

Liyu Zhao

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EDUCATION

PhD in Marketing, Simon Business School, University of Rochester 2024 -

Interests: Healthcare Marketing, Empirical Industrial Organization

Master in Economics, Renmin University of China 2022 - 2024

Bachelor in Philosophy, Politics & Economics, Renmin University of China 2018 - 2022

RESEARCH EXPERIENCE

Research Assistant Jan 2023 - Jul 2024

With Professor David Huffman (Cornell University) & Yi Han (Renmin University of China)

PROJECT

Working in Progress

The Effects of Drug Volume-Based Procurement on Quality Risk (with Tianli Xia)

Keywords: Drug Procurement, Product Quality

PROFESSIONAL EXPERIENCE

Lab Instructor

- Programming for Analytics, GBA464, Simon Business School, Fall 2025

Teaching Assistant

- Political Economy, Renmin University of China, Fall 2022
- Chinese Economy, Renmin University of China, Spring 2023

Internship, China National Petroleum Corporation Mar 2021 - Aug 2021

SKILLS

Programming Python, Stata, Matlab, L^AT_EX

Languages Chinese (native), English (fluent)