

Minjie Han

Ph.D. Student – Information Systems
University of Rochester, Rochester, NY

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Education

Simon Business School, University of Rochester

Ph.D. Student in Information System

Rochester, NY

Jul. 2023-Present

Simon Business School, University of Rochester

Master of Science (MS), Business Analytics

Rochester, NY

Aug. 2021-Dec. 2022

School of Management, Fudan University

Bachelor of Science (BS), Statistics

Shanghai, China

Sep. 2017-Jun. 2021

Lee Kong Chian School of Business, Singapore Management University

Abroad Exchange Program

Singapore

Aug. 2019-Dec. 2019

Research Interests

Generative AI, Content Platforms, Social Media

Working Projects

Minjie Han, Jinyang Zheng, Huaxia Rui. Generative AI and Media

Minjie Han, Mikhail Lysyakov, Yang Gao. Generative AI and E-commerce

Teaching experience

Teaching Assistant

2022, 2025 CIS 467 Data Management, Warehousing, and Visualization

2024 CIS 413 Managing Digital Products and Platforms

2022 GBA 464 Programming for Analytics

2022 TEM 401 Economics, Marketing and Strategy

Awards

- Ph.D. Fellowship, University of Rochester Present
- Simon Merit-based Scholarship, University of Rochester Aug.2021
- Temasek Foundation 'LEaRN' Leadership Scholarship, Singapore Management University Aug.2019

Additional skills and interests

Additional knowledge: Business Analytics, Econometrics, Game Theory

Technical Skills: Python, R, Stata, Machine Learning

Language: Native in Mandarin Chinese; Proficient in English; Native in Shanghainese