





It's about a new level of clarity.



HOW DO I USE ANALYTICS AND DATA TO MAKE EFFECTIVE DECISIONS?

pg. 2



HOW DO I BECOME A MORE EFFECTIVE AND INCLUSIVE LEADER?

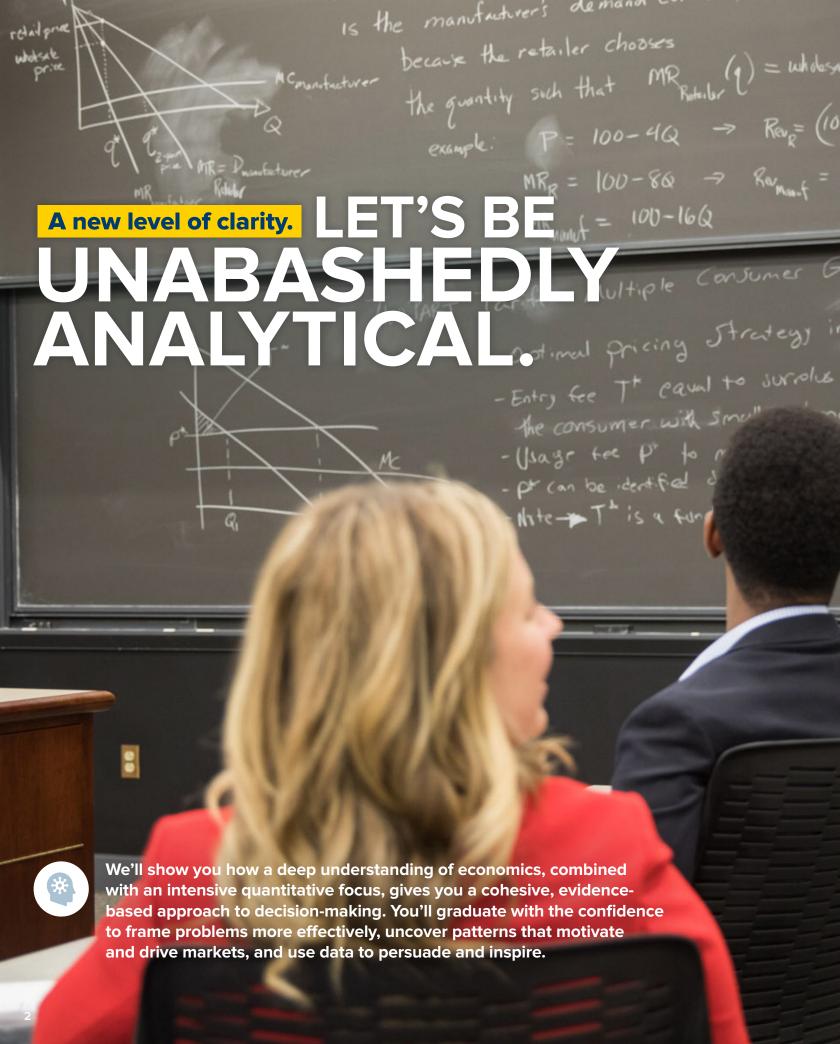
pg. 11

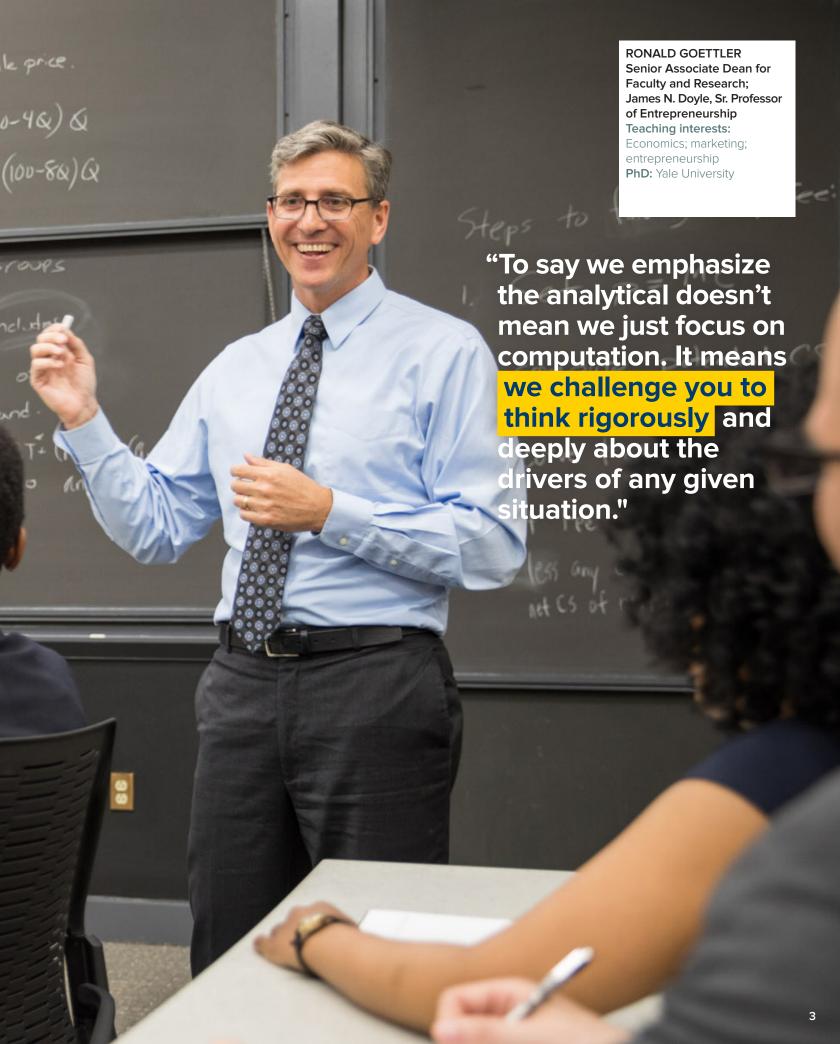


HOW CAN I MAKE THE MOST OF MY GOALS AND TALENTS?

pg. 16

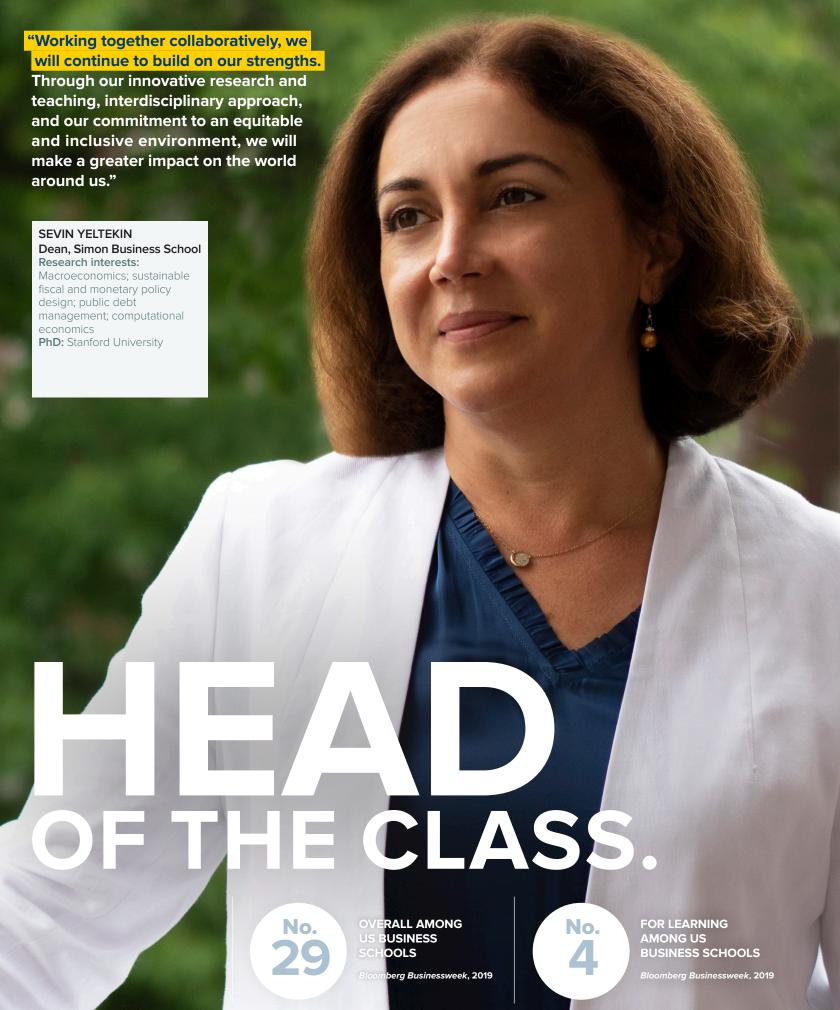
Clarity at Simon means learning how to see through ambiguity and the short-term, and get to the heart of any problem.











PAUL ELLICKSON

Michael and Diane Jones Professor of Marketing and Economics

Research interests:

The intersection between quantitative marketing and industrial organization **PhD:** Massachusetts Institute of Technology

JOANNA WU

Susanna and Evans Y. Lam Professor of Business Administration

Teaching interests: Corporate

financial reporting **Research interests:** Financial

disclosure and regulation **Editor:** Journal of Accounting and

Editor: Journal of Accounting and

Economics

GREGORY BAUER

Associate Dean of Full-Time Programs; Rajesh Wadhawan Chair of Development Economics

Teaching interests: Macroeconomics; international finance

Teaching Award Winner: 2010–14, 2016, 2019

PhD: University of Pennsylvania

"We have a strong quantitative focus because good business requires making quantitative decisions: what product to launch, what pricing to use, where to invest your firm's money. It's also what defines the businesses at the forefront of the economy."

"At Simon, you study with professors who originated the research. We want you to understand these ideas and use them in the real world."

The faculty here collaborate across different areas—it's definitely a holistic, rather than a siloed, approach. We build on each other's classes, and there's an abundant exchange of ideas that helps everyone better understand the business world."

No. 4

TOP MBA FOR ECONOMICS IN THE WORLD No. **5**

TOP MBA FOR FINANCE IN THE WORLD No. 9

IN THE US AND NO. 19 IN THE WORLD FOR ENTREPRENEURSHIP

No. 13

TOP MBA FOR WOMEN IN THE US



THREE PREEMINENT JOURNALS
STARTED AND EDITED AT SIMON:
Journal of Accounting and Economics
Journal of Financial Economics
Journal of Monetary Economics

INNOVATIVE CURRICULUM. STEM-DESIGNATED OPTION.

We are the first MBA program in the US to offer a STEM-designated option to students in any specialization, which signals analytical and quantitative rigor to employers.



SPECIALIZATIONS

Our specializations take a deep dive in one area of focus. Your coursework will be linked to co-curricular and career-search activities that align with your short-term career goals. Or, you can follow our General Management track to choose from a broad selection of courses.

FINANCE

Asset Management

Banking

Corporate Finance

Venture Capital & Private Equity

MARKETING

Brand Management

Product Management

CONSULTING

Operations

Pricing

Strategy

Technology



MINORS

Complement the coursework in your specialization with a minor, which will round out your skills and functional training.

CROSS-FUNCTIONAL

Analytics

Entrepreneurship

Global Business

Health Sciences Management

Leadership

FUNCTIONAL

Accounting

Consulting-Operations and Technology

Consulting-Strategy and Pricing

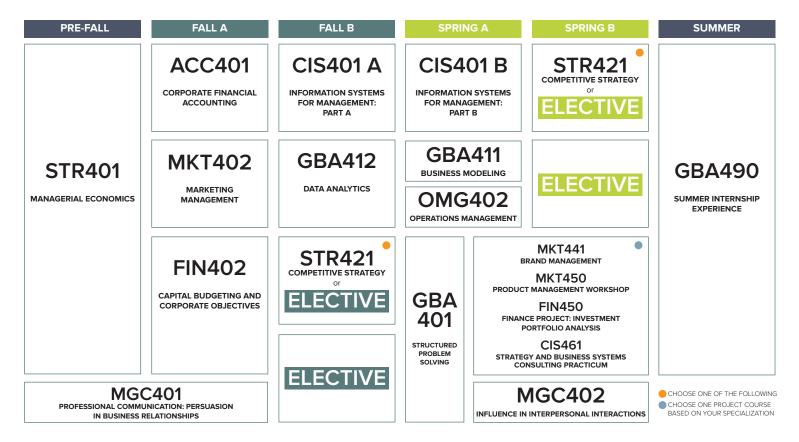
Finance

Marketing

A PROGRAM FOCUSED ON ONE GOAL: ADVANCING YOUR CAREER

Many students pursue an MBA to advance their careers. At Simon, every aspect of our program is designed around that goal. We call it our Integrated Student Experience. It means that everything you do here—including your coursework, co-curricular activities, and career search—is intentionally connected and focused on positioning you for career success.

FULL-TIME MBA PROGRAM: YEAR 1



PUT YOUR SKILLS TO WORK AFTER YEAR ONE

After the first year of your MBA, you will complete a required summer internship to gain on-the-job experience. With support from the Benet Career Management Center, you will interview and secure an internship—something 100% of the MBA Class of 2021 achieved. Entrepreneurs and company-sponsored students may choose not to complete an internship and instead write an in-depth research paper to complete the course requirement for GBA490.

Benet Center Onboarding

The Benet Career Management Center's structured pre-arrival preparation program guides you through learning modules for business career discovery.

Your Career Action Team

A small group of like-minded students with similar goals, Benet Career Peers, Benet Center staff, Office of Student Engagement staff, and alumni, whose energy and commitment will support your career search and enhance outcomes.

Co-Curricular Involvement

Round out your MBA experience with:

- Case competitions
- Pro bono consulting projects
- Student clubs
- International treks
- International immersions









OF OUR US MBA STUDENTS ARE 46% AFRICAN AMERICAN, BLACK, HISPANIC AMERICAN, OR NATIVE AMERICAN DIVERSE PROFESSIONAL, SOCIAL, AND EDUCATIONAL CLUBS, INCLUDING: Graduate Business Council Simon Marketing Association Simon Pricing Club Net Impact Simon Accounting Association Simon Says Simon Black Students Alliance Simon Spectrum Simon Consulting Club Simon UNCorked Simon Finance & Investment Simon Volunteers Club Simon Women in Business simon.rochester.edu/mba-clubs



THAN A NETWORK.

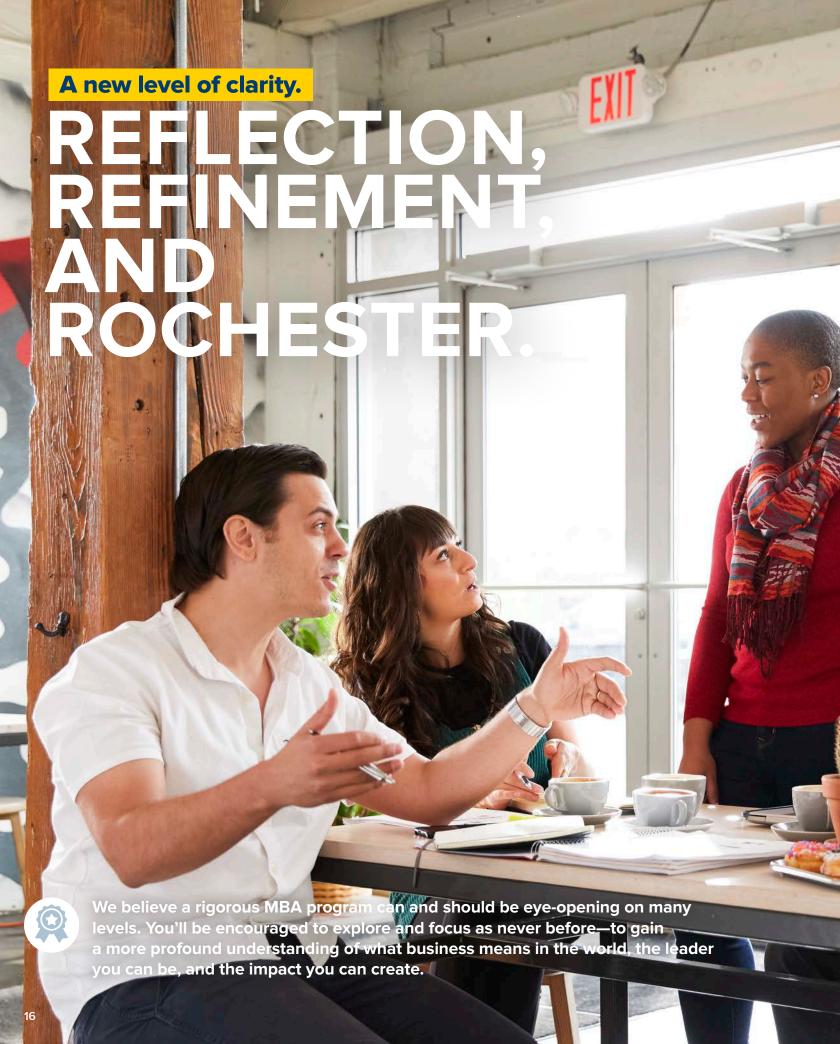
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1:5 MBA FACULTY/FULL-TIME MBA STUDENT RATIO

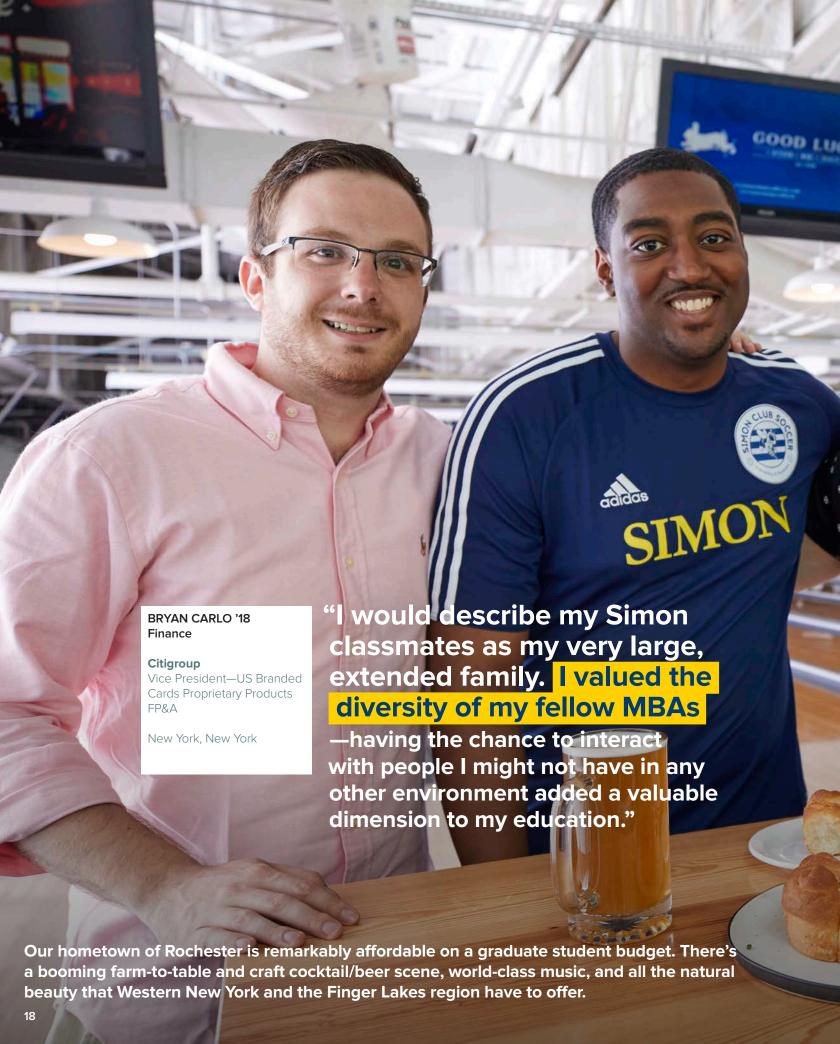
HOURS OF TEAMBUILDING training during the first year of the MBA program

Our students consistently rate the Simon experience as collegial and supportive. And our smaller class sizes mean you'll get to know—truly know—your classmates.











LESSONS

From projects with local businesses, nonprofits, and agencies to global treks, Simon gives you opportunities to work alongside key business innovators and go behind the scenes at the world's best companies.

3

COUNTRIES WITH INTERNATIONAL EXCHANGE OPPORTUNITIES

Finland, Germany, and Japan

5

COUNTRIES WHERE
MBAS HAVE TRAVELED
FOR CAREER TREKS
AND ACADEMIC
IMMERSIONS

China, India, Israel, South Africa, and Switzerland

KEY BENEFITS OF INTERNATIONAL STUDY:

GLOBAL AWARENESS

You will see firsthand how cultures, corporations, and people align to do business and expand your understanding of new business and cultural practices by hearing from alumni about their experiences in-country.

EXPANDING YOUR NETWORK

You will meet people worldwide and engage with alumni and professionals who can help you throughout your career search.











No. 2

CITY IN AMERICA FOR VOLUNTEERING

Corporation for National & Community Service, 2018

130

WINERIES IN THE FINGER LAKES REGION

Finger Lakes Wine Alliance

NO. 19

MOST INNOVATIVE CITY IN THE US

Based on patent registration and advanced degrees 24/7 Wall St., 2018

NO.1

MOST AFFORDABLE MAJOR HOUSING MARKET IN THE US

Demographia International Housing Affordability Survey, 2020

TOP 15

BEST PLACES TO LIVE IN THE US FOR QUALITY OF LIFE

U.S. News & World Report, 2019

BETTER.

Your Simon MBA is also a degree from the University of Rochester, one of the world's leading private research universities. UR is known for outstanding programs in the arts and sciences, engineering, medicine, and music, and has a long-standing focus on data science. Our motto, *Meliora*—"ever better"—expresses the University's commitment to invention and innovation, fueled by hard work and imagination.





ONE OF ONLY 131 UNIVERSITIES IN THE US CLASSIFIED AS R1 FOR VERY HIGH RESEARCH ACTIVITY



HOME TO THE INTERNATIONALLY RENOWNED EASTMAN SCHOOL OF MUSIC

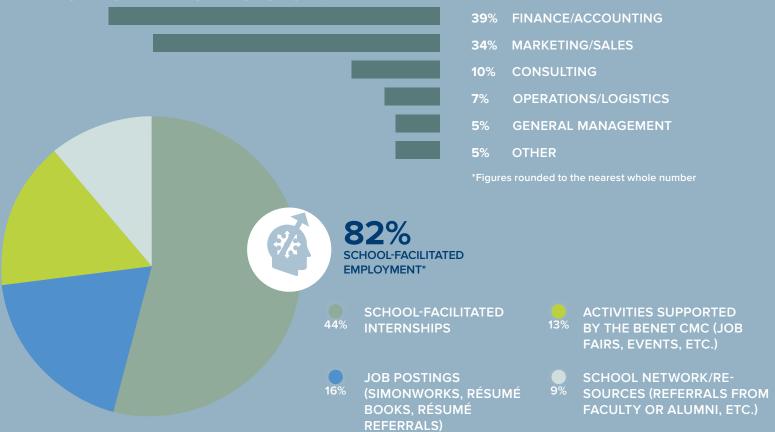


TOP 10 AMONG
US UNIVERSITIES
FOR TECHNOLOGY
PATENT REVENUE

NO. 3 IN THE US FOR

BASED ON PERCENTAGE INCREASE ON PRE-MBA SALARY THE ECONOMIST, 2019

GRADUATE HIRES BY FUNCTION*:



Figures rounded to the nearest whole number

Your Career Action Team will be an essential resource throughout your Simon experience. These small groups—made up of students with similar career interests, advisors, and alumni—meet regularly to share experiences and insights. The goal: positioning you to stand out and succeed in your desired field.

EMPLOYMENT OUTCOMES CLASS OF 2020



ACCEPTED EMPLOYMENT
3 MONTHS POST-GRADUATION



\$143,349

AVERAGE BASE SALARY PLUS SIGN-ON BONUS

(Based on *U.S. News & World Report* calculations)



100%

ACCEPTED INTERNSHIPS

Class of 2021

Note: All figures are accurate as of August 17, 2020. Calculations for salary-related figures were prepared in adherence to the MBA Career Services and Employer Alliance's Standards for Reporting MBA Employment Statistics

NO.



U.S. News & World Report, 2018

SIMON CONNECTS YOU WITH TODAY'S TOP COMPANIES

SAMPLE OF MBA INTERNSHIP AND FULL-TIME HIRING COMPANIES (2019–2021)

3M

Amazon

Analysis Group Bank of America

Barclays

Boston Consulting Group

Citigroup Coca-Cola Cognizant

Constellation Brands Inc.

Corning Credit Suisse CVS Health

Dell Deloitte

Discover Bank

Edward Jones Investments

Eli Lilly and Company

ExxonMobil

EY

Facebook

Federal Reserve Bank of New York

FedEx

Ford Motor Company

Gartner

General Motors
GlaxoSmithKline

Google Home Away

Humana IBM Infosys

HP

Jefferies Financial Group

M&T Bank

Mars Mattel Merck & Co.

Microsoft

MorganFranklin Consulting

Morgan Stanley Newell Brands

Nielsen

Nissan Motor Company

Novartis

Oracle Corporation

Ortho Clinical Diagnostics

PayPal PepsiCo PwC

RBC Capital Markets
Reckitt Benckiser

Roche

Standard Bank

Staples Starbucks State Street Target Tesla

The Hershey Company
The Hertz Corporation
The Travelers Companies

Thomson Reuters

Verizon Visa

Volvo Cars Walmart Wells Fargo Whirlpool Xerox

Zappos





Simon works with national organizations to provide aspiring MBA students with financial aid, mentoring, and career support.



THE CONSORTIUM FOR GRADUATE STUDY IN MANAGEMENT

In 2018, Simon celebrated 50 years of membership with The Consortium, a partnership of leading business schools and Fortune 500 companies committed to increasing African American, Hispanic American, and Native American students in full-time MBA programs and corporate management. Benefits include a common application, scholarships, and an orientation program that offers networking with potential employers.

TOIGO.

THE ROBERT TOIGO FOUNDATION

This organization provides diverse MBA candidates committed to careers in finance with a merit award, a network of contacts, career management support, mentorship, and leadership training.



REACHING OUT MBA

Simon partners with ROMBA to offer two LGBT+ MBA fellowships of at least \$10,000 per academic year in addition to exclusive mentorship and leadership training.



FORTÉ

Forté is a partnership of MBA programs and corporate sponsors who seek to increase the number of women in business leadership. Benefits include application support, professional development, and consideration for selective fellowships.

TEACHFOR

TEACH FOR AMERICA

Simon offers an application fee waiver and at least \$10,000 per year in merit-based scholarship support to candidates transitioning directly from their teaching commitment.



MANAGEMENT LEADERSHIP FOR TOMORROW (MLT)

MLT is a partnership offering pre-MBA application preparation support and career development programming for African American, Native American, and Latinx students.



PROSPANICA

Simon offers scholarship support to an outstanding candidate each year in an effort to increase the number of Hispanic students receiving an MBA.



MILITARY AT SIMON YELLOW RIBBON PROGRAM

This program provides unlimited matching funds to cover MBA tuition costs for Yellow Ribbon eligible students beyond the benefits of the Post-9/11 GI Bill.



GET TO KNOW US.

Simon's small class size means we can take the time to get to know each applicant personally. We encourage you to connect with our Admissions staff early in your search so you can get a sense of what it's like to be part of the Simon community.

Questions about our MBA program or what makes the most effective application? We're ready to help you every step of the way.

Connect with us.

- Speak with an Admissions representative or current student
- · Check your eligibility
- · Participate in a webinar
- · Attend an event
- +1 (585) 275-3533 admissions@simon.rochester.edu

Apply now.

Finalize your application and receive our full consideration for admission and merit-based scholarship support.

Apply by January 5 for maximum scholarship consideration.

Simon welcomes applications on a rolling basis—we're reviewing new submissions daily. Apply early in any round for a chance to receive your admission decision ahead of schedule.

WHAT YOU'LL NEED

- Online application form
- Two professional references
- \$90 non-refundable application fee
- Current résumé
- Essays
- College transcripts
- GMAT or GRE*
- TOEFL, IELTS, or Duolingo English Test*

*Waiver available.

ROUND	DEADLINE	DECISION
1 September 1–October 15	October 15	December 15
2 October 16–January 5	January 5	March 20
3 January 6–February 15	February 15	April 15
4 February 16–March 31	March 31	May 15
5 April 1–May 1	May 1	June 15

ON THE COVER:



"As a program manager, I am required to build finance models, analyze large price points, present to leadership, negotiate with carriers, write white papers, analyze large data sets, and more. Thanks to Simon, I am confident I can deliver."

SHAHBAAZ MUBEEN '18 Strategy

Amazon

Senior Program Manager

Seattle, Washington



