Greetings,

Welcome to the Jay S. and Jeanne Benet Career Management Center at the University of Rochester’s top-ranked Simon Business School. I am delighted to share with you the success of our most recent graduates.

The Simon MS Class of 2022 achieved success in many regards and surpassed their Class of 2021 predecessors in average US-based salary in all of our programs. As employers focused on recovering and rebuilding their workforce, the need for candidates with relevant knowledge and skills was high. Of the 941 corporate recruiters surveyed by the Graduate Management Admissions Council’s (GMAC) annual Corporate Recruiter’s Survey in 2022, several key takeaways provided us with an optimistic outlook for our MS students:

- Candidates with a STEM focus are valuable to corporations. Hiring intentions for business master’s candidates remains strong. At Simon, 90% of MS job-seeking graduates received employment offers within 6 months of graduation.

The success of our students is a testament to Simon’s long history of producing MS graduates with strong analytical and leadership skills. Thank you for taking the time to review the enclosed information; I look forward to being a part of your transformative career journey.

Cordially,

LaTanya Johns
Assistant Dean
Jay S. and Jeanne Benet Career Management Center

FULL-TIME MS CLASS OF 2022 PROFILE

<table>
<thead>
<tr>
<th>WOMEN</th>
<th>MEN</th>
</tr>
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<tbody>
<tr>
<td>57%</td>
<td>43%</td>
</tr>
</tbody>
</table>

| YEARS OF WORK EXPERIENCE (middle 80%) | 0.2–2.4 |

| AVERAGE AGE | 23 |
| COUNTRIES OF ORIGIN | 31 |

Business master’s salaries are on the rise. Simon MS average salaries increased for all four programs.

US international hiring bounced back. As more US companies planned to hire international candidates, Simon graduates accepted positions within the US at record-setting compensation averages.

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Assistant Dean
Jay S. and Jeanne Benet Career Management Center

WE ARE UNABASHEDLY ANALYTICAL.

Recruiters are consistently impressed with Simon MS students’ command of a variety of analytical tools and recognize their strong problem-solving skills. Our Jay S. and Jeanne Benet Career Management Center plans for your lifelong career success and works closely with full-time MS students who are seeking an internship or full-time employment.

90% OF JOB-SEEKING GRADUATES RECEIVED EMPLOYMENT OFFERS within six months of graduation

Visit https://simon.rochester.edu/programs/full-time-ms/careers-outcomes/top-career-destinations

DIGITAL CAREER HIGHLIGHTS REPORT DOWNLOAD

This career highlights report includes MS graduates from July 1, 2021 – June 30, 2022. Calculations for salary-related figures adhere to the MBA Career Services and Employer Alliance’s Standards for Reporting Specialty Master’s Employment Data.
“SIMON’S MS IN ACCOUNTANCY PROGRAM PERFECTLY CATERED TO MY NEEDS AND HELPED ME TO DEVELOP AN ANALYTICAL MINDSET.

Moreover, the STEM-designated curriculum was also an important factor for me as an international student.”

DHAYANU MUTHURAMAN ’22
MS in Accountancy
Deloitte
Senior Tax Consultant

“As a member of Simon Vision Consulting, I joined a team of MS and MBA students from different countries.

IT REALLY ENRICHED MY EXPERIENCE AND PRESENTED THE POSSIBILITY THAT I COULD WORK AS AN ACCOUNTANT CONSULTANT IN THE FUTURE.”

YING (CATHERINE) CHEN ’22
MS in Accountancy
KPMG
Audit Associate

All figures are accurate as of December 31, 2022.
92% of job-seeking graduates accepted employment within six months of graduation.

SAMPLE HIRING COMPANIES:
- Accenture
- ADT
- Amazon
- American Express
- Analysis Group
- Bank of China
- Blackrock
- Capital One
- Henkel
- Mastercard
- Mediacom
- PwC
- Wayfair
- Wegmans

HIRE BY INDUSTRY percentages rounded to the nearest decimal for legibility:
- 28.0% Financial Services
- 25.3% Technology
- 14.7% Consulting
- 8.0% Retail
- 7.9% Other
- 5.3% Manufacturing
- 5.3% Media/Entertainment
- 2.7% Healthcare
- 2.7% Consumer Packaged Goods

“After completing my BS in economics, I was seeking an advanced analytics degree to better compete in a rapidly changing digital world. SIMON’S PROGRAM PROVED TO BE COMPETITIVE AND RIGOROUS, ALLOWING ME TO ACHIEVE THIS GOAL.”

JACQUELYN LYON ‘22
MS in Business Analytics
EY Staff Consultant

MEAN BASE SALARY
$86,950
For graduates employed in North America

“THE BENET CENTER WAS FANTASTIC IN HELPING ME GET PREPARED FOR THE JOB SEARCH, INCLUDING CRAFTING MY RÉSUMÉ according to the specific positions I was applying for and HELPING ME PRACTICE FOR INTERVIEWS.”

MARCELO DE CAMPOS MACHADO ‘22
MS in Business Analytics
nirvanaHealth Technical Business Analyst

All figures are accurate as of December 31, 2022.
MS in Finance

SAMPLE HIRING COMPANIES
Bank of China
Bloomberg L.P.
Capital One
Citibank
Deloitte
Goldman Sachs
Houlihan Lokey
KPMG
McKinsey & Company
Moody’s
PwC
TD Securities
UBS

HIRES BY INDUSTRY
Percentages rounded to the nearest decimal for legibility.
72.1% Financial Services
14.8% Consulting
3.3% Consumer Packaged Goods
3.3% Nonprofit
1.6% Retail
1.6% Technology
1.6% Healthcare
1.6% Other

All figures are accurate as of December 31, 2022.

“AISHWARYA PAWAR ’22
MS in Finance
Marshall & Stevens Incorporated
Valuation Associate

“I knew Simon’s quantitative curriculum would help me bridge the technical gaps in my skillset.”

“COMING INTO THE MS IN FINANCE PROGRAM, I knew that I wanted to pursue investment banking as a career. When I informed the Benet Center about my career aspirations, the career coaches went out of their way to make sure that my résumé and cover letter were up to par with the industry’s standard and to provide me a list of alumni who I could reach out to as part of my recruiting process.”

JILLAN GUNAWAN ’22
MS in Finance
Bentley Associates
Investment Banking Analyst

84% OF JOB-SEEKING GRADUATES ACCEPTED EMPLOYMENT WITHIN SIX MONTHS OF GRADUATION

$84,934 MEAN BASE SALARY
FOR GRADUATES EMPLOYED IN NORTH AMERICA
MSMA

MS in Marketing Analytics

SAMPLE HIRING COMPANIES
Alibaba Group
Amazon
Bank of China
Bed, Bath & Beyond
China Industrial Bank
Dyson
The Home Depot
Mediacom
Ogilvy
Procter & Gamble
PwC

HIRES BY INDUSTRY
Percentages rounded to the nearest decimal as applicable:
28.9%  Technology
23.7%  Media/Entertainment
13.2%  Consulting
7.9%  Retail
5.3%  Consumer Packaged Goods
5.3%  Hospitality
5.3%  Manufacturing
5.3%  Other
2.6%  Financial Services
2.6%  Healthcare

91% OF JOB-SEEKING GRADUATES ACCEPTED EMPLOYMENT within six months of graduation

“SIMON HAS ONE OF THE BEST MARKETING ANALYTICS PROGRAMS IN THE MARKET, AND ITS STEM DESIGNATION MAKES IT A VERY ATTRACTIVE PROGRAM. After attending the University of Rochester for four years, Rochester felt like home. Continuing my education as a part of the Simon community was undoubtedly the best choice for me.”

KARINA VASQUEZ ’22
MS in Marketing Analytics
SKIM
Market Research Analyst

“All figures are accurate as of December 31, 2022. Photo by Samuel Gauthier Studios.”

“The Benet CMC has been very valuable and supportive in everything career related. THE ADVISORS AND THE BENET CAREER PEERS HAVE BEEN EXTREMELY HELPFUL WITH EVERYTHING FROM JOB SEARCHING AND RESUME/Cover LETTER EDITS TO INTERVIEW PREPARATIONS. I would not have been so confident speaking to companies in the interview process if it were not for the Benet CMC efforts.”

SHRYNIT SHANGLOO ’22
MS in Marketing Analytics
Marketing Management Analytics (an Ipsos company)
Data Analyst

$72,938 MEAN BASE SALARY
For graduates employed in North America (rounded)
A new level of clarity.

2022 MS HIRING COMPANIES

ADT
Agricultural Bank of China Limited
AIC Education
Akuna Capital
Allianz Global Investors
Alphonso Inc. - LG Ads Solutions
Amazon.com, Inc.
American Express Company
Analysis Group, Inc.
Ark7
Arive Logistics
Autel
Autodesk
Bakertilly Uzbekistan
Bank of Changsha
Bank of China
Barnes & Noble Booksellers, Inc.
Bed Bath & Beyond
Bloomberg L.P.
BlueChip Financial
Bridgewater Associates
BYD
Calitong Securities Co., LTD
Caldera House
Capital One
Causewave Community Partners
China Industrial Bank
China International Capital Corporation Limited (CICC)
China Mobile Communications Group Co. Ltd
China Post Fund Management Co., LTD
China Telecom Americas
CIBC
Citi Bank
Clariti Strategic Advisors
Con Edison Clean Energy Business Crowe
DAS42
Deloitte
Dick S. Lin CPA
Dyson
Eagle Swift Inc
Edelman DXI
Embrace Management
Empire Valuation Consultants, LLC
Enpro
EPAL Inc.
Ernst & Young LLP
Essence Securities Co
Even Financial
EXL
First Capital Investment Banking Co., LTD
First Republic Bank
Frontier Airlines
Gallahger
Gen II Fund Services
GoDaddy
Goldman Sachs
Guidewire Software
Guosheng Securities
Hangzhou Duzhun Data Technology Co., LTD
Henkel
High Probability Advisors, LLC
Horwath HTL (Beijing) Co., Ltd.
Houlihan Lokey, Inc.
Industrial and Commercial Bank of China
IntelliPro
Ipsos
IRI Worldwide
JACS Solutions
Janssen Pharmaceutical Companies JD.com, Inc.
Kensso
KPMG
Kromatix
KS&R
Lidl
Lixiang
Loreal Buycoor
Mari Accelerator
Mars, Incorporated
Mastercard
Mckinsey & Company (United States)
Mediacom
Mediahub Worldwide
Meituan
Melius Research
Metropolitan Life Insurance Company
Microchip
Minsheng Securities Co., Ltd.
Moody’s Investors Service, Inc.
Motivity Labs Inc
Nations Info Corp
New Oriental Education & Technology Group
Nextcorps
Ogilvy
Onbe
Orient Securities Co. Ltd.
Palo Alto Networks
Pan-China Certified Public Accountants
Pegasus Tech Venture
Pegula Sports and Entertainment
PennyMac
PowerChina
PricewaterhouseCoopers
Procter & Gamble
Prologis, Inc.
Prosper Funding LLC (Prosper Marketplace)
Publicis Sapiens
Quantum Photonics Club
Raymond James
Realpower Capital
RefAilingdata
Rightpoint
Rio RTD Cocktail
RJM & Company
Rochester Regional Health
Rokt
RTI Research
Sabert Corporation
SAIC Volkswagen
SAP
Scotch & Soda
Shanghai Pudong Development Bank
Shanghai Rural Commercial Bank
Shop LC
SS&C Technologies
StartDT
SVIEF
TD Securities
Techne Infiniti Ventures
Tencent
Terumo Blood and Cell Technology
TF Securities
The Home Depot
The TJX Companies Inc.
The Washington Post
Tredence Inc.
Triangle Accounting, Inc
UBS
UCLA Health
University of Jinan
University of Rochester Medical Center
Upstart Venture Connect
Vanreusel Ventures
Verisk
Walgreens Boots Alliance
Walmart
Wayfair LLC
Whee!
Wegmans
Wisdom Fund
Wolfe Research
XPeng Inc
Xylem Inc
Zeta Global
Zhongshan Jiaming Electric Power Co., Ltd.

ON THE COVER:
Jingwen (Wendy) Zhang ’22
MS in Finance
Deutsche Bank
Investment Banking Analyst
JENNIFER CRANDALL
Director of MS and Online Admissions

Tip for prospective students: Envisioning your future career should be your first step in graduate education. Once you know your desired outcome, you can begin to think about the steps you need to take to make it happen.

“LIKE BEING ABLE TO BUILD LONG-LASTING RELATIONSHIPS WITH STUDENTS—STARTING WITH THEIR TIME WORKING THROUGH THE ADMISSIONS PROCESS, CONTINUING THROUGH THEIR TIME WITH US AS STUDENTS, AND INTO THEIR LIVES AS SIMON ALUMS.”

Questions about one of our STEM-designated full-time MS programs? We’re ready to help you every step of the way.

Connect with us:
• Speak with an Admissions representative or current student
• Check your eligibility
• Attend an event
• Visit campus
• Attend a webinar
• Call (585) 275-3533
• Email admissions@simon.rochester.edu

simon.rochester.edu/ms-connect