



Simon Business School | University of Rochester

MBA

CAREER HIGHLIGHTS

CLASS OF 2023 EMPLOYMENT | CLASS OF 2024 INTERNSHIPS

2023 CAREER OUTCOMES

FULL-TIME MBA



Greetings,

Welcome to the Jay S. and Jeanne Benet Career Management Center at the University of Rochester's top-ranked Simon Business School. I am delighted to share with you the success of our most recent graduates.

Over the past few years, the Benet Center has embraced the evolving landscape of career development and corporate recruitment. We have innovatively adapted to changing market dynamics and technological advancements, ensuring our students and employer partners benefit from cutting-edge strategies and tools. Our commitment to continuous improvement and adaptation ensures that our students are well-prepared to navigate the ever-changing business world with confidence and skill.

Each year, the Graduate Management Admissions Council (GMAC) conducts a corporate recruiter survey. This year, the survey was conducted between January and March 2023 and was representative of 1,028 corporate recruiters and hiring managers from 34 countries, 55% of whom were from global Fortune 500 companies. While this year's survey primarily focused on the current and future skill demands, the evolving work environment, and the overall positive outlook on graduate management education graduates in the workforce, several key takeaways provided us with an optimistic outlook for our current students:

Resilience in Economic Uncertainty: The survey suggests that despite macroeconomic conditions, there's a resilient outlook for MBA graduates in terms of hiring and compensation, indicating a strong market value for their skills and education.

Employer's Positive Perception: The overall positive perception of MBA graduates' preparedness by employers suggests a welcoming job market and good career prospects for graduates.

Increased Employer Engagement: There's an encouraging trend of employers actively seeking MBA graduates, indicating an increased recognition of their value in the corporate world. This suggests more engagement and investment from employers in recruiting from business schools.

Hiring and Salary Projections: The survey indicates a positive trend in both hiring and salary projections for graduate management education graduates. This suggests a healthy job market and a strong return on investment for students pursuing graduate management education.

The success of our students is a testament to Simon's long history of producing MBAs with strong analytical and leadership skills and wouldn't be possible without the continued investment and support of our valued corporate partners and the students' own dedication and hard work. I welcome you to join us as we congratulate the Simon MBA Class of 2023 and recognize the up-and-coming success of our MBA Class of 2024.

Cordially,

LaTanya Johns (she/her/hers)
Assistant Dean, Jay S. and Jeanne Benet Career Management Center

76%
JOB-SEEKING GRADUATES
WHO ACCEPTED EMPLOYMENT
Upon graduation

91%
JOB-SEEKING GRADUATES
WHO ACCEPTED EMPLOYMENT
3 months post-graduation

\$177,741
AVERAGE TOTAL COMPENSATION*

SAMPLE HIRING COMPANIES

- | | |
|-----------------------------|--------------------------|
| Accenture | Guggenheim Partners |
| Amazon | IBM |
| American Airlines | JPMorgan Chase & Co. |
| Analysis Group, Inc. | Merck & Co., Inc. |
| AstraZeneca | Microsoft |
| Bain & Company | Procter & Gamble |
| The Clorox Company | ServiceNow, Inc. |
| Cognizant | Simon-Kucher & Partners |
| Dell Inc. | State Street Corporation |
| Discover Financial Services | Toyota |
| Ernst & Young LLP | Verizon |
| Eli Lilly and Company | Whirlpool Corporation |
| Gartner, Inc. | |
| Google | |

JOB TITLES AT TOP HIRING ORGANIZATIONS

Amazon
Senior Product Manager
Retail Leadership Development Program
Senior Financial Analyst

Microsoft
Business Program Manager
Product Marketing Manager
Finance Manager

Cognizant
Senior Consultant

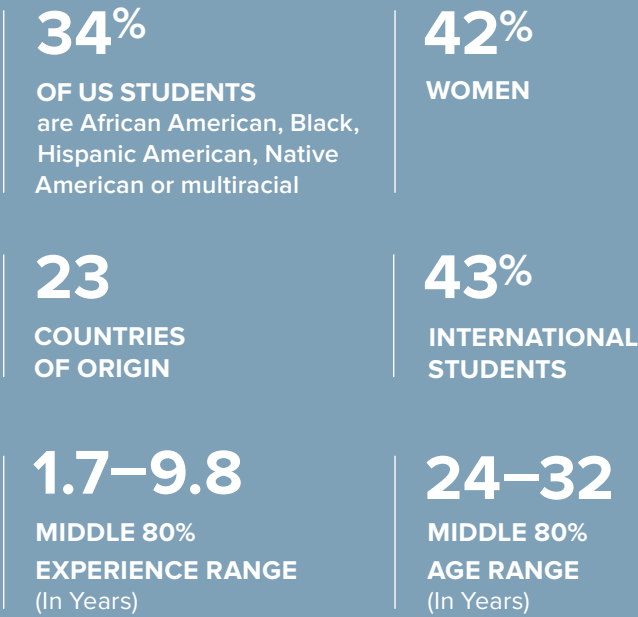
Procter & Gamble
Market Strategy & Planning Finance Manager
Supply Chain Manager

Citigroup
Investment Banking Associate

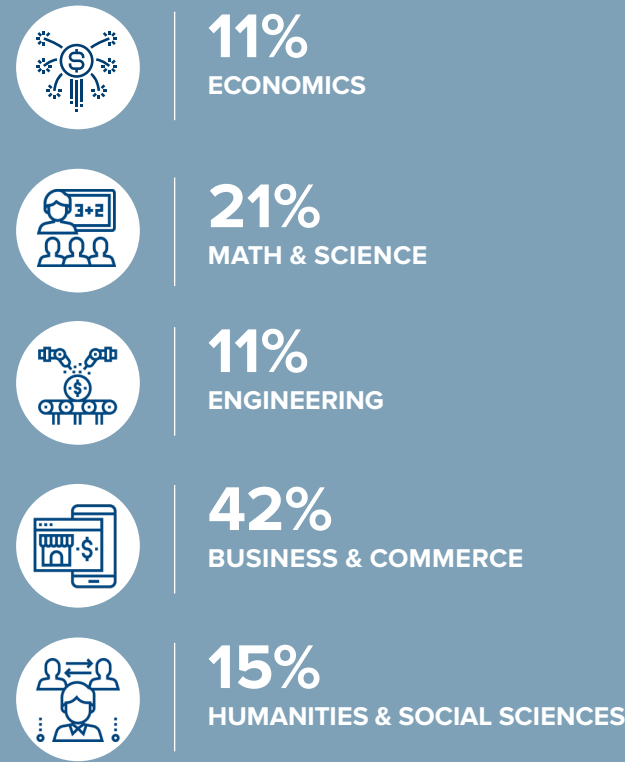
Eli Lilly & Company
Associate Director R&D Finance

FULL-TIME MBA

MBA CLASS OF 2023 CLASS PROFILE



UNDERGRADUATE MAJORS



*Based on U.S. News & World Report calculations.
All data is accurate as of December 28, 2023, and conforms to the MBA Career Services & Employer Alliance standards for reporting Full-Time MBA employment statistics.
DIGITAL MBA CAREER HIGHLIGHTS DOWNLOAD: simon.rochester.edu/programs/full-time-mba/careers-outcomes

MBA CLASS OF 2023

\$38,941
MEAN SIGN-ON BONUS

\$140,445
MEAN STARTING ANNUAL
BASE SALARY



GRADUATE HIRES BY INDUSTRY

AVERAGE BASE SALARIES
& TOP HIRING COMPANIES

Consulting – 19.8%

\$151,235

Bain & Company
Cognizant
EY—Parthenon
Simon-Kucher & Partners

Consumer Packaged Goods – 8.1%

\$121,667

The Clorox Company
Colgate-Palmolive
Diageo
Procter & Gamble

Healthcare – 7.0%

(including products and services)

\$140,060

Eli Lilly and Company
Gilead Sciences
Merk & Co.

Manufacturing – 3.5%

\$120,000

Cargill
Henkel Corporation
Toyota

Other – 4.7%

Technology – 30.2%

\$142,057

Amazon
Apple
Google
Microsoft
Verizon

Financial Services – 26.7%

\$137,824

Citigroup
Discover Financial Services
JPMorgan Chase & Co
Santander Corporate &
Investment Bank

GRADUATE HIRES BY FUNCTION

AVERAGE BASE SALARIES
& TOP HIRING COMPANIES

Consulting – 30.0%

\$150,723

Analysis Group
Bain & Company
Cognizant
Ernst & Young LLP
Gartner, Inc.

Finance/Accounting – 30.0%

\$143,533

Citigroup
Eli Lilly and Company
Guggenheim Partners
M&T Bank

Marketing/Sales – 26.2%

\$135,255

Amazon
FedEx Corporation
Merck & Co.
ServiceNow, Inc.
Verizon

General Management – 5.0%

\$123,500

Discover Financial Services
Edward Jones
JPMorgan Chase & Co.

Other – 8.7%

ALEXANDER KING SING
ORTIZ '23

Specializations:
Consulting – Strategy &
Technology

(STEM-Designated MBA)

IBM

Senior AI Strategy Consultant –
Chief Analytics Office

“SIMON GIVES YOU AMPLE OPPORTUNITY
TO EXPLORE DIFFERENT CAREER PATHS,
LEARN FROM YOUR EXTRAORDINARY
CLASSMATES, AND DEVELOP
YOURSELF PERSONALLY.

MAKE THE BEST
OUT OF ALL THESE
OPPORTUNITIES.”

TSERENLKHAM (TSEEGII)
TSOGBADRAKH '23

(STEM-Designated MBA)

Microsoft
Business Program Manager

AN
ALUMNI
NETWORK
OF 18,000+

#SIMONSTRONG

KIP MOUNTJOY '23

Specializations:
Consulting – Strategy and Pricing; Marketing – Brand Management

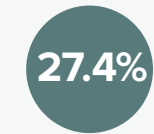
(STEM-Designated MBA)

JPMorgan Chase & Co.
Senior Associate



100% UNITED STATES

GRADUATE HIRES
BY REGION



WEST

Mean Base Salary:
\$144,563

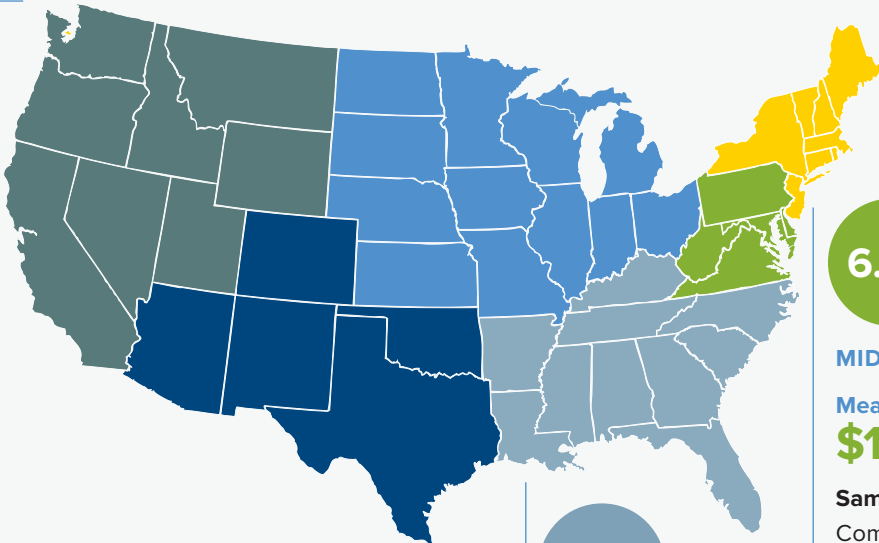
Sample hiring companies:
Amazon
Bain & Company
Juniper Networks
Microsoft
Techne Infiniti Ventures



SOUTHWEST

Mean Base Salary:
\$136,725

Sample hiring companies:
Adobe Inc.
American Airlines
Apple Inc.



MIDWEST

Mean Base Salary:
\$131,375

Sample hiring companies:
Cargill
Colgate-Palmolive Company
Procter & Gamble



NORTHEAST

Average Base Salary:
\$145,773

Sample hiring companies:
Analysis Group
Citigroup
Guggenheim Partners



SOUTH

Mean Base Salary:
\$156,667

Sample hiring companies:
FedEx Corporation
Lowe's
Truist
Wells Fargo



MID-ATLANTIC

Mean Base Salary:
\$132,200

Sample hiring companies:
Comcast
JPMorgan Chase & Co.
Penske Transportation Solutions

12.8%

GRADUATE-FACILITATED EMPLOYMENT

Examples include: Personal contacts, conversion of internship, internship obtained through graduate-initiated sources, and online job postings, among others.

87.2%

SCHOOL-FACILITATED EMPLOYMENT

Examples include: School-facilitated internships, activities supported by the Benet Center (job fairs, events, etc.), job postings, and school network/resources, among others.

CHAGAN SANATHU '24
Specialization: Consulting – Strategy; Minor: Finance

(STEM-Designated MBA)

Internship:
Cisco
Workforce Organizational Consulting Intern

AS I SUCCESSFULLY TRANSITIONED INDUSTRIES. Benet Career Peers helped me prepare for interviews and internships, while advisors guided me through industry research and connected me with alumni. Their support helped me tremendously during my internship search and full-time recruiting.”

MBA CLASS OF 2024

FULL-TIME MBA

CLASS PROFILE

35%
OF US STUDENTS
are African American,
Black, Hispanic American,
Native American or multiracial

43%
WOMEN

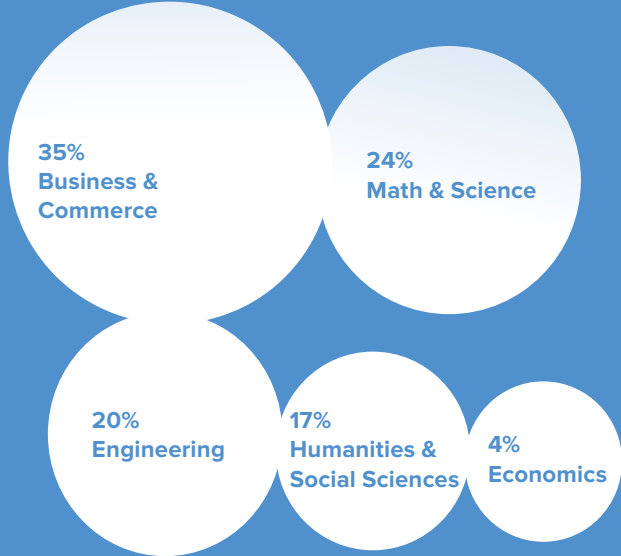
1.7–9.8
MIDDLE 80%
EXPERIENCE RANGE
(In Years)

24–32
MIDDLE 80%
AGE RANGE
(In Years)

31
COUNTRIES
OF ORIGIN

46%
INTERNATIONAL
STUDENTS

UNDERGRADUATE MAJORS



INTERNSHIP OUTCOMES

96.2%
OF SEEKING STUDENTS
ACCEPTED INTERNSHIPS
OR PROJECT WORK

TOP INTERNSHIP EMPLOYERS BY INDUSTRY

TECHNOLOGY
1. Amazon
2. Verizon

FINANCIAL SERVICES
1. Bank of America
2. The Vanguard Group, Inc.

HEALTHCARE
1. CVS Health
2. Pfizer Inc.

TOP INTERNSHIP EMPLOYERS BY FUNCTION

FINANCE/ACCOUNTING
1. Jefferies Financial Group
2. Intuit Inc.

MARKETING/SALES
1. Fisher-Price, Inc.
2. Microsoft

CONSULTING
1. Gartner, Inc.
2. Infosys Limited



MAUREEN VOREZA '24

Specialization:
Consulting – Pricing
Minor: Strategy

(STEM-Designated MBA)

CVS Health
Marketing Strategy Intern

“I fell in love with Simon because its curriculum offers the option for STEM designation, and this is important to me because I would like to pivot from a non-quant background into a STEM field.”



ALEC DIETSCH '23

Specializations: Consulting –
Strategy and Pricing

(STEM-Designated MBA)

L.E.K. Consulting
Consultant

“Choosing Simon came down to a simple ROI calculation. I was confident about Simon’s credentials and resources to help me achieve a gainful post-MBA career opportunity. This, combined with a strong scholarship and a lower cost of living in the Rochester area, made the ROI difficult to beat.”

**SIMON MBA INTERNSHIP AND
FULL-TIME HIRING COMPANIES (2022–2024)**

Accenture	Ernst & Young LLP	Microsoft Corporation	Strategy&
Activision Blizzard, Inc.	ETI	Millipore Sigma	Syneos Health
Adapttec Solutions	Expedia Group	National Park Service	Taiho Oncology, Inc.
Adobe Inc.	EY–Parthenon	NEPC, LLC	Target Corporation
Alef Aero	Federal Reserve Bank of New York	NextEra Energy Resources, LLC	TE Connectivity
Amazon.com, Inc.	FedEx Corporation	Nike, Inc.	Techne Infiniti Ventures
American Airlines	Finastra	Northpoint Business Advisors	Thermo Fisher Scientific Inc.
American Express Company	Fiserv, Inc.	Novartis	Titan
Amgen Inc.	Fisher-Price, Inc.	OneTrust, LLC	Total Health Dental Care
Analysis Group, Inc.	Gartner, Inc.	Palo Alto Networks	Toyota
Angelo Planning Group, LLC	Genentech, Inc.	Penske Transportation Solutions	The Travelers Indemnity Company
Apple Inc.	General Motors	PepsiCo	TriNet Group, Inc.
Applied Materials, Inc.	Gilead Sciences, Inc.	Pfizer Inc.	Truist
AstraZeneca	Global Ventures	Procter & Gamble	UBS
AT&T Inc.	Google LLC	Prologis, Inc.	Udemy, Inc.
Auberge Resorts Collection	Gordon Brothers	PT Pegadaian	United Airlines, Inc.
Aventine Property Group	Grant Thornton LLP	Rabobank	Unity Technologies
Bain & Company	Greaves Corporation	RapidSOS	University of Rochester
Ball Corporation	Groupon, Inc.	RE Investment Group	The Vanguard Group, Inc.
Bank of America Corporation	Guggenheim Partners	Reckitt Benckiser Group plc	Verizon
Beckman Coulter, Inc.	Guidehouse	Republic Services	Visa
Bimbo Bakeries USA	Hach	RICOVR Healthcare	Volvo Group
Biogen	Harris Williams	Roland Berger	Walmart, Inc.
Boston Scientific Corporation	Health Advances	Rothschild & Co.	WAN-AI
Bradley Mechanical Corporation	Henkel Corporation	S&P Global	Warner Bros. Discovery, Inc.
Bristol-Myers Squibb Company	The Hershey Company	Sanofi	Wayfair LLC
Capital One	Honeywell International Inc.	Santander Corporate & Investment Bank	Wells Fargo
Cargill	HP Development Company, L.P. (HP Inc.)	ServiceNow, Inc.	Western Digital Corporation
Cayuga Nation of New York	HSBC Group (China)	Simon-Kucher & Partners	Whelen Engineering
Chewy, Inc.	IBM	South Chicago Packing LLC	Whirlpool Corporation
Cisco Systems, Inc.	Infosys Limited	Sparkze	ZS Associates
Citigroup Inc.	Innosight	State Street Corporation	
The Clorox Company	INSIGHT2PROFIT	Stepstone Group	
Cognizant	Intermountain Healthcare		
Colgate-Palmolive Company	Intuit Inc.		
Comcast	Investor Group Services - IGS		
Conde Nast	iuvo BioScience		
Constellation Brands, Inc.	Jefferies Financial Group Inc.		
Cornerstone Research	Johnson & Johnson		
CoStar Group	JPMorgan Chase & Co.		
Credit Suisse	Juniper Networks, Inc.		
CVS Health	Kairos Infiniti Ventures		
Danone	Kenway Consulting, LLC		
DaVita Inc.	Keurig Dr Pepper Inc.		
Dell Inc. (Dell Technologies)	L.E.K. Consulting LLC		
Deloitte	Lean Life Manufacturing		
Delta Air Lines, Inc.	Liberty Mutual Insurance		
Diageo	Lowe’s		
Discover Financial Services (Discover Bank)	Lumentum Operations LLC		
East House	M&T Bank Corporation		
Ebay Inc.	Marl Accelerator, LLC		
Edward Jones	Mars, Incorporated		
Eli Lilly and Company	McKinsey & Company		
Empire Valuation Consultants	Medtronic		
Ericsson Inc.	Merck & Co., Inc.		



On the cover:

“As a female entrepreneur, first-generation student, and woman of color, it was important to me to find a business school where I could have ‘a seat at the table.’ Every alum and student I spoke with said that Simon fosters an inclusive and diverse community. It was evident that I could thrive at Simon Business School.”

SOPHIA LEUNG '23

**Specializations: Consulting –
Strategy and Pricing;
Marketing – Product Management**

(STEM-Designated MBA)

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