS BY FUNCTION



### INTERNSHIPS BY INDUSTRY





**“My favorite thing about Simon is the people.**

# TEAMWORK GOES WAY BEYOND THE CLASSROOM.

MY CLASSMATES WERE ALWAYS THERE FOR ONE ANOTHER, FROM HELPING PREP FOR AN INTERVIEW TO CELEBRATING EACH OTHER’S ACHIEVEMENTS.”

**FERNANDA VEIGA '19**  
Competitive and  
Organizational Strategy  
(STEM-Designated MBA)

**Tesla**  
HR Business Partner

## SIMON MBA INTERNSHIP AND FULL-TIME HIRING COMPANIES (2018–2020)

- |  |                              |                              |                                       |
|--|------------------------------|------------------------------|---------------------------------------|
| 3M                                     | Cognizant                    | Houlihan Lokey               | Reeds Jewelers                        |
| Abbott                                 | Conagra Brands, Inc.         | Hewlett Packard Enterprise   | Regeneron                             |
| AbbVie Inc.                            | CONSOL Energy Inc.           | Humana                       | Repeat Solutions                      |
| Accenture                              | Constellation Brands, Inc.   | IBM                          | Revenue Management Labs               |
| Adobe                                  | Corporacion CH4              | Infosys Limited              | Robert W. Baird & Co.<br>Incorporated |
| Aimia Inc.                             | Credit Suisse                | InMobi                       | Rochester Regional Health             |
| Air Products and<br>Chemicals, Inc.    | CVS Health                   | Intel Corporation            | Salesforce.com, Inc.                  |
| AKQA Inc.                              | Daggerwing Group, Inc.       | InterBank                    | The Sashi Group                       |
| Amazon.com, Inc.                       | Danaher                      | Iron Mountain Incorporated   | SeatGeek                              |
| American Express Company               | Deere & Company              | Johnson & Johnson            | Simon-Kucher & Partners               |
| AmeriHome Mortgage<br>Company, LLC     | Dell                         | Jianghai Securities Co. Ltd. | Slalom Consulting                     |
| Analysis Group                         | Deloitte                     | JPMorgan                     | SS&C Technologies, Inc.               |
| Ansell Ltd.                            | Deloitte Monitor             | Juniper Networks, Inc.       | Standard Bank                         |
| Applied Materials, Inc.                | Discover Bank                | Keller International         | Staples, Inc.                         |
| AstraZeneca                            | Dow                          | Kimberly-Clark               | Starbucks Coffee Company              |
| AT&T                                   | E.&J. Gallo Winery           | LBC Energy                   | State Street Corporation              |
| Autodesk Inc.                          | Edward Jones                 | Lockheed Martin Corporation  | SunTrust Banks, Inc.                  |
| Banco General                          | Electro Limpieza             | L'Oréal                      | Techne Infiniti Ventures              |
| Bank of America Corporation            | Empire Valuation Consultants | LYVC                         | TeleSign                              |
| Bank for International<br>Settlements  | EY                           | M&T Bank                     | TerViva                               |
| Bankers Healthcare Group               | F. Hoffmann-La Roche Ltd     | Macquarie Group Limited      | Tesla                                 |
| Barclays                               | Facebook                     | McKinsey & Company           | The Hershey Company                   |
| Baxter                                 | Federal Reserve              | Medtronic                    | Thermo Fisher Scientific              |
| BioMarin                               | FedEx                        | Merck & Co., Inc.            | U.S. Bank                             |
| Bridge Investment Group                | First National Bank          | Microsoft                    | United Nations                        |
| CACI International Inc.                | Fisher Price/Mattel          | Morgan Stanley               | US Agriculture LLC                    |
| Cadilus Inc.                           | Ford Motor Company           | Newell Brands                | USAA                                  |
| CSC Brand L.P.<br>(Campbell Soup)      | Forrester Research, Inc.     | Nissan                       | Varian Medical Systems, Inc.          |
| Cancer Treatment Centers<br>of America | Gartner, Inc.                | Novartis                     | Vendavo                               |
| Capital Group                          | General Electric Company     | NRG Energy, Inc.             | Verizon                               |
| Capital One                            | General Mills Inc.           | Oracle                       | Walmart                               |
| Cargill, Incorporated                  | Google                       | Paramount Pictures           | Wells Enterprises                     |
| Charles Rivers Analytics Inc.          | Grupo Mexico                 | Parker Hannifin Corp         | Wells Fargo                           |
| Cigna                                  | Guggenheim Partners, LLC     | PayPal                       | Western Digital Corporation           |
| CIMB                                   | Halleran Financial Group     | Pension Professionals        | Westrock Company                      |
| Citigroup Inc.                         | Harris Williams & Co.        | PepsiCo                      | Whirlpool                             |
| The Coca-Cola Company                  | Hasbro                       | Pine Brook                   | William Blair & Company,<br>L.L.C.    |
|  | Healthbox                    | Procter & Gamble             | WineDirect                            |
|  | The Hertz Corporation        | PwC                          | Zappos LLC                            |
|  | HomeAway                     | RBC Capital Markets          |                                       |



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UNIVERSITY *of* ROCHESTER

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