MS

CLASS OF 2023

CAREER HIGHLIGHTS

Simon Business School | University of Rochester

A new level of clarity.

The demand for specialized skills in business analytics and management continues to rise, and Simon Business School's MS programs are designed to meet this need. Our graduates excel in these pivotal areas, thriving in dynamic economic landscapes. The Simon MS Class of 2023 exemplifies the adaptability and tenacity that define our students. Recruiters consistently praise Simon MS students for their mastery of various analytical tools and their exceptional problem-solving abilities.

The Jay S. and Jeanne Benet Career Management Center is committed to our students' lifelong career success. We work closely with full-time MS students to secure internships and full-time employment, leveraging our expansive alumni network to support their ongoing professional development.

Discover how the Simon Business School experience drives careers and companies forward.

LATANYA JOHNS (SHE/HER/HERS)
Assistant Dean
Jay S. and Jeanne Benet Career Management Center

FULL-TIME
MS CLASS OF 2023 PROFILE

WOMEN
57%

MEN
43%

COUNTRIES OF ORIGIN
22

YEARS OF WORK EXPERIENCE
(middle 80%)
0.2-2.3

AVERAGE AGE
23

STEM DESIGNATION
INTERNATIONAL STUDENTS CAN WORK IN THE US FOR UP TO 36 MONTHS ON A STUDENT VISA

At Simon Business School, we believe that envisioning a future career lays the groundwork for a graduate education. It's not just about earning a degree; it's about charting the course toward success.

With our esteemed faculty leading in finance, economics, accounting, analytics, marketing, and pricing, students receive expert guidance to reach their professional goals. Our innovative educational approach empowers students to tackle data from fresh angles, preparing them to thrive in our data-driven world.

Within our diverse and dynamic community, students discover endless avenues for growth, learning, and networking. We're here to provide support every step of the way as they rise to new heights and leave their mark on the companies they'll soon join.

JENNIFER CRANDALL (SHE/HER/HERS)
Executive Director of Admissions & Programs

MSA – MS IN ACCOUNTANCY

MSBA – MS IN BUSINESS ANALYTICS

MSF – MS IN FINANCE

MSMA – MS IN MARKETING ANALYTICS

MSA

MS IN ACCOUNTANCY

Simon's Accountancy program emphasizes the dual roles of finance and economics so our graduates can meet the needs of today. The 150-credit-hour compliant program also qualifies graduates to sit for the NY State CPA exam and prepares them for the rigors of industry—ready to frame more incisive questions, uncover patterns, and use data to persuade and inspire.

"NOT ONLY DID THE BENET CMC STAFF PROVIDE MOTIVATIONAL SUPPORT TO MAKE ME BELIEVE I WOULD LAND THE JOB I DESIRED, BUT ALSO ENSURED THAT I WAS PREPARED FOR EACH STEP OF THE PROCESS."

AURAIB NAVEED, '23, MS in Accountancy, KPMG, Tax Consultant

61
MSA PROGRAM GRADUATES

95.2%
OF JOB-SEEKING GRADUATES RECEIVED EMPLOYMENT OFFERS[1]

$62,213
MEAN BASE SALARY PLUS SIGNING BONUS[2]

SAMPLE JOB TITLES

**ACCOUNTANT
AUDIT AND ASSURANCE ASSOCIATE
FORENSIC & INTEGRITY SERVICES STAFF
TAX CONSULTANT**

"MY FAVORITE CLASS WAS PROFESSIONAL COMMUNICATION. I GOT TO PRACTICE MY PRESENTATION AND PERSUASION SKILLS AND ANALYZE THE DETAILS OF MY SPEECH. I LEARNED HOW MUCH FLUCTUATION, TONE, AND PITCH OF MY VOICE, AS WELL AS MY HAND GESTURES, COULD IMPACT MY CONFIDENCE, CHARISMA, AND CREDIBILITY."

SASHA PIANCOUSKEI MARSHALL, '23
MS in Accountancy
Crowe, International Tax Staff

1. Within 6 months of graduation (Average, 2021 – 2023)
2. For MS graduates employed in North America (Average, 2021 – 2023)
* See endnote for parameters of graduates included in career data

MSBA

MS IN BUSINESS ANALYTICS

Making data-driven decisions and creating strategy based on analysis is paramount to business success. Our unique program combines the latest in AI, predictive analytics, machine learning, data visualization, statistical methodologies, and professional communication. We empower students to leverage and present big-data insights, integrating Python, R, and Tableau into our course offerings for practical applications to real-world industry cases.

246
MSBA PROGRAM GRADUATES

90.9%
OF JOB-SEEKING GRADUATES RECEIVED EMPLOYMENT OFFERS[1]

$90,036
MEAN BASE SALARY PLUS SIGNING BONUS[2]

SAMPLE JOB TITLES

**ASSOCIATE CONSULTANT
BUSINESS ANALYST
MARKETING ANALYST
PRODUCT MANAGER**

"I CHOSE SIMON FOR ITS FLEXIBLE CURRICULUM THAT SUPPORTS INDIVIDUAL INTERESTS AND CAREER GOALS, BUT WHAT TRULY SEALED THE DEAL WAS WORKING WITH A DIVERSE AND TALENTED TEAM. THIS INCLUSIVE COMMUNITY PROVIDED A GREAT OPPORTUNITY TO LEARN FROM VARIED BACKGROUNDS AND PERSPECTIVES, MAKING IT AN INCREDIBLY ENRICHING EXPERIENCE."

AKUA BAAH-ADADE, '23
MS in Business Analytics
Nasdaq, Financial Planning & Analysis Analyst

"THROUGH SIMON VISION CONSULTING, I HAD THE INVALUABLE OPPORTUNITY TO INTEGRATE THE EXPERTISE ACQUIRED IN MY COURSEWORK INTO REAL-WORLD SCENARIOS AND SUPPORT CLIENTS IN ACHIEVING THEIR BUSINESS OBJECTIVES."

VISHWAS SINGH, '23, MS in Business Analytics, Goldman Sachs, Analyst - Financial Advisory

1. Within 6 months of graduation (Average, 2021 – 2023)
2. For MS graduates employed in North America (Average, 2021 – 2023)
   * See endnote for parameters of graduates included in career data

MSF

MS IN FINANCE

The global finance field is challenging, competitive, and always changing. Simon's distinct approach to finance—highly quantitative and economics based—makes it our most sought-after MS program. Ranked in the top 10 for Pre-Experience in the US by Financial Times for over five years, Simon's faculty continue to make their mark as founders and editors of some of the world's most highly acclaimed business publications, including the Journal of Financial Economics and the Journal of Monetary Economics.

"THE BENET CMC GREATLY HELPED ME PREPARE FOR MY UPCOMING JOB. THE STAFF POINTED ME TOWARDS RESOURCES TO FURTHER MY EDUCATION OUTSIDE THE CLASSROOM, SUCH AS WALL STREET PREP, ALONG WITH HELPING ME PRODUCE AN OVERALL PLAN TO BEST USE MY TIME AT SIMON."

THOMAS NELSON, '23, MS in Finance, KeyBanc Capital Markets, Investment Banking Analyst

213
MSF PROGRAM GRADUATES

83.5%
OF JOB-SEEKING GRADUATES RECEIVED EMPLOYMENT OFFERS[1]

$85,954
MEAN BASE SALARY PLUS SIGNING BONUS[2]

SAMPLE JOB TITLES

CORPORATE FINANCE ANALYST FINANCIAL ANALYST INVESTMENT BANKING ANALYST EQUITY RESEARCH ANALYST

"BEING THE VP OF THE PRICING CLUB GAVE ME A VERY HOLISTIC APPROACH TO THE APPLICATION OF CLASSROOM LEARNING, WHILE SERVING AS AN ASSOCIATE AT THE MELIORA FUND WAS A GREAT WAY TO APPLY EVERYTHING I LEARNED DURING MY PROGRAM INTO PRACTICE."

NIKHITA GALAGALI, '23
MS in Finance
Citi, Counterparty Credit Risk Analyst

1. Within 6 months of graduation (Average, 2021 – 2023)
2. For MS graduates employed in North America (Average, 2021 – 2023)
 * See endnote for parameters of graduates included in career data

133
MSMA PROGRAM GRADUATES

90.7%
OF JOB-SEEKING GRADUATES RECEIVED EMPLOYMENT OFFERS[1]

$74,300
MEAN BASE SALARY PLUS SIGNING BONUS[2]

SAMPLE JOB TITLES

**BRAND ANALYST
BUSINESS INTELLIGENCE ANALYST
DATA ANALYST
MARKET RESEARCH ANALYST**

"I HAD THE OPPORTUNITY TO ATTEND SEVERAL CAREER EVENTS HOSTED BY THE BENET CAREER MANAGEMENT CENTER ON CAMPUS, BUT THE STORYTELLING WORKSHOP WAS UNDOUBTEDLY MY FAVORITE. IT LEFT ME FEELING MUCH MORE **CONFIDENT AND EQUIPPED** WITH VALUABLE TECHNIQUES THAT HAVE PROVEN USEFUL NOT ONLY IN INTERVIEWS BUT ALSO IN PUBLIC SPEAKING AND EVERYDAY SOCIAL INTERACTIONS."

ROBERT PETROSYAN, '23
MS in Marketing Analytics
Synopsys Inc., TA Brand Content
Specialist

MSMA
MS IN MARKETING ANALYTICS

With companies relying more on large amounts of information to drive their decisions, successful marketers must understand, analyze, and strategize in a big-data world. Workshops, group projects, in-class instruction, and co-curricular programming are all part of the academic experience. Our graduates leave with expertise and strategies that make them the go-to person for evidence-based insights on consumer behavior.

"MY FAVORITE CLASS AT SIMON WAS ANALYTICS DESIGN AND APPLICATION. THIS COURSE HELPED ME TO RECOGNIZE THAT NUMBERS ARE JUST NUMBERS WITHOUT PROPER **ANALYSIS AND INTERPRETATION.** I'M EXCITED TO CONTINUE TO BUILD MY EXPERTISE IN DATA-DRIVEN MARKETING STRATEGIES."

DAN LUO, '23, MS in Marketing Analytics, thyssenkrupp, Sales and Pricing Analyst

1. Within 6 months of graduation (Average, 2021 – 2023)
2. For MS graduates employed in North America (Average, 2021 – 2023)
   * See endnote for parameters of graduates included in career data

Recruiters and hiring managers for top-tier companies know a Simon master's degree is more than a piece of paper. It's proof that their next hire has the skills and real-world experience needed to handle even the most complex business challenges.

TOP HIRING COMPANIES	MSA	MSBA	MSF	MSMA
Amazon.com, Inc.		●		
American Express Company		●		
Annalect		●		●
Bank of China (BOC)		●	●	
BD (Becton, Dickinson and Company)		●		
BDO USA LLP	●			
Bytedance Inc.			●	
Capital One		●		
China Asset Management		●		
China International Capital Corporation Limited (CICC)		●	●	
China Merchants Bank Co., Ltd.		●		
Citigroup Inc.		●	●	
Constellation Brands, Inc.			●	
CooperVision		●		
Credit Karma				●
Crowe	●			
CVS Health				●
Deloitte	●	●	●	●
Deutsche Bank AG			●	
Equity Methods, LLC			●	
Ernst & Young LLP	●	●	●	●
Goldman Sachs			●	
GSK		●		
Hewlett Packard Enterprise Development LP (HPE)		●		
HSBC Group			●	
Ipsos		●		●
IRI		●		
Kohler Co.		●		●
Korn Ferry				●
KPMG	●	●		
LVMH		●		
Mitsubishi UFJ Financial Group, Inc. (MUFG)			●	
MMA (Marketing Management Analytics)		●		●
NielsenIQ				●

| TOP HIRING COMPANIES	MSA	MSBA	MSF	MSMA
PIMCO			●	
Procter & Gamble				●
PwC	●	●	●	
PwC Mainland China and Hong Kong	●	●	●	●
Ralph Lauren		●		
Samsung		●		
Siemens		●		
The Bonadio Group				●
The Home Depot		●		
The Walt Disney Company				●
Trip.com Group Limited			●	
University of Rochester Medical Center	●	●	●	
Visa				●
Walmart, Inc.				●
Wayfair LLC			●	
Wells Fargo		●	●	

HIRING REGIONS GLOBALLY

ASIA 30%
NORTH AMERICA 70%

88.7%
OF JOB-SEEKING MS GRADUATES RECEIVED EMPLOYMENT OFFERS[1]

1. Within 6 months of graduation (Average, 2021 – 2023)

HIRING REGIONS NORTH AMERICA

8% MIDWEST
49.1% NORTHEAST
14.9% WEST
8.7% MID-ATLANTIC
10.7% SOUTH
8.6% SOUTHWEST
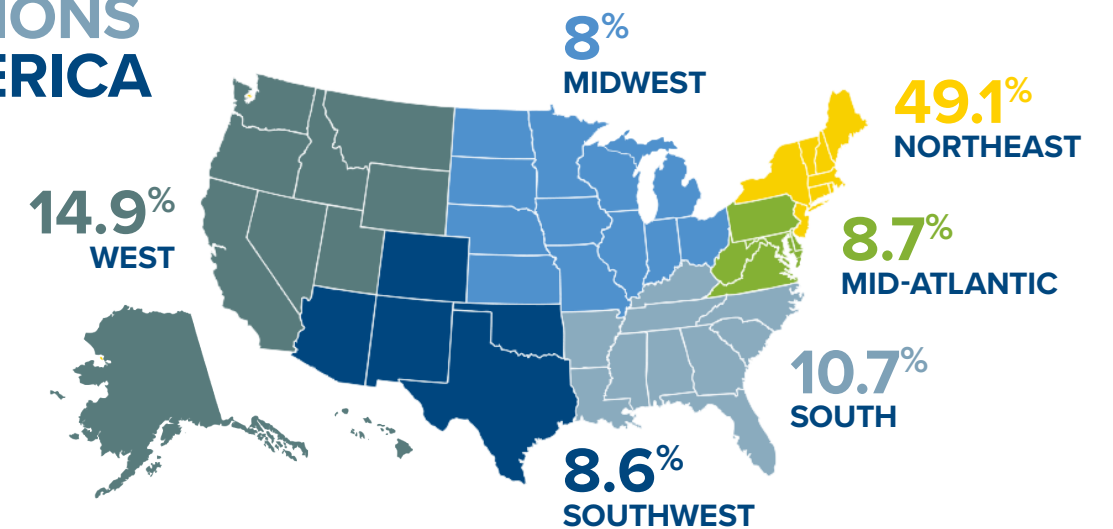
A LAUNCHPAD BUILT ON EXPERIENCE, COMMUNITY, OPPORTUNITY, AND SUPPORT.

We provide comprehensive academic support and resources, as well as hands-on experiences and extracurriculars, to enrich the Simon experience and students' professional development. Industry-focused clubs provide events, networking opportunities, and co-curricular training to help Simon students stay ahead of business trends.

Conferences and treks, such as the PPS Conference for pricing career paths, the Silicon Valley Tech Trek for aspiring product managers, and the New York City Treks for professional finance, investment, and marketing clubs, connect students with top financial institutions and industry professionals, offering an immersive glimpse into their future careers.

For international job seekers, we facilitate connections with global employers through virtual career fairs and tailored events with organizations like the American University in China Association (AUCA) and Musto Careers. These partnerships open doors to diverse job opportunities and provide specialized support for navigating the international job market.

A FULLY ENDOWED CAREER MANAGEMENT CENTER.

Simon's Jay S. and Jeanne Benet Career Management Center is dedicated exclusively to preparing our students to reach their professional goals and excel in their job search. With our support, students build confidence that distinguishes them in a competitive marketplace. We build a network of resources around every student to help propel them along their chosen career path. A generous endowment allows us to provide these dedicated, in-depth services to every Simon student.

This career highlights report includes MS graduates from July 1, 2022 – June 30, 2023. Calculations for career-related figures adhere to the MBA Career Services and Employer Alliance's Standards for Reporting Specialty Master's Employment Data. All data is accurate as of January 31, 2024.

"SIMON'S **SUPPORTIVE CULTURE** WAS IMPRESSIVE. BEFORE JOINING SIMON, I TALKED TO SOME ALUMNI FOR SUGGESTIONS. THEY WERE WARM-HEARTED AND HELPFUL. I TRULY ENJOYED MY LIFE HERE—RECEIVING A LOT OF HELP AND ALSO OFFERING HELP TO OTHERS."

ON THE COVER:

ZIXUAN LIU, '23
MS in Business Analytics
Wayfair, Search Marketing Analyst

CONNECT WITH US.
WE'RE READY TO HELP YOU EVERY STEP OF THE WAY.

RECRUITERS, SCAN HERE OR VISIT
SIMON.ROCHESTER.EDU/RECRUITERS/RECRUITING-AT-SIMON

PROSPECTIVE STUDENTS, SCAN HERE TO CONNECT WITH ADMISSIONS
OR VISIT SIMON.ROCHESTER.EDU/APPLY TO APPLY

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