

MS

CLASS OF 2023

CAREER HIGHLIGHTS



Simon Business School | University of Rochester

A new level of clarity.



FULL-TIME MS CLASS OF 2023 PROFILE

The demand for specialized skills in business analytics and management continues to rise, and Simon Business School's MS programs are designed to meet this need. Our graduates excel in these pivotal areas, thriving in dynamic economic landscapes. The Simon MS Class of 2023 exemplifies the adaptability and tenacity that define our students. Recruiters consistently praise Simon MS students for their mastery of various analytical tools and their exceptional problem-solving abilities.

The Jay S. and Jeanne Benet Career Management Center is committed to our students' lifelong career success. We work closely with full-time MS students to secure internships and full-time employment, leveraging our expansive alumni network to support their ongoing professional development.

Discover how the Simon Business School experience drives careers and companies forward.

LATANYA JOHNS (SHE/HER/HERS)
Assistant Dean
Jay S. and Jeanne Benet Career Management Center

WOMEN
57%
MEN
43%

COUNTRIES OF
ORIGIN
22

YEARS OF
WORK EXPERIENCE
(middle 80%)
0.2-2.3

**STEM
DESIGNATION**
INTERNATIONAL
STUDENTS CAN WORK
IN THE US FOR
UP TO 36 MONTHS
ON A STUDENT VISA

AVERAGE AGE
23



At Simon Business School, we believe that envisioning a future career lays the groundwork for a graduate education. It's not just about earning a degree; it's about charting the course toward success.

With our esteemed faculty leading in finance, economics, accounting, analytics, marketing, and pricing, students receive expert guidance to reach their professional goals. Our innovative educational approach empowers students to tackle data from fresh angles, preparing them to thrive in our data-driven world.

Within our diverse and dynamic community, students discover endless avenues for growth, learning, and networking. We're here to provide support every step of the way as they rise to new heights and leave their mark on the companies they'll soon join.

JENNIFER CRANDALL (SHE/HER/HERS)
Executive Director of Admissions & Programs

MSA – MS IN ACCOUNTANCY

PAGE 4
Under the guidance of our expert faculty, students gain deeper insights into the future of auditing, regulations, and financial analysis.

MSBA – MS IN BUSINESS ANALYTICS

PAGE 6
Our expertise in analytics and passion for AI, coupled with an economics-based curriculum, gives graduates practical frameworks to solve the most complex business problems.

MSF – MS IN FINANCE

PAGE 8
Our expert faculty trains students to solve financial market challenges, leverage big-data insights, and execute innovative solutions.

MSMA – MS IN MARKETING ANALYTICS

PAGE 10
Students gain advanced analytical skills to drive data-driven marketing strategies while integrating learnings from our distinctive pricing coursework.

MSA

MS IN ACCOUNTANCY

Simon's Accountancy program emphasizes the dual roles of finance and economics so our graduates can meet the needs of today. The 150-credit-hour compliant program also qualifies graduates to sit for the NY State CPA exam and prepares them for the rigors of industry—ready to frame more incisive questions, uncover patterns, and use data to persuade and inspire.

“NOT ONLY DID THE BENET CMC STAFF PROVIDE MOTIVATIONAL SUPPORT TO MAKE ME BELIEVE I WOULD LAND THE JOB I DESIRED, BUT ALSO ENSURED THAT I WAS PREPARED FOR EACH STEP OF THE PROCESS.”

AURAIB NAVEED, '23, MS in Accountancy, KPMG, Tax Consultant

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MSA PROGRAM GRADUATES

95.2%

OF JOB-SEEKING GRADUATES RECEIVED EMPLOYMENT OFFERS¹

\$62,213

MEAN BASE SALARY PLUS SIGNING BONUS²

SAMPLE JOB TITLES

**ACCOUNTANT
AUDIT AND ASSURANCE ASSOCIATE
FORENSIC & INTEGRITY SERVICES STAFF
TAX CONSULTANT**



“MY FAVORITE CLASS WAS PROFESSIONAL COMMUNICATION. I GOT TO PRACTICE MY PRESENTATION AND PERSUASION SKILLS AND ANALYZE THE DETAILS OF MY SPEECH. I LEARNED HOW MUCH FLUCTUATION, TONE AND PITCH OF MY VOICE , AS WELL AS MY HAND GESTURES, COULD IMPACT MY CONFIDENCE, CHARISMA AND CREDIBILITY.”

SASHA PIANCOUSKEI MARSHALL, '23
MS in Accountancy
Crowe, International Tax Staff

1. Within 6 months of graduation (Average, 2021 – 2023)
2. For MS graduates employed in North America (Average, 2021 – 2023)
* See endnote for parameters of graduates included in career data





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MSA PROGRAM GRADUATES

90.9%

OF JOB-SEEKING GRADUATES RECEIVED EMPLOYMENT OFFERS¹

\$90,036

MEAN BASE SALARY PLUS SIGNING BONUS²

SAMPLE JOB TITLES

ASSOCIATE CONSULTANT
BUSINESS ANALYST
MARKETING ANALYST
PRODUCT MANAGER

1. Within 6 months of graduation (Average, 2021 – 2023)
2. For MS graduates employed in North America (Average, 2021 – 2023)
* See endnote for parameters of graduates included in career data

MSBA

MS IN BUSINESS ANALYTICS

Making data-driven decisions and creating strategy based on analysis is paramount to business success. Our unique program combines the latest in AI, predictive analytics, machine learning, data visualization, statistical methodologies, and professional communication. We empower students to leverage and present big-data insights, integrating Python, R, and Tableau into our course offerings for practical applications to real-world industry cases.

“THROUGH SIMON VISION CONSULTING, I HAD THE INVALUABLE OPPORTUNITY TO INTEGRATE THE EXPERTISE ACQUIRED IN MY COURSEWORK INTO REAL-WORLD SCENARIOS AND SUPPORT CLIENTS IN ACHIEVING THEIR BUSINESS OBJECTIVES.”

VISHWAS SINGH, '23, MS in Business Analytics, Goldman Sachs, Analyst - Financial Advisory



“I CHOSE SIMON FOR ITS FLEXIBLE CURRICULUM THAT SUPPORTS INDIVIDUAL INTERESTS AND CAREER GOALS, BUT WHAT TRULY SEALED THE DEAL WAS WORKING WITH A DIVERSE AND TALENTED TEAM. THIS **INCLUSIVE COMMUNITY** PROVIDED A GREAT OPPORTUNITY TO LEARN FROM VARIED BACKGROUNDS AND PERSPECTIVES, MAKING IT AN INCREDIBLY ENRICHING EXPERIENCE.”

AKUA BAAH-ADADE, '23
MS in Business Analytics
Nasdaq, Financial Planning & Analysis Analyst

MSF

MS IN FINANCE

The global finance field is challenging, competitive, and always changing. Simon’s distinct approach to finance—highly quantitative and economics based—makes it our most sought-after MS program. Ranked in the top 10 for Pre-Experience in the US by Financial Times for over five years, Simon’s faculty continue to make their mark as founders and editors of some of the world’s most highly acclaimed business publications, including the Journal of Financial Economics and the Journal of Monetary Economics.

“THE BENET CMC GREATLY HELPED ME PREPARE FOR MY UPCOMING JOB. THE STAFF POINTED ME TOWARDS RESOURCES TO FURTHER MY EDUCATION OUTSIDE THE CLASSROOM, SUCH AS WALL STREET PREP, ALONG WITH HELPING ME PRODUCE AN OVERALL PLAN TO BEST USE MY TIME AT SIMON.”

THOMAS NELSON, '23, MS in Finance, KeyBanc Capital Markets, Investment Banking Analyst

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MSA PROGRAM GRADUATES

83.5%

OF JOB-SEEKING GRADUATES RECEIVED EMPLOYMENT OFFERS¹

\$85,954

MEAN BASE SALARY PLUS SIGNING BONUS²

SAMPLE JOB TITLES

- CORPORATE FINANCE ANALYST
- FINANCIAL ANALYST
- INVESTMENT BANKING ANALYST
- EQUITY RESEARCH ANALYST

1. Within 6 months of graduation (Average, 2021 – 2023)
 2. For MS graduates employed in North America (Average, 2021 – 2023)
 * See endnote for parameters of graduates included in career data



“BEING THE VP OF THE PRICING CLUB GAVE ME A VERY HOLISTIC APPROACH TO THE APPLICATION OF CLASSROOM LEARNING, WHILE SERVING AS AN ASSOCIATE AT THE MELIORA FUND WAS A GREAT WAY TO APPLY EVERYTHING I LEARNED DURING MY PROGRAM INTO PRACTICE.”

NIKHITA GALAGALI, '23
MS in Finance
Citi, Counterparty Credit Risk Analyst



“I HAD THE OPPORTUNITY TO ATTEND SEVERAL CAREER EVENTS HOSTED BY THE BENET CAREER MANAGEMENT CENTER ON CAMPUS, BUT THE STORYTELLING WORKSHOP WAS UNDOUBTEDLY MY FAVORITE. IT LEFT ME FEELING MUCH MORE **CONFIDENT AND EQUIPPED** WITH VALUABLE TECHNIQUES THAT HAVE PROVEN USEFUL NOT ONLY IN INTERVIEWS BUT ALSO IN PUBLIC SPEAKING AND EVERYDAY SOCIAL INTERACTIONS.”

ROBERT PETROSYAN, '23
MS in Marketing Analytics
Synopsis Inc., TA Brand Content Specialist

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MSA PROGRAM GRADUATES

90.7%

OF JOB-SEEKING GRADUATES RECEIVED EMPLOYMENT OFFERS¹

\$74,300

MEAN BASE SALARY PLUS SIGNING BONUS²

SAMPLE JOB TITLES

**BRAND ANALYST
BUSINESS INTELLIGENCE ANALYST
DATA ANALYST
MARKET RESEARCH ANALYST**

1. Within 6 months of graduation (Average, 2021 – 2023)
2. For MS graduates employed in North America (Average, 2021 – 2023)
* See endnote for parameters of graduates included in career data

MSMA

MS IN MARKETING ANALYTICS

With companies relying more on large amounts of information to drive their decisions, successful marketers must understand, analyze, and strategize in a big-data world. Workshops, group projects, in-class instruction, and co-curricular programming are all part of the academic experience. Our graduates leave with expertise and strategies that make them the go-to person for evidence-based insights on consumer behavior.

“MY FAVORITE CLASS AT SIMON WAS ANALYTICS DESIGN AND APPLICATION. THIS COURSE HELPED ME TO RECOGNIZE THAT NUMBERS ARE JUST NUMBERS WITHOUT PROPER **ANALYSIS AND INTERPRETATION. I’M EXCITED TO CONTINUE TO BUILD MY EXPERTISE IN DATA-DRIVEN MARKETING STRATEGIES.”**

DAN LUO, '23, MS in Marketing Analytics, thyssenkrupp, Sales and Pricing Analyst



GET THERE FROM HERE.

Recruiters and hiring managers for top-tier companies know a Simon master's degree is more than a piece of paper. It's proof that their next hire has the skills and real-world experience needed to handle even the most complex business challenges.

TOP HIRING COMPANY	MSA	MSBA	MSF	MSMA
Amazon.com, Inc.		●		
American Express Company		●		
Annalect		●		●
Bank of China (BOC)		●	●	
BD (Becton, Dickinson and Company)		●		
BDO USA LLP	●			
Bytedance Inc.			●	
Capital One		●		
China Asset Management		●		
China International Capital Corporation Limited (CICC)		●	●	
China Merchants Bank Co., Ltd.		●		
Citigroup Inc.		●	●	
Constellation Brands, Inc.			●	
CooperVision		●		
Credit Karma				●
Crowe	●			
CVS Health				●
Deloitte	●	●	●	●
Deutsche Bank AG			●	
Equity Methods, LLC			●	
Ernst & Young LLP	●	●	●	●
Goldman Sachs			●	
GSK		●		
Hewlett Packard Enterprise Development LP (HPE)		●		
HSBC Group			●	
Ipsos		●		●
IRI		●		
Kohler Co.		●		●
Korn Ferry				●
KPMG	●	●		
LVMH		●		
Mitsubishi UFJ Financial Group, Inc. (MUFG)			●	
MMA (Marketing Management Analytics)		●		●
NielsenIQ				●

TOP HIRING COMPANY	MSA	MSBA	MSF	MSMA
PIMCO			●	
Procter & Gamble				●
PwC	●	●	●	
PwC Mainland China and Hong Kong	●	●	●	●
Ralph Lauren		●		
Samsung		●		
Siemens		●		
The Bonadio Group				●
The Home Depot		●		
The Walt Disney Company				●
Trip.com Group Limited			●	
University of Rochester Medical Center	●	●	●	
Visa				●
Walmart, Inc.				●
Wayfair LLC			●	
Wells Fargo		●	●	

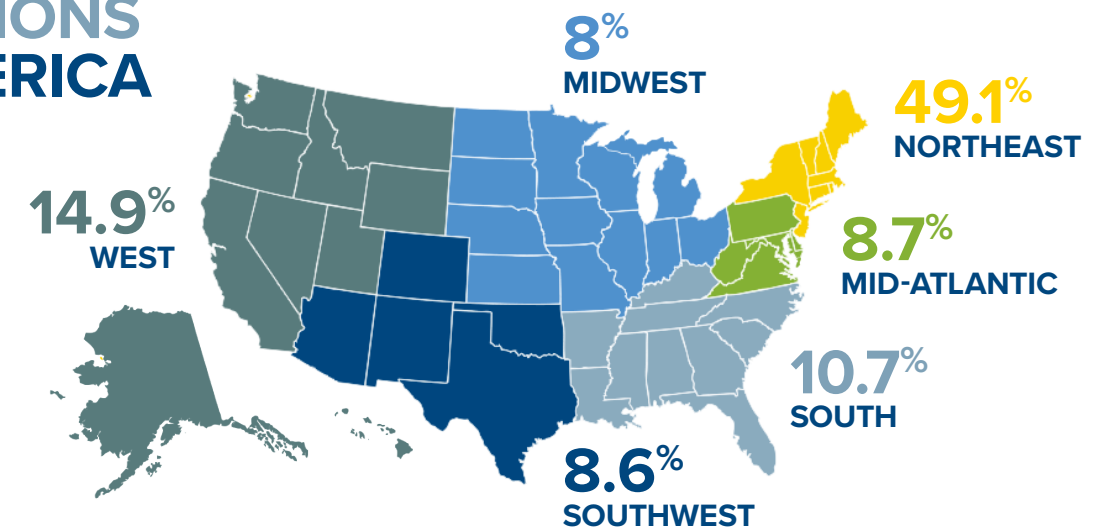
HIRING REGIONS GLOBALLY

ASIA 30%
NORTH AMERICA 70%

88.7%
OF JOB-SEEKING MS GRADUATES
RECEIVED EMPLOYMENT OFFERS¹

1. Within 6 months of graduation (Average, 2021 – 2023)

HIRING REGIONS NORTH AMERICA



A LAUNCHPAD BUILT ON EXPERIENCE, COMMUNITY, OPPORTUNITY AND SUPPORT.

We provide comprehensive academic support and resources, hands-on experiences, and extracurricular activities to enrich the Simon experience and foster professional development. Our industry-focused clubs host events, provide networking opportunities, and deliver co-curricular training to keep Simon students ahead of business trends.

Conferences and treks, such as the PPS Conference for pricing career paths, the Silicon Valley Tech Trek for aspiring product managers, and the New York City Treks for professional finance, investment, and marketing clubs, connect students with top financial institutions and industry professionals, offering an immersive glimpse into their future careers.

For international job seekers, we facilitate connections with global employers through virtual career fairs and tailored events with organizations like the American University in China Association (AUCA) and Musto Careers. These partnerships open doors to diverse job opportunities and provide specialized support for navigating the international job market.

A FULLY-ENDOWED CAREER MANAGEMENT CENTER.

Simon's Jay S. and Jeanne Benet Career Management Center is dedicated exclusively to preparing our students to reach their professional goals and excel in their job search. With our support, students build confidence that distinguishes them in a competitive marketplace. We build a network of resources around every student to help propel them along their chosen career paths. A generous endowment allows us to provide these dedicated, in-depth services to every Simon student.

**This career highlights report includes MS graduates from July 1, 2022 – June 30, 2023. Calculations for career-related figures adhere to the MBA Career Services and Employer Alliance's Standards for Reporting Specialty Master's Employment Data. All data is accurate as of January 31, 2024.*



ON THE COVER:

ZIXUAN LIU, '23
MS in Business Analytics
Wayfair, Search Marketing Analyst

"SIMON'S SUPPORTIVE CULTURE WAS IMPRESSIVE. BEFORE JOINING SIMON, I TALKED TO SOME ALUMNI FOR SUGGESTIONS. THEY WERE WARM-HEARTED AND HELPFUL. I TRULY ENJOYED MY LIFE HERE—RECEIVING A LOT OF HELP AND ALSO OFFERING HELP TO OTHERS."

CONNECT WITH US. WE'RE READY TO HELP YOU EVERY STEP OF THE WAY.



RECRUITERS, SCAN HERE OR VISIT
[SIMON.ROCHESTER.EDU/RECRUITERS/RECRUITING-AT-SIMON](https://simon.rochester.edu/recruiters/recruiting-at-simon)



PROSPECTIVE STUDENTS, SCAN HERE OR VISIT
[SIMON.ROCHESTER.EDU/APPLY](https://simon.rochester.edu/apply)

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Rochester, NY
Permit No. 780



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