

## Xiaojie Li

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CONTACT INFORMATION	Room 4328, Carol Simon Hall Rochester, NY 14623	(617) 817-1775 xiaojie.li@simon.rochester.edu
RESEARCH INTERESTS	Quantitative Marketing, Empirical Industrial Organization	
EDUCATION	Simon Business School, University of Rochester Ph.D., Marketing	Rochester, NY 2025 (Expected)
	The London School of Economics and Political Science MSc, Economics (with <i>Distinction</i> )	London, UK 2018
	Boston College B.S., Mathematics B.A., Economics ( <i>Honors</i> )	Chestnut Hill, MA 2017 2017
WORK IN PROGRESS	‘Bike Share Pricing’ (with Yufeng Huang and Takeaki Sunada)	
HONORS AND AWARDS	Simon Business School, University of Rochester Graduate Fellowship	2019-2024
	Boston College Undergraduate Research Fellowship Omicron Delta Epsilon	Summer 2016, Fall 2016
RESEARCH EXPERIENCE	The Chinese University of Hong Kong, Shenzhen Research Associate (Economics)	2018-2019
	Boston College Research Assistant to Prof. Julie Holland Mortimer	2016-2017
TEACHING EXPERIENCE	The Chinese University of Hong Kong, Shenzhen Teaching Assistant: ECO3121 Introductory Econometrics (Prof. Qihui Chen) MAT3010 Calculus for Economic Analysis II (Prof. Bin Liu) ECO3021 Intermediate Macroeconomics (Prof. Cong Xie) MAT4020 Advanced Macroeconomics (Prof. Zongbo Hunag)	2018F 2018F 2019S 2019S
	Simon Business School, University of Rochester Lab Instructor: GBA424 Analytics Design and Applications (Prof. Mitchell J. Lovett) 20 Fall - Evaluation: 4.59/5.00 (Session 1, N=28), 4.42/5.00 (Session 2, N=19) 21 Summer - Evaluation: 5.00/5.00 (Session 1, N=17), 4.88/5.00 (Session 2, N=33)	
	Teaching Assistant: MKT436R Predictive and Causal Analytics (Prof. Avery Haviv)	2021Summer

KEY COURSES	ECON484 Math Stats/Econometrics	Prof. Nese Yildiz
	ECON485 Intro to Econometrics I	Prof. Bin Chen
	ECON486 Intro to Econometrics II	Prof. Bin Chen
	ECON487 Research in Applied Econometrics	Prof. Ronni Pavan
	ECON502 Discrete Choice Models	Prof. John Singleton
	MKT505 Marketing Workshop (x 2)	Marketing Faculty
	MKT511 Core Research Topics in Quant Mkt(x 2)	Prof. Mitchell J. Lovett
	MKT512 Adv Topics in Quant Mkt Research (x 2)	Marketing Faculty
	AEC520 Causal Inference	Prof. Paul Ellickson
	AEC523 Micro-Econometrics Modeling: Static	Prof. Takeaki Sunada
	AEC513 IO Theory	Prof. Heikki Rantakar, Greg Shaffer, Jeanine Miklós-Thal
	CSC446 Machine Learning	Prof. Daniel Gildea