MSBA

Non-Internship Track

Fall 2025		Spring 2026	
Fall A	**Fall B**	**Spring A**	**Spring B**
MGC461 - Professional Communication (4 credits)		GBA468P - Prescriptive Analytics with Python	CIS434 - Social Media and Text Analytics
GBA464 - Programming for Analytics	GBA424 - Analytics Design and Applications	CIS467 - Data Management, Warehousing, and Visualization	
GBA462P - Core Statistics for MS Students Using Python	GBA436R - Predictive and Causal Analytics in R	CIS465 - Business Analytics Project (3 credits)	
GBA463 - Economics and Marketing Strategy for MS Students	**Choose 1 Elective**	**Choose at least 2 Electives:**	
	GBA478 - AI and Business MKT414 - Pricing Policies OMG402 - Operations Management	CIS432 - Machine Learning for Business Analytics FIN430 - Risk Management FIN478 OR GBA478 - Intro to AI and Business GBA479 - Generative AI and Business Applications MKT413 - Product Management MKT438 - B2B Pricing MKT440 - Pricing Analytics OMG411 - Supply Chain Analytics	CIS431 - Big Data CIS433 - AI and Deep Learning CIS468 - Spreadsheet Modeling Using Excel MKT439 - Advanced Pricing
Fall Total Credit Hours: 19		Spring Total Credit Hours: 15.5	

MSBA

Internship Track

Fall 2025		Spring 2026		Summer 2026	Fall 2026	
Fall A	**Fall B**	**Spring A**	**Spring B**		**Fall A**	**Fall B**
MGC461 - Professional Communication (4 credits)		GBA468P - Prescriptive Analytics with Python	CIS434 - Social Media and Text Analytics			
GBA464 - Programming for Analytics	GBA424 - Analytics Design and Applications	CIS467 - Data Management, Warehousing, and Visualization				
GBA462P - Core Statistics for MS Students Using Python	GBA436R - Predictive and Causal Analytics in R					
GBA463 - Economics and Marketing Strategy for MS Students	**Choose 1 Elective**	**Choose at least 2 Electives:**		Internship	CIS465 - Business Analytics Project (3 credits)	
	GBA478 - AI and Business MKT414 - Pricing Policies OMG402 - Operations Management	CIS432 - Machine Learning for Business Analytics FIN430 - Risk Management FIN478 OR GBA478 - Intro to AI and Business GBA479 - Generative AI and Business Applications MKT413 - Product Management MKT438 - B2B Pricing MKT440 - Pricing Analytics OMG411 - Supply Chain Analytics	CIS431 - Big Data CIS433 - AI and Deep Learning CIS468 - Spreadsheet Modeling Using Excel MKT439 - Advanced Pricing			
Fall Total Credit Hours: 19		Spring Total Credit Hours: 12.5			Fall Total Credit Hours: 3	

All courses are 2.5 credits unless noted otherwise.
Degree Total Credit Hours: 34.5