



Simon Business School | University of Rochester

# MS

## CAREER HIGHLIGHTS

CLASS OF 2020 EMPLOYMENT

# WE ARE UNABASHEDLY ANALYTICAL.

Recruiters are consistently impressed with Simon MS students' command of a variety of analytical tools and recognize their strong problem-solving skills. Our Jay S. and Jeanne Benet Career Management Center plans for your lifelong career success and works closely with full-time MS students who are seeking an internship or full-time employment.

FULL-TIME MS CLASS  
OF 2020 PROFILE

FEMALE

63%

AVERAGE YEARS OF  
WORK EXPERIENCE  
*(middle 80%)*

0–1.6

MALE

37%

AVERAGE AGE

22

COUNTRIES OF ORIGIN

15

MS CLASS OF 2020  
EMPLOYMENT OUTCOMES  
*Six months post-graduation*

95%

ACCEPTED EMPLOYMENT

100%

DOMESTIC GRADUATES  
HIRED

95%

INTERNATIONAL  
GRADUATES HIRED

MS CLASS OF 2020  
PROGRAM ENROLLMENT

BUSINESS ANALYTICS

127

MARKETING ANALYTICS

75

ACCOUNTANCY

50

FINANCE

183





# MSA

**100%**  
EMPLOYMENT  
RATE 6 MONTHS  
POST-GRADUATION

## MS in Accountancy

### SAMPLE HIRING COMPANIES

Bank of China  
China Agricultural Development Bank  
China Construction Bank  
China Pacific Insurance Group Co., Ltd.  
Deloitte  
EY  
General Electric  
ICBC Bank  
KPMG  
PwC  
Standish Management, LLC  
Walmart  
Zhongshan Securities

### HIRES BY INDUSTRY

*Rounded to the nearest whole number.*

**40%** Accounting Services  
**21%** Consulting  
**21%** Financial Services  
**6%** Manufacturing  
**6%** Retail  
**3%** Consumer Packaged Goods  
**3%** Media/Entertainment

“One of my favorite classes at Simon was Programming for Analytics. **This was a great opportunity for me to get exposure to programming that I did not have much of before.** Technology will be part of my future, so learning more and being challenged during school is beneficial in the long run.”

JACOB WITTIG '20  
MS in Accountancy

**PwC**  
Core Assurance Associate

All figures are accurate as of December 17, 2020.

**\$50,300**  
MEAN BASE SALARY  
*For graduates employed in North America*

**100%**  
DOMESTIC  
GRADUATES HIRED

**100%**  
INTERNATIONAL  
GRADUATES HIRED

**SIMON'S 2019 CPA PASS  
RATE EXCEEDED THE  
NEW YORK STATE AND  
NATIONAL AVERAGES.**

“I had a full-time return offer from EY in the audit practice, and I was admitted to Simon. I chose Simon because

**I WANTED TO  
ENHANCE MY  
ANALYTICAL**

and problem-solving skills at a graduate level—because **business is driven by data.”**

SISI (GLORIA) MENG '19  
MS in Accountancy

**Standish Management, LLC**  
Fund Accountant



# MSBA

## MS in Business Analytics

### SAMPLE HIRING COMPANIES

ByteDance  
Capital One  
eBay  
EY  
GEICO  
GroupM  
Guotai Junan Securities Co., Ltd.  
The Hertz Corporation  
IRI  
LinkedIn  
The Nielsen Company  
PayPal  
Philips  
PwC

### HIRES BY INDUSTRY

*Rounded to the nearest whole number.*

27% Financial Services  
26% Technology  
15% Consulting  
11% Other  
8% Media/Entertainment  
5% Accounting Services  
4% Retail  
4% Transportation/Logistics Services

GUILHERME PLENTZ  
DE LIZ '20  
MS in Business Analytics

EY  
Technology Consultant

96%  
EMPLOYMENT RATE  
6 MONTHS POST-  
GRADUATION

\$68,300  
MEAN BASE SALARY  
*For graduates employed in North America (rounded)*

100%  
DOMESTIC  
GRADUATES HIRED

96%  
INTERNATIONAL  
GRADUATES HIRED

**"I chose Simon because of its legacy. It's a top business school,** mostly known for it's analytical approach to finding solutions. Today our world demands professionals that are equipped to solve real-world problems, and our school is exactly that."

All figures are accurate as of December 17, 2020.

"Right from my first interaction with my Benet CMC advisor,

**I WAS PROVIDED  
ALL THE  
GUIDANCE AND  
RESOURCES**

to hone my skills and aid me in my job search."

VISHAKHA SINGH '19  
MS in Business Analytics

IRI  
Senior Strategic Analyst



# MSF

## MS in Finance

### SAMPLE HIRING COMPANIES

Accenture  
Agricultural Bank of China  
Bank of China  
Bloomberg  
CITIC Securities Co., Ltd.  
Citigroup Inc.  
Everbright Securities  
EY  
GF Securities  
Industrial and Commercial  
Bank of China (ICBC)  
JetBlue Airways  
Nomura  
Procter & Gamble  
Société Générale  
Standard Chartered Bank  
Unilever

### HIRES BY INDUSTRY

*Rounded to the nearest whole number.*

64% Financial Services  
14% Accounting Services  
11% Other  
7% Consulting  
4% Media/entertainment

“Besides the invaluable beneficial book-learning at Simon, the well-organized courses have not only trained my time management skills but also my task execution ability. **With the assistance of Benet Center staff and my professors, I’m currently working at my desired position and will keep improving in the spirit of *Meliora*.**”

ZIBIN (TOMMY) HAN '20  
MS in Finance

H-3 Holdings  
Investment Associate

94%  
EMPLOYMENT RATE  
6 MONTHS POST-  
GRADUATION

\$66,500  
MEAN BASE SALARY  
*For graduates employed in North America  
(rounded)*

94%  
INTERNATIONAL  
GRADUATES  
HIRED

100%  
DOMESTIC  
GRADUATES  
HIRED

“Options and Futures is taught by Professor Novy-Marx, who is **VERY INFLUENTIAL IN THE FIELD.**

The fast-paced environment in the classes—you won’t really get that anywhere else. So for me, the courses and the whole MS in Finance curriculum were really, really important.”

VIHANG SHAH '20  
MS in Finance

Cambridge Wilkinson  
Investment Banking  
Associate



# MSMA

**94%**  
EMPLOYMENT RATE  
6 MONTHS POST-  
GRADUATION

## MS in Marketing Analytics

### SAMPLE HIRING COMPANIES

Accenture  
Analytic Partners Inc.  
Chanel  
Chico's FAS, Inc.  
Estée Lauder  
Google  
Gucci  
The Hertz Corporation  
IRI  
LVMH  
Prudential Financial  
Rakuten Advertising  
Tencent  
Walgreens  
Wyndham Destinations

### HIRES BY INDUSTRY

*Rounded to the nearest whole number.*

25% Consulting  
21% Media / Entertainment  
15% Other  
10% Consumer Packaged Goods  
9% Retail  
8% Technology  
6% Healthcare  
6% Transportation/Logistic Services

“Before Simon, I was experienced in marketing but lacked analytical skills. The MS in Marketing Analytics program offered multiple courses and case studies that empowered me with data analysis skills that act as the basis of my current role in CRM marketing, which is focused on consumer behavior and transaction data.”

JIAXUE (ROSELYN) YU '19  
MS in Marketing Analytics

Christian Dior Couture  
Client Development  
Coordinator

**\$60,200**

### MEAN BASE SALARY

*For graduates employed in North America  
(rounded)*

“Simon is one of the few schools offering  
**A PROGRAM  
INTEGRATING  
MARKETING  
AND ANALYTICS.**  
The rigorous curriculum ensures that we learn essential analytical skills before entering the job market. Additionally, as an international student, the STEM designation is a great advantage.”

AISHWARYAA  
VASUDEVAN '20  
MS in Marketing Analytics

WE Communications  
Insight & Analytics Lead  
Analyst



# 2020 MS HIRING COMPANIES

2U  
33 Across, Inc.  
58.com  
6sence  
Accenture  
ACON Investments LLC  
Agricultural Bank of China  
Aim Data  
Ally Financial Inc.  
Alpha Square Group  
Alpine Bank  
Analytic Partners Inc.  
Anchin, Block & Achin LLP  
Arthouse  
Avalue Technology Inc  
AXA Advisors LLC  
B&J Kitchen Floor Inc  
Bank of Changsha  
Bank of China  
Bank Of Ningbo Co., Ltd  
Bankers Healthcare Group  
BDO USA, LLP  
Bell  
Benchmark Education  
Bianfang Technology Co.  
Bloomberg  
BluePointe Capital  
Boss Audio Systems  
Brighton Securities  
Broker Company  
ByteDance  
Caitong Securities Co., Ltd

Capgemini Invent  
Capital Insurance Group  
Capital One  
CCB Life  
Celeri Network, Inc  
CenturyLink  
Chanel  
Changcheng Securities  
Changjiang Security Company  
Chaos Investment  
Chico's FAS, Inc.  
China Agricultural Development Bank  
China Construction Bank  
China Development Bank  
China Everbright Bank  
China Guangfa Bank  
China Life Insurance Group  
China Merchants Bank  
China Pacific Insurance Group Co, Ltd  
China Securities  
China Southern Asset Management Co., Ltd.  
China Universal Asset Management Company  
China Volant Industry Co., Ltd  
Chuanyang Asset Management Co  
Citigroup Inc.  
Citi Orient Securities  
CITIC Securities Company Limited  
Colonial Voluntary Benefits  
Community Surgical Supply  
Conduent  
Constellation Brands, Inc  
Contec Americas Inc.

Content IQ  
Corning Incorporated  
Credibility Capital  
Credit Life  
Datong Securities  
Deloitte  
Dimeo Schneider & Associates  
Direct Link  
Discover Shanghai  
Earlyriders Toy Company  
East West Bank  
Eastern TV LLC  
eBay  
Ecapital Advisors  
Essence Securities  
Estée Lauder  
Eureka Capital Partners  
Everbright Securities  
EY  
Factory Direct Wholesale, LLC  
FangZheng Security  
Farmers Group of Insurance  
Federal Home Loan Bank of Des Moines  
Freight Waves  
GC & Associates  
GEICO  
General Electric  
GF Bank; Haifuton Fund  
GF Securities  
GLG  
Global Association of Risk Professionals (GARP)  
Global Capital Trust Bank

Global Time Investment  
GLP  
Goldman Sachs (via PrincePerelson and Associates)  
Google  
GP Bullhound  
Grand View Capital  
Grant Thornton  
Green Street Advisors  
GroupM  
Groupe SEB  
Gucci  
Guotai Junan Futures  
Guotai Junan Securities Co.  
Haitong Securities  
Hapag-Lloyd AG  
Harb Data  
Huawei Technologies  
Hudson Bay Company  
Hussar LLC  
Hytech Technology  
iCrossing  
IMG  
Incedo Inc.  
Industrial and Commercial Bank of China (ICBC)  
Industrial Securities Co. Ltd  
Ipsos Business Consulting  
IRI  
JD.com  
JetBlue Airways  
Jiahui International Hospital  
JJ Lake Business Center  
Joust Labs

# 2020 MS HIRING COMPANIES

- Juda Kallus  
Kinesso  
KPMG  
KW Commercial, Keller Williams Advantage Realty  
Kwai Inc.  
L3Harris Technologies  
Labelium  
Lanchid LLC  
Lenovo  
LinkedIn  
LiveMe  
Lixin Accounting Firm Limited  
LVMH  
Lycobusiness Solutions  
Mabbly Inc  
Management Solutions  
Marcum Bernstein & Pinchuk LLP  
McNurlin, Hitchcock & Associates, P.C.  
MD Global Partners  
Media Storm  
Mercy Hospital and Medical Center  
MGCC  
Minute Media  
Morgan Stanley Huaxin Securities  
New York Wealth Planning Group  
NewChip  
NewDo Venture Capital  
NinjaRMM  
Nomura  
NYIC (New York International Capital, LLC)  
OCBang  
One Planet Ops  
Oportun
- Options Group Inc.  
Orient Securities Asset Management Co., Ltd  
Overstock.com, Inc.  
Pasaca Capital LLC  
Patch.com  
PayPal  
Peepal Tree Capital  
Peet's Coffee  
Peltast Partners  
PeopleFun  
Philips  
Premium Technology Inc.  
Procter & Gamble  
Provtiviti, Inc.  
Prspctv Capital LLC  
Prudential Financial  
Publicis Media  
PwC  
Rakuten Advertising  
Ravine Capital  
Rochester Drug Cooperative  
Safari Energy, LLC  
Scale Factor  
School Group  
SCIVC Shanghai Commercial Investment Venture Capital  
Shanghai Hongyuan Information Technology Co., Ltd.  
Shanghai Media Group  
Shanghai Pudong Development Bank  
Shanghai Wideview Asset Management Co., Ltd  
Shenzhen Securities Communication Co.  
S. H. Hirth & Associates  
Shuhe Technology

- Sigma Marketing  
Sinolink Securities  
Société Générale  
SPDB Financial Leasing Co. Ltd.  
Standard Chartered Bank  
Standish Management, LLC  
STS Worldwide Inc.  
Studio North  
Suning  
Supra Office Solutions, Inc  
TagHawk  
Talent Inc.  
Team Health  
Tech Pro LLC  
Techcode Accelerator  
Tencent  
The Export-Import Bank of China  
The Hertz Corporation  
The Nielsen Company  
Third Seven Group  
Tianfeng Securities Co., Ltd  
Tigress Financial Partners  
Tinkamo Inc.  
Toorak Capital Partners  
TravelSky  
Triangle Accounting Group Inc  
True Gault  
Tufts Health Plan  
Underalls  
Unilever  
United Development Center  
United Overseas Bank  
Verisk Analytics
- Vida Shoes International  
Walgreens  
Walmart  
We Credit Life  
WeBank  
WebBank, Inc.  
Weber Shandwick  
WeBridge Consulting  
Wegmans  
Wilshire Associates  
WoodLake Group  
Wyndham Destinations  
Yimian by Ascential  
YipitData  
Yuan Accounting and Translation Service  
Yuband New Energy  
Zeno Group  
Zhongshan Securities  
Zype Inc.



**ON THE COVER:**  
**Tim Lehner '19**  
MS in Business Analytics  
  
**Volkswagen Consulting**  
Consultant





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UNIVERSITY of ROCHESTER

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