

Ziyao Tang

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Education

University of Rochester

Ph.D. in Marketing

University of Rochester

MS in Marketing Analytics

08/2018 -10/2019

Guangdong University of Foreign Studies

Bachelor of Management

09/2014 - 06/2018

Key Courses

Course

Instructor

Intro to Math Stat & Econometrics

Nese Yildiz

Intro to Econometrics

Bin Chen

Research in Applied Econometrics

Lisa Kahn

Adv. Price Theory

Michael Raith

Game Theory

Hekki Rantakari

IO Theory

Jeanine Miklos-Thal; Hekki Rantakari; Greg Shaffer

Core Research Topics in Quantitative Marketing

Mitch Lovett

Machine Learning

Daniel Gildea

Research

Works in Progress

Uniform Varieties Pricing

Video Games Sales Decay

with Avery Haviv

Teaching

Teaching Assistant for Pricing Analytics

Teaching Assistant for Marketing Analytics Using R

Skills

- Languages: Native in Mandarin and Cantonese, Fluent in English
- Software Skills: R; Matlab; Python; Stata; Tableau; SQL