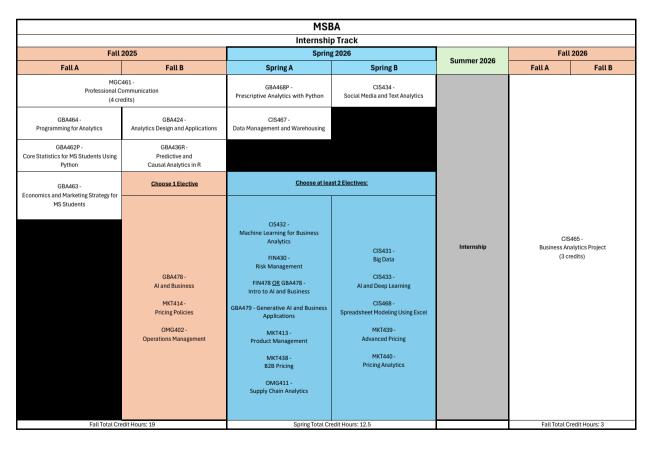
MSBA Non-Internship Track				
Fall A	Fall B	Spring A	Spring B	
MGC461 - Professional Communication (4 credits)		GBA468P - Prescriptive Analytics with Python	CIS434 - Social Media and Text Analytics	
GBA464 - Programming for Analytics	GBA424 - Analytics Design and Applications	CIS467 - Data Management and Warehousing		
GBA462P - Core Statistics for MS Students Using Python	GBA436R - Predictive and Causal Analytics in R	CIS465 - Business Analytics Project (3 credits)		
GBA463 -	Choose 1 Elective	<u>Choose at least 2 Electives:</u>		
Economics and Marketing Strategy for MS Students	GBA478 - Al and Business MKT414 - Pricing Policies OMG402 - Operations Management	CIS432 - Machine Learning for Business Analytics FIN430 - Risk Management FIN478 <u>OR</u> GBA478 - Intro to AI and Business GBA479 - Generative AI and Business Applications MKT413 - Product Management MKT438 - B28 Pricing OMG411 - Supply Chain Analytics	CIS431 - Big Data CIS433 - Al and Deep Learning CIS468 - Spreadsheet Modeling Using Excel MKT439 - Advanced Pricing MKT440 - Pricing Analytics	
Fall Total Cre	edit Hours: 19	Spring Total Cro	edit Hours: 15.5	



All courses are 2.5 credits unless noted otherwise.		
Degree Total Credit Hours: 34.5		

Accurate as of 03/06/2025. Elective offerings are subject to change.