THE BARRY FLORESCUE UNDERGRADUATE BUSINESS PROGRAM

BROADEN YOUR SKILLS WITH 3 VERSATILE DEGREE OPTIONS.

A partnership between University of Rochester's College of Arts, Sciences & Engineering and Simon Business School.



BACHELOR OF SCIENCE IN BUSINESS

15 Courses and 5 Tracks The BS program is best for students interested in studying a business discipline in greater depth.

Accounting Track

Finance Track

Business Analytics Track

Marketing Track

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Entrepreneurship Track



BACHELOR OF ARTS IN BUSINESS

Double Major Required

The BA program is designed for students with a strong interest in another discipline and wish to pursue their studies in that discipline as well as in business.



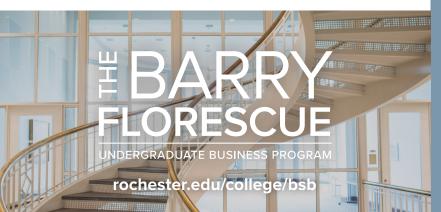
MINOR IN BUSINESS

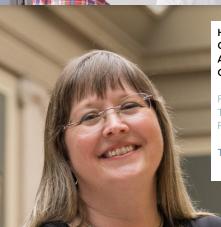
5 Courses

11 Courses

This minor is available to undergraduate students within Arts, Sciences & Engineering. It builds core business skills through three required core courses and two electives.







HEIDI TRIBUNELLA Clinical Professor of Accounting, New York State Certified Public Accountant

Former auditor, Deloitte & Touche, LLP and PricewaterhouseCoopers LLP

Track Advisor: Accounting

NAVIGATE GREAT CAREER DECISIONS WITH THE HELP OF TRACK ADVISORS.

ACADEMIC ADVISING

Start with the academic advisor for the business program to answer general questions about course planning, major/minor declaration, and transfer credit.

ugbusiness@rochester.edu

TRACK ADVISORS

For career and general discipline advising, contact the relevant track advisor:

Professor Heidi Tribunella for Accounting Professor Roy Jones for Business Analytics Professor Dennis Kessler for Entrepreneurship Professor Derek Mohr for Finance Professor Vince Hope for Marketing

rochester.edu/college/bsb

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