



SIMON BUSINESS SCHOOL
UNIVERSITY of ROCHESTER

Doctor of Business Administration

Practice Track:

The primary track for the program, the practice track focuses on applying DBA-level research and cutting-edge tools to solve real-world business challenges.

This track is intended for those with a variety of motivations to achieve the DBA – from tackling a major analytical project at your current organization to preparing for a strategic career pivot to launching a consulting practice.

Sample Schedule:

Year	Summer	Fall	Spring
1	GBA 511: Probability Statistics and Regression Analysis MGC 502: Writing for Research	CIS 533: AI and Machine Learning for Business GBA 523: Econometrics and Causal Design DBA 511: Core Topics 1	GBA 521: Research Methods STR425: Innovation Strategy
2	GBA 549: Business Fundamentals Paper	DBA 512: Core Topics 2 CIS 414: Digital Business Strategy	DBA 565: Core Thesis Seminar GBA 474: Advanced Analytics-Driven Decisions
3	Thesis	Thesis	Thesis