



Simon Business School | University of Rochester

# **MB**A

## **CAREER HIGHLIGHTS**

CLASS OF 2020 EMPLOYMENT | CLASS OF 2021 INTERNSHIPS



# MBA CLASS OF 2020

## 31%

**OF US STUDENTS**  
are African American, Black, Hispanic American, or Native American

## 35%

**WOMEN**

## 17

**COUNTRIES OF ORIGIN**

## 40%

**INTERNATIONAL STUDENTS**

## 2–9

**AVERAGE YEARS OF WORK EXPERIENCE**  
(Middle 80%)

## 24–31

**AVERAGE AGE**  
(Middle 80%)

### UNDERGRADUATE MAJORS

**38%**  
Business & Commerce

**24%**  
Humanities & Social Sciences

**15%**  
Engineering

**14%**  
Economics

**9%**  
Math & Science

# 2020 CAREER OUTCOMES

In the fall of 2018, the Simon Career Management Center became the Jay S. and Jeanne Benet Career Management Center. Through the generosity of University of Rochester Trustee and former Travelers Chief Financial Officer Jay Benet and his wife, Jeanne, a newly renovated space in Schlegel Hall has become the hub of student and employer activities. It is a vibrant space where career peers engage with students, career professionals lead Career Action Team meetings, and corporate partners and alumni interview future business leaders.

## NO. 13

**FOR PLACEMENT**  
3 months post-graduation  
*U.S. News & World Report*  
2018

## 91%

**ACCEPTED EMPLOYMENT**  
3 months post-graduation

### TOP HIRING COMPANIES

Amazon	Microsoft
Bank of America	State Street
Citigroup	Starbucks
Credit Suisse	Target
Gartner	Walmart
Johnson & Johnson	

### GRADUATE HIRES BY FUNCTION



Figures rounded to the nearest whole number.

### BASE SALARY

Average Base Salary Plus Sign-On Bonus\*

# \$143,349

# MBA CLASS OF 2020

FULL-TIME MBA

\$115,800

MEAN STARTING ANNUAL BASE SALARY

\$32,700

MEAN SIGNING BONUS

### GRADUATE HIRES BY INDUSTRY



Figures rounded to the nearest whole number.

82% SCHOOL FACILITATED EMPLOYMENT

Figures rounded to the nearest whole number.

- 44% School-facilitated internships
- 16% Job postings (SimonWorks, résumé books, résumé referrals)
- 13% Activities supported by the Benet CMC (job fairs, events, etc.)
- 9% School network/resources (referrals from faculty or alumni, etc.)

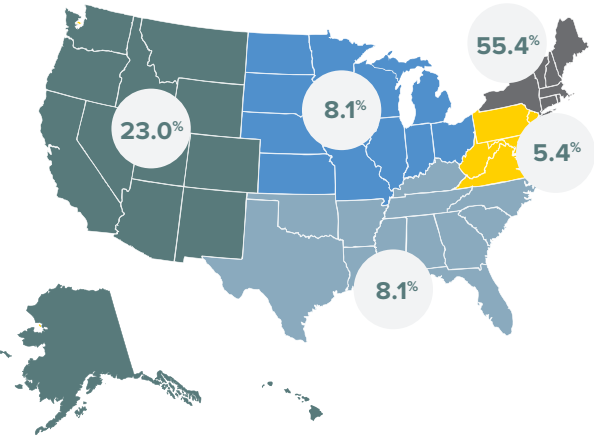
### GRADUATE HIRES BY REGION

96.1% UNITED STATES

- 55.4% Northeast
- 23.0% West
- 8.1% Midwest
- 8.1% South
- 5.4% Mid-Atlantic

3.9% INTERNATIONAL

- 1.3% Asia
- 1.3% Europe
- 1.3% Latin America & Caribbean



NO. 3 FOR ROI in the US, based on percentage increase on pre-MBA salary (*The Economist*, 2019)

“AT GOOGLE I’M EXPECTED TO THINK OUTSIDE THE BOX

and drive scalable solutions on a daily basis. Simon taught me how to get comfortable with ambiguity, be resourceful, and structure even the more difficult problems.”

RYAN BELL '20  
Pricing, Product Management  
(STEM-Designated MBA)

Google  
Senior Solutions Consultant



A full-page photograph of four graduates walking on stone steps in front of a large, classical building with a dome. From left to right: Miguel Garcia Ferrer, Javon Ogbeide, Krishna Patel, and Jazmine Carter. They are all smiling and dressed in professional attire. The background shows trees and a clear sky.

**MIGUEL GARCIA FERRER '20**  
Accounting, Finance  
(STEM-Designated MBA)

**Grupo México**  
Finance Manager

**JAVON OGBEIDE '20**  
(STEM-Designated MBA)

**Liberty Mutual Insurance**  
Senior Business Consultant

**KRISHNA PATEL '20**  
Accounting, Finance  
(STEM-Designated MBA)

**Morgan Stanley**  
Investment Banking Associate

**JAZMINE CARTER '20**

**Johnson & Johnson**  
Experienced Human Resource  
Leadership Development  
Program



# MBA CLASS OF 2021

FULL-TIME MBA

40%

OF US STUDENTS  
are African American, Black,  
Hispanic American, or Native  
American

42%

WOMEN

25–32

AVERAGE AGE  
(Middle 80%)

2.5–10.3

AVERAGE YEARS OF  
WORK EXPERIENCE  
(Middle 80%)

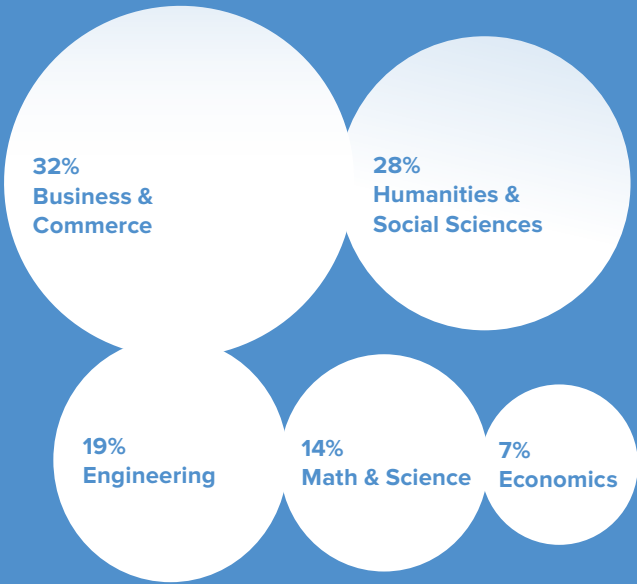
18

COUNTRIES  
OF ORIGIN

39%

INTERNATIONAL  
STUDENTS

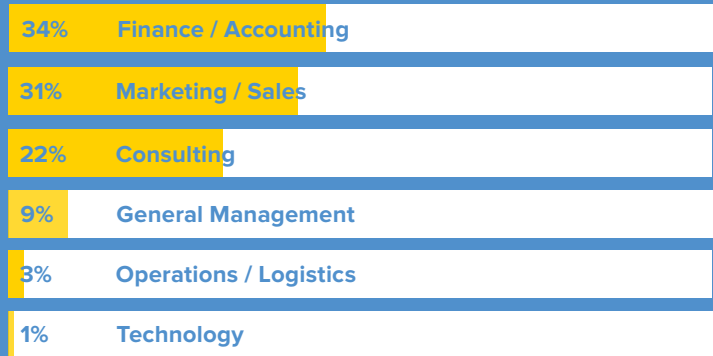
## UNDERGRADUATE MAJORS



100%

ACCEPTED INTERNSHIPS

## INTERNSHIPS BY FUNCTION



Figures rounded to the nearest whole number.

## INTERNSHIPS BY INDUSTRY



Figures rounded to the nearest decimal.

YSABEL VILLAMOR '21

Marketing – Brand  
Management, Strategy  
(STEM-Designated MBA)

Internship: **Amazon**, Senior  
Marketing Manager Intern

“I CHOSE SIMON  
BECAUSE I KNEW THAT

# ACADEMIC RIGOR

required for the STEM-designated MBA  
option would be instrumental in advancing  
my career. As an international student,  
I understood that the STEM-designated  
option would also help me land better job  
opportunities in the US.”





**CHANTAL DELISLE '21**  
Marketing  
(STEM-Designated MBA)

Internship: **Kimberly-Clark**,  
Huggies Associate Brand  
Manager Intern

FULL-TIME MBA

**SAMPLE OF SIMON MBA INTERNSHIP AND  
FULL-TIME HIRING COMPANIES (2019–2021)**

AbbVie	Dow Chemical	M&T Bank
Accenture	Edward Jones	McKinsey & Company
Amazon	EY	Medtronic
American Express	Facebook	Microsoft
Analysis Group	FedEx	Morgan Stanley
Applied Materials	Fisher-Price	PayPal, Inc
AstraZeneca	Gartner	PwC
AT&T	General Electric Company	Regeneron Pharmaceuticals
Bank of America	General Mills	Salesforce
Barclays	Google	Simon-Kucher & Partners
Campbell Soup Company	Grupo México	Staples
Capital One	Guggenheim Partners	Starbucks
Cigna	Hasbro	State Street
Citigroup	Houlihan Lokey	Target
Coca-Cola	HPE	Tesla
Cognizant	Intel	Thermo Fisher Scientific
Constellation Brands	Johnson & Johnson	Verizon
Credit Suisse	Kimberly-Clark	Walmart
CVS Health	Liberty Mutual	Western Digital
Dell	Lockheed Martin	
Deloitte	L'Oréal	
Discover Bank		

“ONE LESSON I REFLECTED ON  
DURING MY INTERNSHIP WAS  
**USING DATA TO  
‘TELL THE STORY.’**

At one point I felt stuck, and it suddenly occurred to me that I had a deck of data points but had not tied them together with a story that would resonate with my audience.”



**On the cover:**  
**Juceliz Batista '21, Consulting**  
**Headed to: Deloitte**  
**Consultant, Human Capital**

“I had the opportunity to gain consulting experience before my internship through Simon VISION Consulting, which helped me learn client management, project execution, and workstream differentiation. I look forward to using the knowledge and skills I gained through SVC as a consultant at Deloitte.”





**SIMON**  
BUSINESS SCHOOL  
UNIVERSITY of ROCHESTER

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