

Shengpu ZHANG

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EDUCATION

University of Rochester

PhD., Accounting

08/2024-now

Tulane University

Master of Finance

Master of Accounting

08/2021-12/2023

Henan University of Economics and Law

Bachelor of Management in Accounting (CPA-Canada Program)

Bachelor of Economics in Finance

09/2016-07/2020

PROFESSIONAL EXPERIENCE

Research Assistant

12/2022-06/2023

- Investigated the diverse contributions of employees with varying personal characteristics within a company
- Collected and processed the survey data gathered from employees, engaging in the crucial task of categorizing and adding pertinent labels to each response
- Aimed at understanding how individuals' unique attributes correlated with distinct contributions, providing valuable insights for optimizing the company's workforce dynamics

Huatai Securities Co., LTD

07/2019-08/2019

- Conducted a comprehensive evaluation of Henan Water Conservancy Investment Group to assess their eligibility for corporate bond issuance
- Gained in-depth understanding of stock investment strategies, corporate recombination, fundraising processes, and the intricacies of mergers and acquisitions, along with bond issuance procedures
- Performed detailed analysis of income statements, balance sheets, and financial statements, facilitating the accurate calculation of key financial ratios
- Utilized financial ratios to assess and advise on asset conditions for clients, enhancing their investment decisions
- Developed proficiency in the practical application of financial accounting, including the interpretation of financial charts and the analysis of statistical data

Henan Province Small Medium Enterprises Guarantee Group Co., LTD

01/2019-02/2019

- Conducted thorough reviews of financial statements from loan applicants to assess their qualifications and creditworthiness
- Undertook detailed investigations into the financial backgrounds of small and medium-sized enterprises, providing key insights into their financial health
- Analyzed reported financial data and cross-referenced it with actual transactions, focusing on accounts receivable to ensure accuracy and integrity
- Played a pivotal role in the loan application process for Zhenghe Textile Co., Ltd., delving into the company's financial history and capital allocation
- Identified an overinvestment in machinery and equipment at Zhenghe Textile Co., Ltd., which was constraining their working capital availability
- Proposed a strategic solution to Zhenghe Textile Co., Ltd. to alleviate their working capital shortage by suggesting the sale of underutilized equipment through financial leasing

FINANCE PROJECT

Chesapeake Energy Corporation (CHK) valuation project

12/2021

- Conducted a comprehensive valuation project for Chesapeake Energy Corporation (CHK) involving a multifaceted analysis
- Utilized Porter's Five Forces Analysis to assess the competitive landscape, identifying key factors influencing CHK's market position
- Conducted a thorough risk analysis encompassing operational, regulatory, financial, and external risks to provide a holistic view of potential challenges
- Employed location and facility-specific data to estimate oil and gas production, facilitating a nuanced forecast of revenue trends
- Developed a detailed projection of CHK's income statement, balance sheet, and cash flow statement for the upcoming five years, leveraging insights from the company's oil and gas production
- Executed a robust valuation using both Discounted Cash Flow (DCF) and relative valuation methods, offering a comprehensive perspective on CHK's intrinsic value and market positioning

Central Banking Policy in China Project

09/2018

- Monitored China's economic trends, contributing to the adoption of a balanced monetary policy by the central bank for stable and moderate long-term money supply
- Studied the open market business model, recognizing its potential for fine-tuning money supply based on market characteristics
- Acknowledged the limitations of the open market's role, emphasizing its moderate influence
- Contributed to interest rate liberalization by aligning rates with market forces
- Participated in launching the Central Bank Reverse Repositories (CRA) in 2018, utilizing tools like inclusive financial targeted reduction for comprehensive market management
- Demonstrated adaptability and strategic use of monetary policy tools for financial system stability

HONORS AND AWARDS

Beta Gamma Sigma Membership at Tulane University

2021