BROADEN YOUR SKILLS WITH 3 VERSATILE DEGREE OPTIONS.

A partnership between University of Rochester’s College of Arts, Sciences & Engineering and Simon Business School.

**BACHELOR OF SCIENCE IN BUSINESS**

15 Courses and 5 Tracks
The BS program is best for students interested in studying a business discipline in greater depth.

- Accounting Track
- Finance Track
- Business Analytics Track
- Marketing Track
- Entrepreneurship Track

**BACHELOR OF ARTS IN BUSINESS**

11 Courses
Double Major Required
The BA program is designed for students with a strong interest in another discipline and wish to pursue their studies in that discipline as well as in business.

**MINOR IN BUSINESS**

5 Courses
This minor is available to undergraduate students within Arts, Sciences & Engineering. It builds core business skills through three required core courses and two electives.

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**ACADEMIC ADVISING**

Start with the academic advisor for the business program to answer general questions about course planning, major/minor declaration, and transfer credit.

ugbusiness@rochester.edu

**TRACK ADVISORS**

For career and general discipline advising, contact the relevant track advisor:

- Professor Heidi Tribunella for Accounting
- Professor Roy Jones for Business Analytics
- Professor Dennis Kessler for Entrepreneurship
- Professor Derek Mohr for Finance
- Professor Vince Hope for Marketing

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**NAVIGATE GREAT CAREER DECISIONS WITH THE HELP OF TRACK ADVISORS.**

**THE BARRY FLORESCUE UNDERGRADUATE BUSINESS PROGRAM**

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