



Simon Business School | University of Rochester

MB A

CAREER HIGHLIGHTS

CLASS OF 2020 EMPLOYMENT | CLASS OF 2021 INTERNSHIPS

MBA CLASS OF 2020

31%

OF US STUDENTS
are African American, Black, Hispanic American, or Native American

35%

WOMEN

17

COUNTRIES OF ORIGIN

40%

INTERNATIONAL STUDENTS

2–9

AVERAGE YEARS OF WORK EXPERIENCE
(Middle 80%)

24–31

AVERAGE AGE
(Middle 80%)

UNDERGRADUATE MAJORS

38%
Business & Commerce

24%
Humanities & Social Sciences

15%
Engineering

14%
Economics

9%
Math & Science

2020 CAREER OUTCOMES

In the fall of 2018, the Simon Career Management Center became the Jay S. and Jeanne Benet Career Management Center. Through the generosity of University of Rochester Trustee and former Travelers Chief Financial Officer Jay Benet and his wife, Jeanne, a newly renovated space in Schlegel Hall has become the hub of student and employer activities. It is a vibrant space where career peers engage with students, career professionals lead Career Action Team meetings, and corporate partners and alumni interview future business leaders.

NO. 13

FOR PLACEMENT
3 months post-graduation
U.S. News & World Report
2018

91%

ACCEPTED EMPLOYMENT
3 months post-graduation

TOP HIRING COMPANIES

| | |
|-------------------|--------------|
| Amazon | Microsoft |
| Bank of America | State Street |
| Citigroup | Starbucks |
| Credit Suisse | Target |
| Gartner | Walmart |
| Johnson & Johnson | |

GRADUATE HIRES BY FUNCTION



Figures rounded to the nearest whole number.

BASE SALARY

Average Base Salary Plus Sign-On Bonus*

\$143,349

MBA CLASS OF 2020

FULL-TIME MBA

\$115,800

MEAN STARTING ANNUAL BASE SALARY

\$32,700

MEAN SIGNING BONUS

GRADUATE HIRES BY INDUSTRY



Figures rounded to the nearest whole number.

82% SCHOOL FACILITATED EMPLOYMENT

Figures rounded to the nearest whole number.

- 44% School-facilitated internships
- 16% Job postings (SimonWorks, résumé books, résumé referrals)
- 13% Activities supported by the Benet CMC (job fairs, events, etc.)
- 9% School network/resources (referrals from faculty or alumni, etc.)

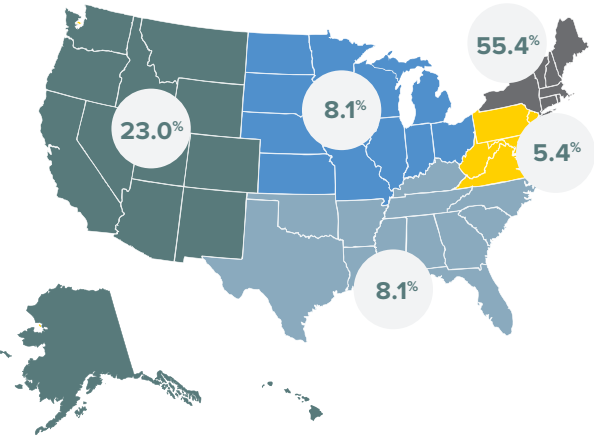
GRADUATE HIRES BY REGION

96.1% UNITED STATES

- 55.4% Northeast
- 23.0% West
- 8.1% Midwest
- 8.1% South
- 5.4% Mid-Atlantic

3.9% INTERNATIONAL

- 1.3% Asia
- 1.3% Europe
- 1.3% Latin America & Caribbean



NO. 3 FOR ROI in the US, based on percentage increase on pre-MBA salary (*The Economist*, 2019)

“AT GOOGLE I’M EXPECTED TO THINK OUTSIDE THE BOX

and drive scalable solutions on a daily basis. Simon taught me how to get comfortable with ambiguity, be resourceful, and structure even the more difficult problems.”

RYAN BELL '20
Pricing, Product Management
(STEM-Designated MBA)

Google
Senior Solutions Consultant

A full-page photograph of four graduates walking down stone steps in front of a large, classical building with a dome. From left to right: Miguel Garcia Ferrer, Javon Ogbeide, Krishna Patel, and Jazmine Carter. They are all smiling and dressed in professional attire. The background shows trees and a clear sky.

MIGUEL GARCIA FERRER '20
Accounting, Finance
(STEM-Designated MBA)

Grupo México
Finance Manager

JAVON OGBEIDE '20
(STEM-Designated MBA)

Liberty Mutual Insurance
Senior Business Consultant

KRISHNA PATEL '20
Accounting, Finance
(STEM-Designated MBA)

Morgan Stanley
Investment Banking Associate

JAZMINE CARTER '20

Johnson & Johnson
Experienced Human Resource
Leadership Development
Program

MBA CLASS OF 2021

FULL-TIME MBA

40%

OF US STUDENTS
are African American, Black,
Hispanic American, or Native
American

42%

WOMEN

25–32

AVERAGE AGE
(Middle 80%)

2.5–10.3

AVERAGE YEARS OF
WORK EXPERIENCE
(Middle 80%)

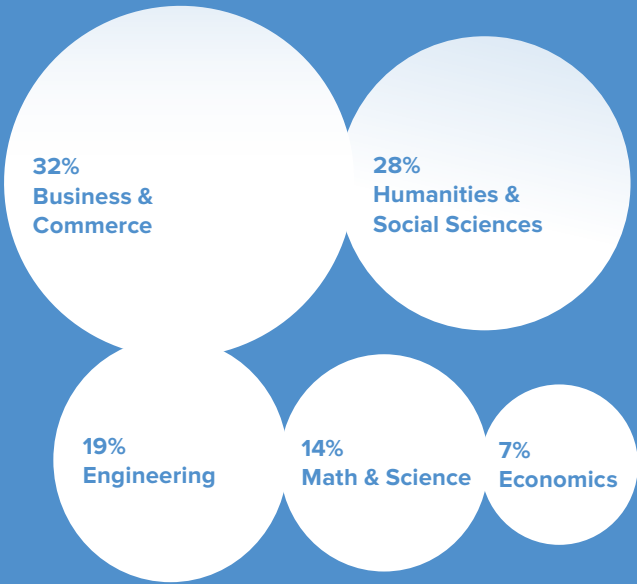
18

COUNTRIES
OF ORIGIN

39%

INTERNATIONAL
STUDENTS

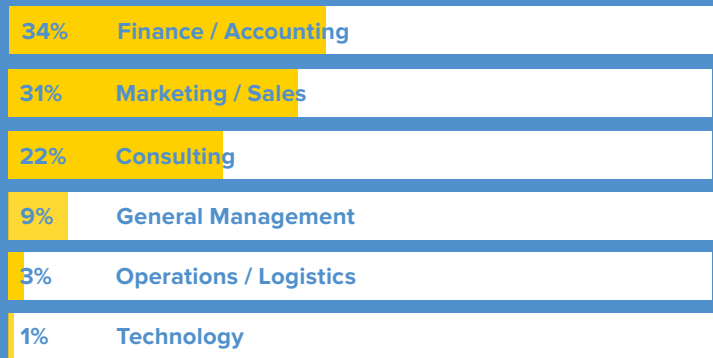
UNDERGRADUATE MAJORS



100%

ACCEPTED INTERNSHIPS

INTERNSHIPS BY FUNCTION



Figures rounded to the nearest whole number.

INTERNSHIPS BY INDUSTRY



Figures rounded to the nearest decimal.

YSABEL VILLAMOR '21

Marketing – Brand
Management, Strategy
(STEM-Designated MBA)

Internship: **Amazon**, Senior
Marketing Manager Intern

“I CHOSE SIMON
BECAUSE I KNEW THAT

ACADEMIC RIGOR

required for the STEM-designated MBA
option would be instrumental in advancing
my career. As an international student,
I understood that the STEM-designated
option would also help me land better job
opportunities in the US.”



CHANTAL DELISLE '21
Marketing
(STEM-Designated MBA)

Internship: **Kimberly-Clark**,
Huggies Associate Brand
Manager Intern

“ONE LESSON I REFLECTED ON
DURING MY INTERNSHIP WAS
**USING DATA TO
‘TELL THE STORY.’**

At one point I felt stuck, and it suddenly occurred to me that I had a deck of data points but had not tied them together with a story that would resonate with my audience.”

FULL-TIME MBA

**SAMPLE OF SIMON MBA INTERNSHIP AND
FULL-TIME HIRING COMPANIES (2019–2021)**

| | | |
|--------------------------|-----------------------------|------------------------------|
| AbbVie | Dow Chemical | M&T Bank |
| Accenture | Edward Jones | McKinsey & Company |
| Amazon | EY | Medtronic |
| American Express | Facebook | Microsoft |
| Analysis Group | FedEx | Morgan Stanley |
| Applied Materials | Fisher-Price | PayPal, Inc |
| AstraZeneca | Gartner | PwC |
| AT&T | General Electric Company | Regeneron Pharmaceuticals |
| Bank of America | General Mills | Salesforce |
| Barclays | Google | Simon-Kucher & Partners |
| Campbell Soup Company | Grupo México | Staples |
| Capital One | Guggenheim Partners | Starbucks |
| Cigna | Hasbro | State Street |
| Citigroup | Houlihan Lokey | Target |
| Coca-Cola | HPE | Tesla |
| Cognizant | Intel | Thermo Fisher Scientific |
| Constellation Brands | Johnson & Johnson | Verizon |
| Credit Suisse | Kimberly-Clark | Walmart |
| CVS Health | Liberty Mutual | Western Digital |
| Dell | Lockheed Martin | |
| Deloitte | L'Oréal | |
| Discover Bank | | |



On the cover:
Juceliz Batista '21, Consulting
Headed to: Deloitte
Consultant, Human Capital

“I had the opportunity to gain consulting experience before my internship through Simon VISION Consulting, which helped me learn client management, project execution, and workstream differentiation. I look forward to using the knowledge and skills I gained through SVC as a consultant at Deloitte.”



SIMON
BUSINESS SCHOOL
UNIVERSITY of ROCHESTER

MBA/MS ADMISSIONS
(585) 275-3533
ADMISSIONS@SIMON.ROCHESTER.EDU

JAY S. AND JEANNE BENET
CAREER MANAGEMENT CENTER
(585) 275-4881
CAREER@SIMON.ROCHESTER.EDU