



Simon Business School | University of Rochester

MS

CAREER HIGHLIGHTS

CLASS OF 2021 EMPLOYMENT

A new level of clarity.

FULL-TIME MS

WE ARE UNABASHEDLY ANALYTICAL.

Recruiters are consistently impressed with Simon MS students' command of a variety of analytical tools and recognize their strong problem-solving skills. Our Jay S. and Jeanne Benet Career Management Center plans for your lifelong career success and works closely with full-time MS students who are seeking an internship or full-time employment.

FULL-TIME MS CLASS OF 2021 PROFILE*

WOMEN **56%** MEN **44%**

AVERAGE YEARS OF WORK EXPERIENCE (middle 80%) **0.2-2.6**

AVERAGE AGE **23**

COUNTRIES OF ORIGIN **19**

MS CLASS OF 2021 PROGRAM ENROLLMENT*

ACCOUNTANCY **36** FINANCE **184**
BUSINESS ANALYTICS **154** MARKETING ANALYTICS **103**

*This data includes students who enrolled in Fall 2020 and Spring 2021.



DIGITAL CAREER HIGHLIGHTS REPORT DOWNLOAD:
<https://tinyurl.com/37pbkije>

This career highlights report includes MS graduates from July 1, 2020 – June 30, 2021. Calculations for salary-related figures adhere to the MBA Career Services and Employer Alliance's Standards for Reporting Specialty Master's Employment Data.

93%
OF JOB-SEEKING GRADUATES ACCEPTED EMPLOYMENT within six months of graduation



MSA

MS in Accountancy

SAMPLE HIRING COMPANIES

Bianchi & Associates LLC
 China Reform Holdings Corporation Ltd
 Grant Thornton
 Hedgeserv Corporation
 Huarong Securities Company Limited
 IQVIA
 IREX (International Research & Exchanges Board)
 KPMG
 Mediacom Communications Corporation
 Midea Group
 New Century
 PwC
 Sinopec Group
 Thaney and Associates CPA
 The Wright Star LLC
 Zheneng Capital

HIRES BY INDUSTRY

Percentages rounded to the nearest decimal for legibility.

59.1% Accounting Services
 18.2% Financial Services
 4.5% Consulting
 4.5% Energy
 4.5% Media/Entertainment
 4.5% Technology
 4.5% Other

SARAH HASAN '21
MS in Accountancy

PwC
 Tax Associate

All figures are accurate as of December 31, 2021.

100%
OF JOB-SEEKING GRADUATES ACCEPTED EMPLOYMENT
 within six months of graduation

\$46,500

MEAN BASE SALARY
For graduates employed in North America

JACOB WITTIG '20
MS in Accountancy

PwC
 Core Assurance Associate

“One of my favorite classes at Simon was **Programming for Analytics**. Technology will be a part of my future, so **LEARNING MORE AND BEING CHALLENGED IS BENEFICIAL** in the long run.”

“I chose Simon because **it focuses not just on accounting but also on data analytics**, which expanded my skill set. Simon has a bunch of student clubs that provide abundant opportunities for us to train our leadership and teamwork skills, which all made me more competitive in the job market.

ZIQING (ELENA) FU '21
MS in Accountancy

Deloitte
 Tax Consultant

MSBA

MS in Business Analytics

SAMPLE HIRING COMPANIES

Alibaba Group
 ByteDance Ltd.
 EY
 IQVIA
 IRI
 Johnson & Johnson
 Kuaishou Technology
 L'Oréal (China) Co., Ltd.
 Meituan
 PayPal Holdings, Inc.
 Procter & Gamble Company
 PwC
 Samsung
 Trip.com
 Unilever
 Western Digital Corporation
 The Wright Star LLC

HIRES BY INDUSTRY

Percentages rounded to the nearest whole number for legibility.

35% Technology
 15% Consulting
 11% Other
 10% Financial Services
 8% Media/Entertainment
 6% Consumer Packaged Goods
 6% Manufacturing
 5% Healthcare
 4% Transportation/Logistics Services

COLLIN TRACY '21
 MS in Business Analytics

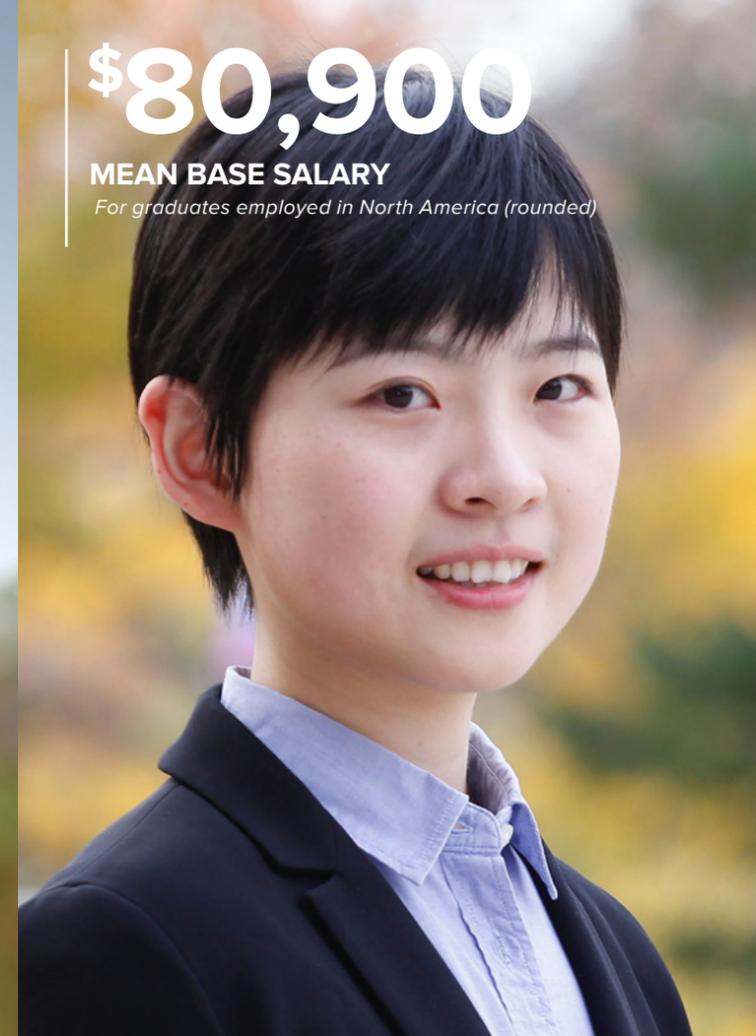
Arrive Logistics
 Data Analyst

All figures are accurate as of December 31, 2021.

94%
 OF JOB-SEEKING
 GRADUATES ACCEPTED
 EMPLOYMENT
 within six months of graduation

\$80,900

MEAN BASE SALARY
 For graduates employed in North America (rounded)



ZEYU YUAN '21
 MS in Business Analytics

Guidewire Software
 Data Scientist

“What I believe will help me most in my future career is the **ANALYTICAL MINDSET I DEVELOPED** at Simon—breaking problems into **analytical tasks and generating business insights** from data.”

“I’ve met, connected with, and learned from many **amazing students from different cultures** at Simon, and everyone’s hospitality always made me feel at home.”

MICHAEL CHUNG '21
 MS in Business Analytics

Accenture
 Consulting Analyst

MSF

MS in Finance

SAMPLE HIRING COMPANIES

- Bank of China
- Bank of Shanghai
- Citigroup Inc.
- China Industrial Securities Co. Ltd.
- Credit Suisse
- Deloitte
- EY
- Forensic Economics, Inc.
- High Probability Advisors LLC
- Industrial and Commercial Bank of China Limited
- KPMG
- KW Commercial
- Marv Capital Inc.
- Morgan Stanley
- Procter & Gamble Company
- PwC
- RBC Capital Markets
- UBS

HIRES BY INDUSTRY

Percentages rounded to the nearest decimal for legibility.

- 66.1% Financial Services
- 11.0% Accounting Services
- 6.4% Other
- 5.5% Consulting
- 5.5% Technology
- 2.8% Manufacturing
- 2.8% Real Estate

ZIBIN (TOMMY) HAN '20
MS in Finance

Shenzhen H-3 Holdings Co., LTD
Investment Associate

All figures are accurate as of December 31, 2021.



91%
OF JOB-SEEKING GRADUATES ACCEPTED EMPLOYMENT
within six months of graduation

\$71,300
MEAN BASE SALARY
For graduates employed in North America



BRANDON SUBER '21
MS in Finance

McKinsey & Company
Business Analyst

“When I needed to prepare for consulting interviews on short notice, **the Benet Center connected me with MBAs who practiced cases with me multiple times a week.** It was a great way to prepare in a comfortable, productive, and feedback-oriented environment.”



VINITA MAHESHWARI '21
MS in Finance

Houlihan Lokey
Associate

“Simon offers a complete package for both **in-class and experiential learning opportunities.** The courses that focused on quantitative finance and statistics with a blend of Python helped me gain vital technical and analytical skill sets.”

MSMA

93%
OF JOB-SEEKING
GRADUATES ACCEPTED
EMPLOYMENT
within six months of graduation

MS in Marketing Analytics

SAMPLE HIRING COMPANIES

- AB inBev
- Beech-Nut Nutrition Corporation
- Bosch
- ByteDance Ltd.
- China Merchants Bank
- Deloitte
- Haitong Securities
- JD.COM
- Midea Group
- Nestlé
- NetEase, Inc.
- Nielsen
- Ogilvy
- Sony
- WE Communications
- The Wright Star LLC
- Zeno Group, Inc.

HIRES BY INDUSTRY

Percentages rounded to the nearest decimal for legibility.

- 34.9% Technology
- 20.9% Media / Entertainment
- 18.6% Consulting
- 7.0% Consumer Packaged Goods
- 7.0% Financial Services
- 6.9% Other
- 4.7% Retail

\$67,200

MEAN BASE SALARY

For graduates employed in North America (rounded)

JUNJIE (MAX) WANG '19
MS in Marketing Analytics

General Mills
Häagen-Dazs Shop
Business Analyst

All figures are accurate as of December 31, 2021.



MIKAYLA SHUNK '21
MS in Marketing Analytics

Ogilvy
Account Executive

“As a University of Rochester undergrad alumna, **I valued Simon’s rigor and reputation.** In combination with my undergrad studies, Simon prepared me for a successful career in marketing.”



“Simon is **one of the few schools offering a program integrating marketing and analytics.** Additionally, as an international student, the **STEM designation** is a great advantage.”

AISHWARYAA VASUDEVAN '20
MS in Marketing Analytics

WE Communications
Insights & Analytics Senior Analyst

2021 MS HIRING COMPANIES

AB InBev
Adfaith Management Consulting Inc.
Agricultural Bank of China
Alerian S-Network Global Indexes, Inc.
Alibaba Group
Altria
American Airlines
American Greetings
Argyle Systems Inc.
Arival Bank
Aurubis AG
Awesung Inc.
Baidu, Inc.
Bank of China
Bank of Communications Limited
Bank of Shanghai
BDA China Limited
Beech-Nut Nutrition Corporation
Bianchi & Associates, LLC
Bigo Live
Bilibili Inc.
BOC International China Co. Ltd.
Bosch
Bright Power Inc.
BSE Global
ByteDance Ltd.
Cambridge Wilkinson
Capgemini
CareerTu
CastleOak Securities LP
Catholic Family Center
CCB Fintech
CCB Trust Co., Ltd.
CCS Global Tech
Changjiang Financing Services Co., Ltd
China Central Depository & Clearing Co., Ltd
China Development Bank
China Industrial Securities Co. Ltd.
China International Capital Corporation (CICC)

China International Economic Consultants Co. Ltd.
China Life Insurance Company
China Life Pension Insurance Co. Ltd.
China Merchants Bank
China Merchants Energy Shipping Co., Ltd
China Merchants Securities Co. Ltd
China Post Securities Co., Ltd
China Reform Holdings Corporation Ltd
China Renaissance Securities (US) Inc.
China Resources Capital Management Limited
China UnionPay Merchant Services Co. Ltd
CIGNA & CMC Life Insurance Co., Ltd.
CIM Financial Services Ltd
CITIC Securities Co., Ltd.
Citigroup Inc.
CLG & Associates LLC
The Climate Corporation
Codeword
Concur Technologies, Inc. (Triplink)
Constellation Brands, Inc.
Content IQ, LLC
Corning Incorporated
CP Group
Credit Suisse
DefinedCrowd Corporation
Deloitte
Didi Chuxing Technology Co.,
Digital Factory Inc.
Driehaus Capital Management LLC
EC M&A
ECOVS, Inc.
Educational Testing Service
ElectrifAi
EPAM Systems, Inc.
Essence Securities Co., Ltd
EVgo
EXL Service
The Export-Import Bank of China

EY
Forensic Economics, Inc.
Founder Securities Co., Ltd.
Futu Securities
GEICO
Gentas Biotechnology Co., Ltd
Giant Interactive Group Inc.
Global Fund LLC
Global Strategy Group
Grant Thornton
Guofu Futures International Pte. Ltd.
Guotai Junan Securities
Haitong Securities
Haitou Global
Hat And Beyond
Hedgeserv Corporation
Hellobike
Helpsy Health
High Probability Advisors LLC
Holly Futures Co., Ltd.
Horizon Next
HSBC
HuaAn Securities Co
Huarong Securities Company Limited
Huawei
Huaxi Securities Co., Ltd.
Huayi Capital
Hubei Charity Federation
IBM
Ibotta. Inc.
Industrial and Commercial Bank of China Limited
Infaith Group
Intoxalock
IQVIA
IREX (International Research & Exchanges Board)
IRI
Ivy Mortgage, Inc.
Jasper Financial, Inc.

JD.COM
Johnson & Johnson
Jones Lang LaSalle (JLL)
Kiski Group, Inc.
KPMG
Kuaishou Technology
KW Commercial
Kylin Prime Family Offices
Lancaster Holdings
La Simple Co. Ltd
L.E.K. Consulting
Liming (Nanhai) Electric Co., LTD
London Stock Exchange Group
L'Oréal (China) Co., Ltd.
LuPu Investment
M&T Bank
Mars, Incorporated
Marv Capital Inc.
Mediacom Communications Corporation
Meituan
Midea Group
Minsheng Securities Co., Ltd.
Monro, Inc.
Moody's Investors Service
Morgan Stanley
MyDigitalWaiter
NAURA Technology Group Co., Ltd.
Nestlé
NetEase, Inc.
New Century
Nielsen
NinjaOne
N(3), LLC
OCBC Bank
Ocean Capital
Ogilvy
Orient Securities Co., Ltd.
Parking Advisors, Inc.
The Pavlovic Today
PayPal Holdings, Inc.

People's Bank of China
People's Bank of China-The Affiliated Data Center
People's Insurance Company of China Limited (PICC)
PineBridge Investments LLC
Procter & Gamble Company
Procure Analytics
Protiviti Inc.
Publicis Groupe
PwC
RBC Capital Markets
ReachMobi Inc.
Real AI
Redfin
Redstone Haute Couture
R.J. Reynolds Tobacco Company
Samsung
SeedStages
SF Express Co., Ltd.
Shanghai Pudong Development Bank Co. Ltd
Shanghai YanFu Investments Management Co., Ltd
SHEIN
Shenzhen H-3 Holdings Co., LTD
Sinolink Securities Co
Sinopec Group
SitusAMC
Sony
StackAdapt
State Grid Corporation of China
Studco Building System US LLC
Teak Partners SF LLC
Tencent Holdings Ltd.
Terakeet
Thaney and Associates CPA
Thunder International Group
Together Labs, Inc.
Token Metrics

TONE Networks
TransRe
Trip.com
Truist Financial Corporation
UBS
Unilever
VAMA Eco, Inc.
Varian Medical Systems
VelocityEHS
Verisk Analytics, Inc.
Vip.com
VMLY&R Commerce
Vtec Electronics
Wayfair
WE Communications
Western Digital Corporation
Western Leadbank Fund Management Co., Ltd
Wolfe Research, LLC
The Wright Star LLC
Wukuang Securities Co., Ltd.
Xaxis, LLC
Xi'an Finance Investment Management Co., Ltd
Xiangyu Corporation Inc.
Xtransfer Limited
YT Tech
Zeno Group, Inc.
Zheneng Capital
ZhongAn Online P&C Insurance Co. Ltd.



ON THE COVER:
Svarina Karwanyun '21
MS in Marketing Analytics

Rokt
Digital Account Coordinator

A new level of clarity.

TAKE THE FIRST STEP TOWARD CAREER SUCCESS

Questions about one of our STEM-designated full-time MS programs? We're ready to help you every step of the way.

Connect with us.

- Speak with an Admissions representative or current student
- Check your eligibility
- Attend an event
- Visit campus—email admissions@simon.rochester.edu for more information (*All visits will adhere to COVID-19 safety guidelines*)
- Attend a webinar
- Call us at (585) 275-3533
- Email admissions@simon.rochester.edu

simon.rochester.edu/ms-connect

JENNIFER CRANDALL
Director of MS and Online
Admissions

Years at Simon
Nine

“I love being able to build long-lasting relationships with students—starting with their time working through the admissions process, continuing through their time with us as students, and into their lives as Simon alums.”



SIMON
BUSINESS SCHOOL
UNIVERSITY of ROCHESTER

FULL-TIME ADMISSIONS OFFICE
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